



Sparkling  
Bradford  
*Christmas*

**The Christmas Trail**

Follow the trail and complete the puzzle to win £200 in vouchers, and other weekly prizes.



**Write  
your  
letters  
here.**

**The secret Christmas word is...**



For your chance to win £200 in vouchers for The Broadway, follow the trail using the map on the next page. When you reach each destination, have a look around the Sparkling Bradford display to find the hidden letter. Write it down, and when you have all six, re-organise them to make the secret Christmas word. When you know what the word is, post this leaflet into

the Christmas Trail postbox at **The Broadway Customer Service Desk**. The competition closes on **Saturday 28 December**, with the winner announced on **Friday 3 January**. Contact will be made on the details given below, so write carefully. When you visit the displays, remember to look out for details on entering our weekly selfie competitions for even more prizes!

**Name:**

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**Email:**

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**Phone:**

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**Postcode:**

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Please visit [www.visitbradford.com/sparklingbradford](http://www.visitbradford.com/sparklingbradford) to view our privacy notice and full competition terms and conditions.  
If you would like to hear more about events and activities across the district, please tick this box:  yes, opt me in.

# Follow The Christmas Trail



1. The Broadway Customer Service Desk  
Entry form drop off point
2. St George's Hall
3. Visitor Information Centre
4. The Midland Hotel
5. Bradford Cathedral
6. National Science and Media Museum

#sparklingbradford

