

MARKETING OPPORTUNITIES

Opportunity	Feature	Cost (+ VAT)	Deadline	Contact
HULL OLD TOWN GUIDE 12 month inclusion	Quarter Page Advert	£250.00	31 st March 2018 Limited availability, first come first served	Meredith.trowsdale@vhey.co.uk
	Half Page Advert	£400.00		
	Full Page Advert	£700.00		
	Back Cover Full Page Advert	£750.00		
HULL TEAR OFF MAP PAD (A3) 12 month inclusion	78cm x 110cm	£500.00	31st May 2018 Limited availability, first come first served	Dan.wheeler@vhey.co.uk
	78cm x 55cm	£300.00		
VENUE DISTRIBUTION On-going	Distribute your literature to Hotels, Attractions, visitor information points and transport hubs across the City and wider region.	£50.00 per run	On-going	Tina.mott@vhey.co.uk
WEBSITE PROMOTION On-going	Option 1 Home Page Banner Destination Landing Page Banner Destination Events listing sidebar	3 months - £250.00 6 Months - £450.00	On-going Limited availability, first come first served	Dan.wheeler@vhey.co.uk
	Option 2 Destination Landing Page Banner Destination Events listing sidebar			

<p>GROUP TRAVEL SUPPLEMENT (A4) Group Tourism and Travel magazine - 8 Page Hull feature Issue date to be confirmed Distributed to 6,000 coach operators and group travel organisers nationwide.</p>	<p>Half Page advertorial including image Full page advertorial including images</p>	<p>£175.00 £300.00</p>	<p>2nd March 2018 Limited availability, first come first served</p>	<p>Tina.mott@vhey.co.uk</p>
<p>CONFERENCE VENUE PARTNERSHIP</p>	<p>If you run a venue which offers meeting rooms, spaces for private drinks receptions or dinners, team building opportunities, or accommodation and would like to join our venue partnership and receive relevant enquiries then please get in touch.</p>	<p>No upfront fee. 11% + VAT commission charged on any business placed.</p>	<p>On-going</p>	<p>Conference.Bureau@vhey.co.uk</p>
<p>CONFERENCE PROSPECTUS Advertise in our guide to hosting conferences, meetings and events in the city and region. (currently online only, possibility of small print run)</p>	<p>Inside front cover (<i>full page</i>) Back cover (<i>full page</i>) Inside back cover (<i>full page</i>) Half page within brochure</p>	<p>£500.00 £400.00 £400.00 £350.00</p>	<p>20th March 2018 Limited availability, first come first served</p>	<p>Conference.Bureau@vhey.co.uk</p>
<p>DISCOUNTS: Book before 31st March 2018 or by inclusion deadline to receive 10% early bird discount</p>				