

Official Greater Yarmouth Tourism WEBSITE LISTING ORDER FORM



Promote your business on the official website for Greater Yarmouth www.great-yarmouth.co.uk with an enhanced listing. Pay just £125 + VAT for an enhanced listing with 3 large pictures, symbols, access information, long description and URL link to your website. Free non-clickable listings also available. Listings valid for 12 months from date received.

Please complete and return this form along with your payment to: Greater Yarmouth Tourism, Maritime House, 25 Marine Parade, Great Yarmouth, NR30 2EN.

Please tick the relevant boxes [✓]. For questions or queries, please contact us on 01493 846107 or 01493 846344.

<p>Correspondence Name & Address Tel:</p> <p>Email:</p>	<p>Venue / Establishment Name / Address (if different) Tel (if different):..... Email (if different): </p>
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I would like to book the following size listing (please tick):

Tick to order	Official tourism website directory	NET	VAT (@ 20%)	TOTAL
[]	1 x small picture + address + telephone number + summary CLICKABLE ENTRY TO: 3 large pictures + URL link to your website + email address + description + facility symbols + opening times + access info	£125	£25	£150
[]	1 x small picture + address + telephone number + short description on listing page	£0	£0	£0

How would you describe the products your shop / stall sells? Eg. Butchers, bakers, fishmongers, department, gifts & souvenirs, fashion. What do you mostly sell?

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Opening Times

Please tell us when you will be open this calendar year. *The line in italics is an example.*

Date (From – To)	Opening Times
<i>e.g. 1.3.11 – 8.4.11</i>	<i>10am – 1pm, 2pm – 4pm</i>

In-store restaurants / cafés / tea Rooms / takeaways only -

Type of food / cuisine			
Specialities			
Special diets / veg options?	Yes / No		
Children's menu?	Yes / No		
Number of covers			
Chef's name			
Licensed?	Yes / No		
Takeaway available?	Yes / No		
Delivery service?	Yes / No - State area:		
Price Guide (main meal – please circle)	Less than £10	£10-£15	£16-20
	£21-£25	More than £25	

Accessibility

Please complete the following to provide details about the accessible features of your shopping establishment.

This information will be used by Greater Yarmouth Tourism (and may be displayed on our website) for disabled visitors wishing to search for the most appropriate place to shop.

Parking:

	Yes	No	N/A
Is designated parking provided for guests with disabilities?	<input type="checkbox"/>	<input type="checkbox"/>	
If yes, is it within 50 metres from the main entrance?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Is there a drop-off point for guests immediately outside the main entrance?	<input type="checkbox"/>	<input type="checkbox"/>	

Building Entrance:

	Yes	No	N/A
Are there any steps to the main entrance?	<input type="checkbox"/>	<input type="checkbox"/>	
If 'yes', how many steps?			
If 'yes', is there a handrail by the steps?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Is there a ramp to the main entrance?	<input type="checkbox"/>	<input type="checkbox"/>	

If 'yes', is there a handrail by the ramp	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Is there an automatic door at the main entrance?	<input type="checkbox"/>	<input type="checkbox"/>	

Access to Shopping Areas:

	Yes	No	N/A
Is there level access on one floor throughout the facility?	<input type="checkbox"/>	<input type="checkbox"/>	
Is there level access to other levels by escalator?	<input type="checkbox"/>	<input type="checkbox"/>	
Is there access to other levels by lift?	<input type="checkbox"/>	<input type="checkbox"/>	
Is the lift equipped with verbal floor announcements?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Is the lift equipped with raised floor numbers or Braille numbers or letters?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Is there access to a specially adapted public toilets suitable for wheelchair users?	<input type="checkbox"/>	<input type="checkbox"/>	
Is there good contrast between the floor and walls?	<input type="checkbox"/>	<input type="checkbox"/>	
Do clear surfaces such as glass doors have contrast markings on them?	<input type="checkbox"/>	<input type="checkbox"/>	
Do you provide a public toilet suitable for wheelchair users?	<input type="checkbox"/>	<input type="checkbox"/>	
If 'no', where is the nearest suitable public facility? _____			
Do you provide baby changing facilities?	<input type="checkbox"/>	<input type="checkbox"/>	
Is a hearing loop installed in public areas?	<input type="checkbox"/>	<input type="checkbox"/>	
If you are a clothing outlet, do you provide changing rooms that are accessible for a wheelchair users/ carer with children's buggy / person with limited mobility i.e. with chair?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Do you provide a low counter at the till for wheelchair users?	<input type="checkbox"/>	<input type="checkbox"/>	

In-store Restaurant / Cafe:

	Yes	No	N/A
Is there level access (i.e. no steps or thresholds), or access by ramp or lift to the restaurant / cafe (if applicable)?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Is there good contrast between the floor and walls?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Are menus available in large print (14pt and over)?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Can the restaurant / cafe provide meals for visitors with special dietary requirements?			
- Sugar free (diabetic)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
- Gluten free (coeliacs)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
- Lactose free (dairy free)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
- Low potassium	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
- Nut free	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
- Additive free	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
- Organic	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
- Vegetarian	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
- Vegan	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Is the seating available suitable for wheelchair users, i.e. moveable and good height for person sitting in a wheelchair?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Are high chairs for children available?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Is a children's menu available?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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General Questions:

	Yes	No	N/A
Is there any reason why service dogs are NOT allowed in your premises?	<input type="checkbox"/>	<input type="checkbox"/>	
If 'yes', please specify _____			
Is seating available throughout the facility at appropriate intervals for shoppers with limited mobility?	<input type="checkbox"/>	<input type="checkbox"/>	
Do clear surfaces such as glass doors have contrast markings on them?	<input type="checkbox"/>	<input type="checkbox"/>	
Do you provide wheelchairs?	<input type="checkbox"/>	<input type="checkbox"/>	
If 'yes', tick whether these are:			
- Free	<input type="checkbox"/>	<input type="checkbox"/>	
- Chargeable	<input type="checkbox"/>	<input type="checkbox"/>	
Are routes / aisles throughout the facility suitable for wheelchair users or visitors with limited mobility?	<input type="checkbox"/>	<input type="checkbox"/>	
Have all personnel who have contact with shoppers had disability awareness training?	<input type="checkbox"/>	<input type="checkbox"/>	

Payment

Cheques should be made payable to '**Great Yarmouth Borough Council**' **Payment by debit or credit card can also be taken, please telephone 01493 846107.**

Please sign below to declare that the information you have given on this form is correct and to indicate you have read the terms and conditions noted below and agree to abide by them.

Signed _____ Date _____

Thank you for promoting your business on the no.1 website for Greater Yarmouth!

United Kingdom organisations, including NVG, promoting tourism and local businesses, who use the Guestlink database (operated by NVG Ltd), may process your business data. The lawful bases for processing your business data may be 'Contract', 'Legitimate Interests' or 'Public Task', depending on the organisation and nature of the processing. This is processing you may reasonably expect, relating to your business presence on the organisations' websites and publications and your use of Guestlink.

If you wish to be removed from the Guestlink database, please contact your data steward Ruth Cockrill, Great Yarmouth Borough Council, 01493 846107, ruth.cockrill@great-yarmouth.gov.uk

As part of the processing the organisations may contact your business about your use of Guestlink, updating your entry on the organisations' websites and publications, or how to use system features that could benefit your customer numbers or customer spend.

[] Tick this box if your business does NOT wish to be contacted about non-essential matters

ADVERTISING TERMS & CONDITIONS

1. All attraction advertisers are encouraged to sign up to the VisitBritain Code of Practice, the NTAA Code of Practice or to undergo a Quality in Tourism VAQAS inspection.

Signed up already? Please state award received here

2. All food advertisers must have had their business inspected by the Environmental Health Officer and have received an official star or low risk rating. **Please enclose copy of certificate.**

3. All advertisers must comply with current fire safety legislation.

4. I confirm I have valid Public Liability Insurance as noted below:

Public Liability Insurance Company Name:

Public Liability Insurance Policy Number:

5. Website listings will remain live for 12 months from clearance of payment / date of receipt of form.

6. Images supplied must be free from any third party reproduction or publication impediment and free from copyright fees.

7. Great Yarmouth Borough Council reserves the right to edit text and images as they see fit and for Search Engine Optimisation purposes.

8. All listings are subject to approval by Great Yarmouth Borough Council Tourism Division who reserve the right to refuse an advert without assigning any reason.

9. The Borough Council will not be responsible for any error or omission in any listing.

10. Listings will be displayed randomly on the website based on size of listing purchased.

11. Advertising on the official tourism website is open to any business with either direct or indirect involvement in tourism.

12. No verbal conditions can be recognised.