

# Discover Yorkshire Coast



## Business Update

We'd like to take this opportunity to wish all of our Members a Merry Christmas and a Happy New Year!

This newsletter outlines the great event successes we've had, and what we've been getting up to the last couple of months!

As the calendar year draws to an end we also want to highlight what's to come in the New Year and discuss the highly anticipated National Armed Forces Day 2020! There are going to be many opportunities to get involved and we can't wait to work with you.

Don't forget, we're here to support you and your business, so please don't hesitate to contact us for any questions/updates.

Kinds Regards,  
Janet Deacon

## Event Success



### Goldwings

The ever popular light spectacular, Scarborough Goldwing Light Parade as always was a great success.

The success of the event led to them winning the Yorkshire Air Ambulance award after raising an astonishing £30,000 in just over 2 years!

The event will be back next year on the 12th of September!



### Trackrod Rally Yorkshire

Trackrod Rally Yorkshire returned to Filey this September once gain bringing in big crowds!

A great event for racing and motor enthusiasts.



### Olivers Mount Racing

This year motorcycle racing returned to Scarborough's Oliver's Mount.

The racing track hosted two events this year with the Barry Sheene Classic and Gold Cup! With more dates set for next year motorcycle racing is well and truly BACK!



## HOT TOPICS

### National Armed Forces Day 27th June 2020



### Destinations, The Holiday and Travel Show



Taking all our literature to Manchester and London to showcase our destination

## National Armed Forces Day 27th June 2020

We are delighted to inform you that Scarborough, Britain's First Seaside resort has been selected to host the 2020 National Armed Forces Day event on 27th June. We are proud to be hosting this event with our military lead, the Royal Navy.

2020 will be the first time that a Yorkshire town or city has been chosen to host the national event. The original bid was supported by colleagues from councils across the whole of Yorkshire in recognition of its great regional significance. Yorkshire has a long and proud tradition with the Armed Forces.

We are really looking to make this event one to truly remember and will be hosting a series of activities in the build up to the event including working with our partners, Live Nation to stage concerts at the Open Air Theatre, a purpose built 8,500 capacity outdoor music venue.

The main focus of the event will take place on the weekend of 26-28 June with a gala dinner attended by senior military figures and VIPs on 26th June.

We would welcome partnering with you on such a prestigious event. Please see our partner opportunities for you to consider and see the amazing opportunities available to be involved in the event. We would be delighted to meet with you to discuss our proposals in more detail.

In the meantime please do not hesitate to contact me should you require any further information on 01723 232570 or email [janet.deacon@scarborough.gov.uk](mailto:janet.deacon@scarborough.gov.uk)

I look forward to hearing from you in the near future.

Janet Deacon

### HOT TOPICS

#### National Armed Forces Day Sponsorship Opportunities



#### National Armed Forces Day Social Media



YORKSHIRE  
AFDNE2020

[ABOUT THE EVENT](#) - [LATEST NEWS](#) - [MAP](#) - [VISITING THE EVENT](#) - [BECOME A SPONSOR](#)



ABOUT THE EVENT



EVENTS CALENDAR



SPONSORS



FAQ



# Discover Yorkshire Coast

## Filming News

Q1 and Q2 have proven a great success for filming in the borough this year. From feature films to TV series, spectacular footage of our stunning Yorkshire Coast has been showcased on via various media outlets! Here's just a few from this year so far, with many more in the pipeline!

### Scarborough – BBC One

Comedy series 'Scarborough' hit our TV screens in September after filming took place earlier this year in May. The series received over 15 million views and really showcased Scarborough's idyllic coastline.

Although the show has not been commissioned for a second series, it was deemed a great success for the town.



### Great British Ships – Channel 5

Whitby is well known for designing and building ships, most famously the HM Bark Endeavour.

The episode on Channel 5 follows the journey of the HMS Bark Endeavour:

"King George III himself commanded Captain James Cook to locate a mysterious continent in the South Pacific. To do so, Endeavour would have to sail quite literally off the map."



### Mary Berry – BBC1

The famous Mary Berry will be launching a new series on BBC1 and visited both Whitby and Staithes for some of the filming!

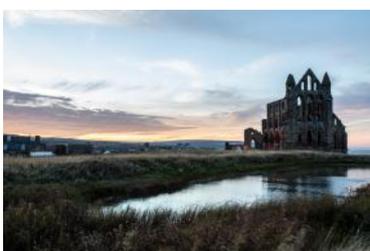
Keep your eyes peeled for her new series and see if you can spot her on location!



### Dracula – BBC1

Developed by Mark Gatiss and Steven Moffat, the new Dracula TV series will air on the 1st of January.

The new series will feature scenes from Whitby and Ruswarp!



## HOT TOPICS

### The Runaways

MARK ADDY FITZGERALD TARA BOARDMAN WINDSOR LEE MOLLY RHYS CONNOR SHACKLETON MACY

"Dark, Haunting, Atmospheric, Uplifting. Don't miss it."



Stephen Joseph Theatre  
showings 11th January

Contact us  
for all filming enquiries



## Contact Us

@ Tourismbureau@Scarborough.gov.uk

01723 383636

Facebook.com/discoveryyorkshirecoast

Twitter.com/DiscoverCoast

Instagram.com/discoveryyorkshirecoast

www.discoveryyorkshirecoast.com

## Welcome to Yorkshire Membership

Not a Welcome to Yorkshire Member?

Welcome  
to Yorkshire  
yorkshire.com

Want to find out more about how it could benefit you and your business?

Member

Contact Sarah Barrowby today for more info!

Call: 07500 927 284

Email: [sbarrowby@yorkshire.com](mailto:sbarrowby@yorkshire.com)

## What Can You Do?

Yorkshire Tourism Exchange



Join WTY on the 11th March at Stockeld Park, where over 50 of the county's top attractions will be revealing their plans for the season ahead.

Whats on? Check out all of our events here!

