

Visit Suffolk

www.visitsuffolk.com is the official visitor website for Suffolk offering tourists, day trippers and residents inspiration on exploring, what's on, things to do, food and drink and where to stay in Suffolk.



68%
found Visit Suffolk
by Googling

13%
went direct
to the site

In the 10 months to April 2018,
Visit Suffolk was visited

248,285

times and there were

657,653

page views

Visitors clicked to view

accommodation*

139,000

times

non-accommodation*

202,000

times

events*

49,000

times



Top UK visitor locations

Ipswich
London



Overseas, Visit Suffolk was most popular in **USA, Australia, Germany, Netherlands and France!**

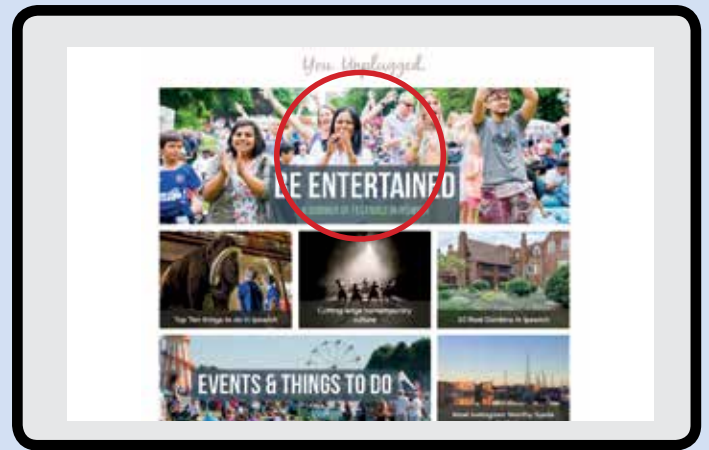
Visit Suffolk has a large social media presence:

- **16,000** Facebook fans
- **24,000** Twitter followers
- **4,000** Instagram followers

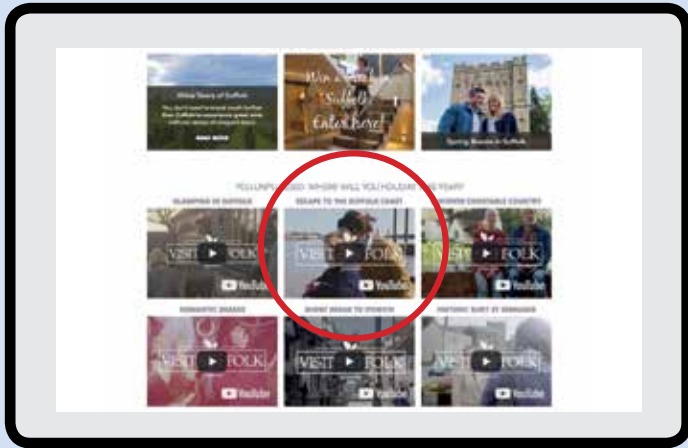


ADVERTISING OPTIONS

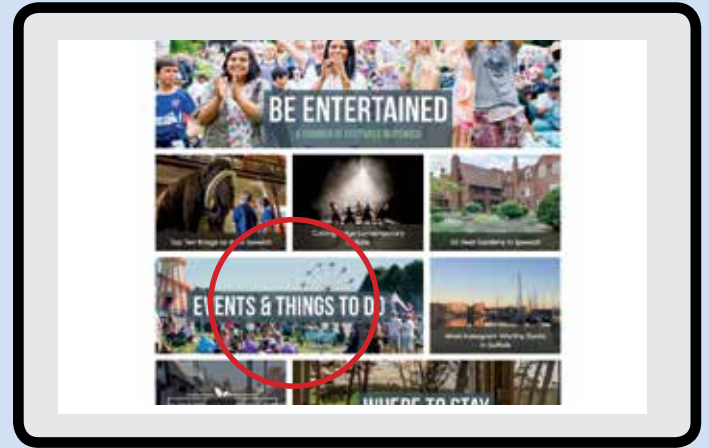
For more details on advertising
contact Laura Munnings 01502 725866
Laura.munnings@micropress.co.uk



BANNER £275 per month
920 x 200 pixels



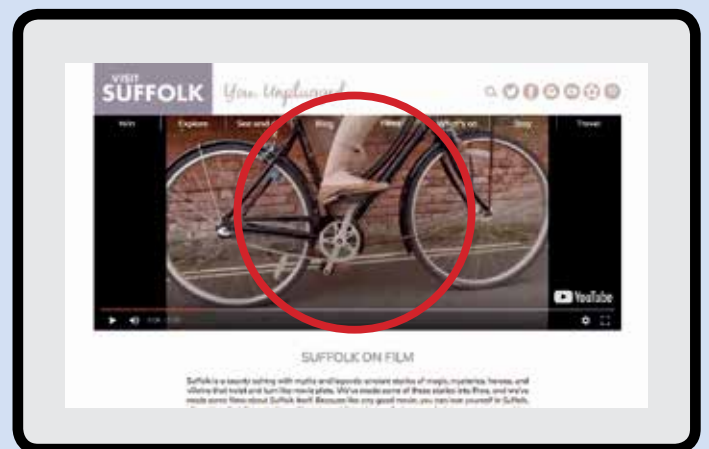
MPU £105 per month
290 x 214 pixels



DOUBLE MPU £195 per month
605 x 200 pixels

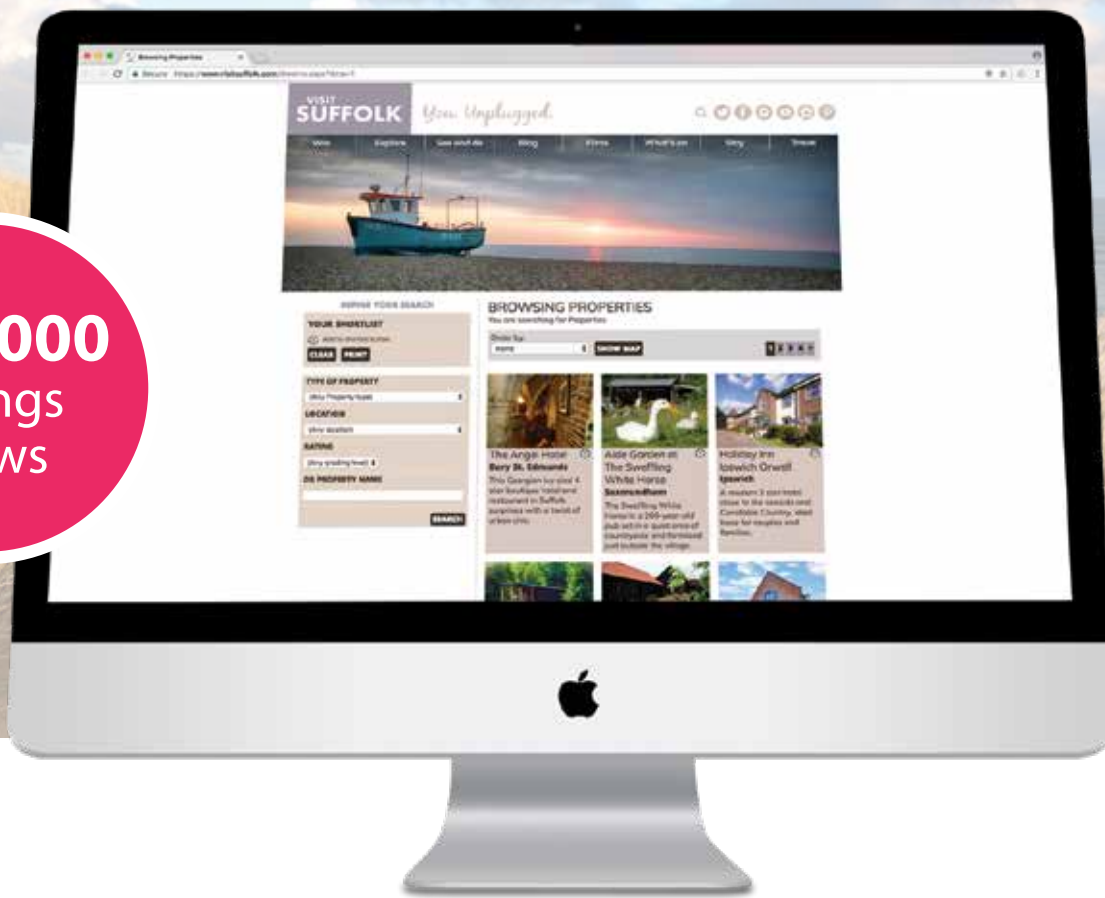


CAROUSEL £310 per month
1000 x 300 pixels



VIDEO £550
605 x 320 pixels
PLUS 60 word caption including link to your website

BE THERE when our visitor is looking for specifics!



www.visitsuffolk.com is home to hundreds of accommodation and venue listings, by far the most popular pages within the website.

Gold	Silver	Bronze
<p>DMO Member Rate: £175 + VAT</p> <p>Full Rate: £375 + VAT</p> <ul style="list-style-type: none"> > Priority listing ** with one listings image, 4 details images, and unlimited images shown in an image gallery > Details page shows > Telephone number and address displayed > Includes click-through URL and email address > Upload a video, 360 degree images and a PDF (eg menus or flyers) 	<p>DMO Member Rate: £100 + VAT</p> <p>Full Rate: £250 + VAT</p> <ul style="list-style-type: none"> > One main image and two details images > Details page shows > Telephone number and address displayed > Includes click-through URL and email address on the details page 	<p>DMO Member Rate: £72 + VAT</p> <p>Full Rate: £172 + VAT</p> <ul style="list-style-type: none"> > One main image only > Details page shows > Telephone number and address displayed > No click-through URL or email address

All prices are per annum and subject to the VAT rate at the time of purchase. All advertising is subject to our Advertising Terms & Conditions. Ask us for prices if you have multiple properties. ** Gold entries will be displayed at the top of a general search followed by silver, and then bronze entries. Accommodation providers also updating availability with Guestlink will appear top of their category in order of who updated most recently.

Visit Suffolk's monthly consumer e-newsletter



DISCOVER SUFFOLK

Welcome to Suffolk, a place you can't unwind in. Situated on the east coast of England, Suffolk is a county filled with natural beauty, bordered by 50 miles of glorious coastline and topped with breathtaking skies. It's the perfect holiday destination, full of charming villages and medieval towns which draw in artists and writers, and its bounty of great produce and restaurants make it a special spot for foodies. Holiday in Suffolk and visit the Home of Horseracing, explore Constable Country, experience maritime life in Ipswich, immerse yourself in history in Bury St Edmunds, or simply spend long, lazy days by the sea. The fabulous attractions and great days out in Suffolk mean you can do as much as you want, or as little. Sometimes, in a place this rich and beautiful, just being is pleasure enough. To discover your Suffolk and how you can 'unplug', check out our latest films here.



EXPLORE MORE

- Bury St Edmunds & Beyond
- Constable Country
- Heart of Suffolk
- Ipswich
- The Brecks
- The Home of Horseracing
- The Shotley Peninsula
- The Suffolk Coast
- Waveney Valley
- Wool Towns



YOU UNPLUGGED> SUFFOLK INSPIRATION



YOU UNPLUGGED> WHERE WILL YOU HOLIDAY THIS YEAR?



Over 14,000 subscribers: The Visit Suffolk e-newsletter goes to over 14,000 subscribers.

Direct to potential customers: Your promotion goes direct to potential customer's inboxes who are all thinking about their 2018/19 visits.

Most effective marketing: E-news is regarded as one of the most effective advertising mediums at present.

Encourages instant action: By using a voucher code or instant call to action (e.g. Book now for 15% discount), e-newsletter advertising is really effective in terms of direct response.

Trust & Reputation reinforcement: The e-newsletter is sent by Visit Suffolk, a very well known and well liked organisation. An association with Visit Suffolk can be interpreted as a recommendation, strengthening trust and reputation between client and business.

Want to know who was interested in your advert?: We can provide click through figures for each individual panel!

Brand a Visit Suffolk E-Newsletter Panel

Linking back to YOUR website: £350 + VAT

Dimensions: 600 pixels x 199 pixels

Unique emails: £1,000 +VAT

For more details on advertising contact Laura Munnings
01502 725866 | laura.munnings@micropress.co.uk