

# Official Greater Yarmouth Tourism WEBSITE LISTING ORDER FORM



Promote your business on the official website for Greater Yarmouth [www.great-yarmouth.co.uk](http://www.great-yarmouth.co.uk) with an enhanced listing. Pay just £125 + VAT for an enhanced listing with 3 large pictures, symbols, access information, long description and URL link to your website. Free non-clickable listings also available. Listings valid for 12 months from date received.

Please complete and return this form along with your payment to: Greater Yarmouth Tourism, Maritime House, 25 Marine Parade, Great Yarmouth, NR30 2EN.

Please tick the relevant boxes [ ✓ ]. For questions or queries, please contact us on 01493 846107 or 01493 846344.

<p><b>Correspondence Name &amp; Address</b>                  .....                  .....                  .....                  .....                  .....                  .....                  .....  <b>Tel:</b> .....</p> <p><b>Email:</b> .....</p>	<p><b>Venue / Establishment Name / Address (if different)</b>                  .....                  .....                  .....                  .....                  .....  <b>Tel (if different):</b>.....  <b>Email (if different):</b>                  .....</p>
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I would like to book the following size listing (please tick):

Tick to order	Official tourism website directory	NET	VAT (@ 20%)	TOTAL
[ ]	1 x small picture + address + telephone number + summary <b>CLICKABLE ENTRY TO:</b> 3 large pictures + URL link to your website + email address + description + facility symbols + opening times + access info	£125	£25	£150
[ ]	1 x small picture + address + telephone number + short description on listing page	£0	£0	£0

What category most applies to your organisation? (Please tick)

- |  |                     |                  |
|--|---------------------|------------------|
| [ ] Attraction                             | [ ] Amusements      | [ ] Casino       |
| [ ] Brewery                                | [ ] Theatre         | [ ] Food & Drink |
| [ ] Service (eg library, mobility scooter) | [ ] Bar / Nightclub | [ ] Shop         |
| [ ] Other, please state:                   |                     |                  |



## Opening Times

Please tell us when you will be open this calendar year. *The line in italics is an example.*

Date (From – To)	Opening Times
<i>e.g. 1.3.11 – 8.4.11</i>	<i>10am – 1pm, 2pm – 4pm</i>

## Attractions only - Entry Prices for 2018/2019

Please advise what prices you will charge for the 2018 / 2019 season:

	2017 season	2018 season
Adult		
Concession (OAP / Student)		
Child		
Family ticket		
Group Adult		
Group Concession		
Group Child		
Coach Driver		

## Restaurants / Cafés / Tea Rooms / Takeaways only -

Type of food / cuisine			
Specialities			
Special diets / veg options?	Yes / No		
Children's menu?	Yes / No		
Number of covers			
Chef's name			
Licensed?	Yes / No		
Takeaway available?	Yes / No		
Delivery service?	Yes / No - State area:		
Price Guide (main meal – please circle)	Less than £10	£10-£15	£16-20
	£21-£25	More than £25	

## Payment

Cheques should be made payable to 'Great Yarmouth Borough Council' **Payment by debit or credit card can also be taken, please telephone 01493 846107.**

Please sign below to declare that the information you have given on this form is correct and to indicate you have read the terms and conditions noted below and agree to abide by them.

Signed \_\_\_\_\_ Date \_\_\_\_\_

Thank you for promoting your business on the no.1 website for Greater Yarmouth!

United Kingdom organisations, including NVG, promoting tourism and local businesses, who use the Guestlink database (operated by NVG Ltd), may process your business data. The lawful bases for processing your business data may be 'Contract', 'Legitimate Interests' or 'Public Task', depending on the organisation and nature of the processing. This is processing you may reasonably expect, relating to your business presence on the organisations' websites and publications and your use of Guestlink.

If you wish to be removed from the Guestlink database, please contact your data steward Ruth Cockrill, Great Yarmouth Borough Council, 01493 846107, [ruth.cockrill@great-yarmouth.gov.uk](mailto:ruth.cockrill@great-yarmouth.gov.uk)

As part of the processing the organisations may contact your business about your use of Guestlink, updating your entry on the organisations' websites and publications, or how to use system features that could benefit your customer numbers or customer spend.

[ ] Tick this box if your business does NOT wish to be contacted about non-essential matters

### **ADVERTISING TERMS & CONDITIONS**

1. All attraction advertisers are encouraged to sign up to the VisitBritain Code of Practice, the NTAA Code of Practice or to undergo a Quality in Tourism VAQAS inspection.

Signed up already? Please state award received here

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2. All food advertisers must have had their business inspected by the Environmental Health Officer and have received an official star or low risk rating. **Please enclose copy of certificate.**

3. All advertisers must comply with current fire safety legislation.

4. I confirm I have valid Public Liability Insurance as noted below:

Public Liability Insurance Company Name: .....

Public Liability Insurance Policy Number: .....

5. Website listings will remain live for 12 months from clearance of payment / date of receipt of form.

6. Images supplied must be free from any third party reproduction or publication impediment and free from copyright fees.

7. Great Yarmouth Borough Council reserves the right to edit text and images as they see fit and for Search Engine Optimisation purposes.

8. All listings are subject to approval by Great Yarmouth Borough Council Tourism Division who reserve the right to refuse an advert without assigning any reason.

9. The Borough Council will not be responsible for any error or omission in any listing.

10. Listings will be displayed randomly on the website based on size of listing purchased.

11. Advertising on the official tourism website is open to any business with either direct or indirect involvement in tourism.

12. No verbal conditions can be recognised.