



STEAM SUMMARY 2017 MONMOUTHSHIRE COUNTY COUNCIL

Total economic impact of tourism £M	204.43
% change on 2016 (£'s 2017)	4.9%

Total visitor days (Millions)	3.09
% change on 2016	2.5%
Staying visitor days (Millions)	1.29
% change on 2016	6.5%

Total visitor numbers (Millions)	2.30
% change on 2016	1.1%
Number of staying visitors (Millions)	0.51
% change on 2016	5.7%
Number of day visitors (Millions)	1.80
% change on 2016	-0.1%

Number of FTE jobs supported by tourism spend	2,968
% change on 2016	2.5%