



*A Recipe for Success!*

## **FREE MEMBERSHIP – JOIN TODAY AND REAP THE BENEFITS**

### **Qualifying Criteria**

East Yorkshire Local Food Network (EYLFN) welcomes membership applications from the following **businesses or organisations located in East Yorkshire and Hull (plus Ryedale businesses located in the Yorkshire Wolds National Character Area)**, which fulfil all legal obligations and responsibilities:

- Local food and drink producers, processors and distributors of speciality niche products (Ingredients should be sourced from within the specified area, where possible, or the majority of the processing should occur within the area).
- Hospitality and retail businesses committed to sourcing and promoting seasonal, local produce as part of their business offer
- Organisers of farmers' markets and food festivals featuring local produce
- Suppliers of goods and services to local food and drink businesses.

### **Membership Benefits – 10 good reasons to join EYLFN**

- Be part of a larger voice for local food and drink
- Gain new customers, increase sales and profitability
- Regular networking and business development opportunities
- Free basic entry in annual 'Enjoy Local Food & Drink' guide distributed to public, press and trade (with the option to upgrade to an enhanced entry at a competitive rate)
- Free listing on [www.visithullandeastyorkshire.com](http://www.visithullandeastyorkshire.com)
- Free promotion via EYLFN and Visit Hull and East Yorkshire (VHEY) social media accounts
- 'Enjoy Local Food and Drink' Member's logo and branding to display on your marketing material
- Opportunity to promote your business via the VHEY Tourist Information Centres
- Opportunity to enter the annual Remarkable East Yorkshire Tourism Awards
- Keep up to date with the latest news and opportunities

**Sign up now at <http://www.visithullandeastyorkshire.com/business/>  
to start taking advantage of the above benefits**

East Yorkshire Local Food Network is a voluntary organisation. Members of the Steering Group give their time voluntarily. The Network receives support from East Riding of Yorkshire Council through its Rural Policy & Partnerships Team and Visit Hull and East Yorkshire.