



# SHAKESPEARE COUNTRY

EXPLORE ENGLAND'S ENGLAND

## Promote your business with Shakespeare Country

As a tourism business in Shakespeare Country your property or venue is entitled to a free non-bookable line entry on the website.

To increase your presence on the website we offer a range of membership packages to suit your business.

### Benefits include

- Optional online bookings
- Referrals to your website
- Late Availability promotion
- Integrated with Guestlink
- Regular e-marketing campaigns



### Affiliates

#### Bookable Listing with:

- 1 image
- Address
- Directions
- Short Description
- Online bookings

No annual or monthly cost

PAYG: 5% commission

### Enhanced

#### What's included:

- 5 images
- Contact details
- Online bookings with Affiliates
- Booking telephone number
- Directions with map
- Nearby attractions and events
- Full description
- Link to your website

Annual: £95 + VAT

Monthly: £10 + VAT

### Enhanced +

#### What's included:

- 20 images
- Contact details
- Online bookings with Affiliates
- Booking telephone number
- Directions with map
- Nearby attractions and events
- Full description
- Link to your website
- Multimedia
- Social media
- Additional promotion

Annual: £195 + VAT

Monthly: £20 + VAT

### Authorised Representative of business:

I have read and agree to the Terms and Conditions:

Full name: \_\_\_\_\_

Payment Method:  Direct Debit       Invoice (subject to charge)

Legal name of business: \_\_\_\_\_

Guestlink Contact ID: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Offer Code (if applicable): \_\_\_\_\_

## Payment Methods

You can pay by Direct Debit or Invoice. For payment by invoice there is a £5 + VAT admin charge per invoice. This invoice charge is waived if payment reaches us within 7 days of the amount appearing on your online statement in Guestlink. For payment by Direct Debit please complete a Direct Debit form. Annual subscriptions sign ups will receive one invoice per year. Pay-As-You-Go sign ups will receive one invoice per month (when commission value is at least £5). Commissions are calculated monthly in arrears and appear on your online statement. Cheques should be made payable to Guestlink. Please see below for full details.

## Payment Terms

New Vision Group Ltd (NVG) maintains its own websites and products and also provides data driven links for use on the websites of third parties (jointly: the "Websites"). NVG will include information relating to a participating accommodation provider ("Provider") on the Websites in order to allow visitors of the Websites to make an online booking for accommodation and/or products and tickets. These payment Terms are subject to our Terms and Conditions which can be found on [www.guestlink.co.uk](http://www.guestlink.co.uk).

<p><b>1) Signup options</b></p> <p><b>a. Pay-As-You-Go:</b> The Provider shall pay NVG a Commission based on a percentage of the fulfilled booking value and other components as advertised by the Provider on the Websites, except in the case of a cancellation.</p> <p><b>b. Annual subscription</b> The Provider shall pay NVG an annual subscription for the use of the Guestlink + product for one calendar year from the date of registration. Annual subscriptions will be automatically renewed at the end of the term unless NVG is notified 30 days prior to the renewal date. Refunds will not be made in the event of a cancellation part way through the annual subscription.</p> <p><b>c. Affiliates</b> Please note when signing up to Affiliates you will automatically receive a free standard entry on our Roomcheck website.</p>	<p><b>2) Online Statement</b> An "Online Statement" will be accessible via <a href="http://www.guestlink.co.uk">www.guestlink.co.uk</a> ("Guestlink") and will show the subscriptions and commission due to NVG. Commissions are calculated monthly in arrears. Commissions and commission due are calculated on or after the 10<sup>th</sup> of each month on bookings where the date of departure has past and the booking status has been set to 'confirmed' or 'not updated by the provider' within Guestlink (any booking that does not display 'declined', 'no show' or cancelled' will be charged).</p> <p><b>Once commissions have been calculated and added to the statement they shall be deemed to have been confirmed and shall be binding on both parties.</b></p>	<p><b>3) Payments</b></p> <p><b>a. Invoices:</b> Invoices will be prepared in accordance with the Online Statements. Invoices for annual subscriptions are processed on an annual basis; invoices for commissions are processed on a monthly basis and shall be sent to the Provider.</p> <p><b>b. Direct Debit:</b> Direct Debit payments will be calculated on or after the 10<sup>th</sup> of each month. Payments will then be taken approximately 10 days later.</p> <p><b>c. Payment Method</b> Payment is by Invoice or Direct Debit. Failure to return a completed Direct Debit form will result in the payment method as being by Invoice.</p>
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## Cancellation Policy

### a) Pay-as-you-go

You may cancel your contract at any time from date of original sign-up by notifying us in writing (email, fax or post). You are liable to pay Guestlink commission on all bookings taken up to and including the date of cancellation. Commissions and commission due are calculated on or after the 10<sup>th</sup> of each month on bookings where the date of departure has passed and the booking status has been set to 'confirmed' or 'not updated by the provider' within Guestlink (any booking that does not display 'declined', 'no show' or 'cancelled' will be charged). Once commissions have been calculated and added to the statement they shall be deemed to have been confirmed and shall be binding on both parties.

**Special note for Direct Debit customers:** If you go online and cancel your Direct Debit with your bank you will be issued with an invoice which is subject to a £5 administration charge + VAT plus any commissions due.

**Take care to avoid cancelling your Direct Debit at the same time as cancelling a product.**

### b) Annual Subscription

You may cancel your contract at any time from date of original sign-up by notifying us in writing (email, fax or post); however refunds will not be made in the event of cancellation.

The Chequers, 28 Whitehorse Street, Baldock, Hertfordshire SG7 6QQ  
Guestlink is a trading name of New Vision Group Ltd registered in England number 05196236  
t: 0844 209 2555 f: 01462 895777  
e: [helpdesk@guestlink.co.uk](mailto:helpdesk@guestlink.co.uk) / [sales@guestlink.co.uk](mailto:sales@guestlink.co.uk) w: [www.guestlink.co.uk](http://www.guestlink.co.uk)

Please fill in the whole form using a ball point pen and send it to:

New Vision Group Ltd  
The Chequers  
28 Whitehorse Street  
Baldock  
Hertfordshire  
SG7 6QQ

Name(s) of Account Holder(s)


Bank/Building Society Account Number

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Branch Sort Code

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Name and full postal address of your Bank or Building Society

To: The Manager	Bank / Building Society
Address	
Postcode	

Reference number

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**Instruction to your Bank or Building Society to pay by Direct Debit**

Originator's Identification Number

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FOR NEW VISION GROUP LTD OFFICIAL USE ONLY. This is not part of the instruction to your Bank or Building Society.

**Instruction to your Bank or Building Society**

Please pay New Vision Group Ltd Direct Debits from the account detailed in this Instruction subject to the safeguards assured by the Direct Debit Guarantee. I understand that this Instruction may remain with New Vision Group Ltd and, if so, details will be passed electronically to my Bank / Building Society.

Signature(s):
Date:

Banks and Building Societies may not accept Direct Debit Instructions for some types of account. DDI1

This guarantee should be detached and retained by the Payer.



**The Direct Debit Guarantee**

- This Guarantee is offered by all Banks and Building Societies that take part in the Direct Debit Scheme. The efficiency and security of the Scheme is monitored and protected by your own Bank or Building Society.
- If the amounts to be paid or the payment dates change New Vision Group Ltd will notify you 10 working days in advance of your account being debited or as otherwise agreed.
- If an error is made by New Vision Group Ltd or your Bank or Building Society, you are guaranteed a full and immediate refund from your branch of the amount paid.
- You can cancel a Direct Debit at any time by writing to your Bank or Building Society. Please also send a copy of your letter to us.