

# Official Greater Yarmouth Tourism WEBSITE LISTING ORDER FORM



Promote your business on the official website for Greater Yarmouth [www.great-yarmouth.co.uk](http://www.great-yarmouth.co.uk) with an enhanced listing. Pay just £125 + VAT for an enhanced listing with 3 large pictures, symbols, access information, long description and URL link to your website. Free non-clickable listings also available. Listings valid for 12 months from date received.

Please complete and return this form along with your payment to: Greater Yarmouth Tourism, Maritime House, 25 Marine Parade, Great Yarmouth, NR30 2EN.

Please tick the relevant boxes [ ✓ ]. For questions or queries, please contact us on 01493 846107 or 01493 846344.

|   |   |
|---|---|
| <p><b>Correspondence Name &amp; Address</b><br/>Mr / Mrs.....<br/>.....<br/>.....<br/>.....<br/>.....<br/>.....<br/>.....<br/><b>Tel:</b> .....</p> | <p><b>Business Name / Address (if different)</b><br/>.....<br/>.....<br/>.....<br/><b>Tel (if different):</b>.....<br/><b>Email (if different):</b><br/>.....<br/><b>www</b>.....</p> |
| <p><b>Email:</b> .....</p>  |   |

I would like to book the following size listing (please tick):

| Tick to order | Official tourism website directory  | NET  | VAT (@ 20%) | TOTAL |
|---------------|---|------|-------------|-------|
| [ ]           | 1 x small picture + address + telephone number + summary <b>CLICKABLE ENTRY TO:</b><br>3 large pictures + URL link to your website + email address + description + facility symbols + opening times + access info | £125 | £25         | £150  |
| [ ]           | 1 x small picture + address + telephone number + short description on listing page  | £0   | £0          | £0    |

How would you describe your food and drink business? What sort of food do you serve?  
Eg. Restaurant – Italian, Restaurant – Thai, Café, Tea Room, Take away?



**Awards: Please tick if your establishment has been awarded any of the following:  
AA Rosette Grading System - Restaurants**

1 rosette     2 rosettes     3 rosettes     4 rosettes     5 rosettes

Please give details of any other awards your establishment has won:

|  |
|--|
|  |
|  |
|  |
|  |

**Opening Times**

Please tell us when you will be open this calendar year. *The line in italics is an example.*

| <b>Date (From – To)</b>     | <b>Opening Times</b>         |
|-----------------------------|------------------------------|
| <i>e.g. 1.3.11 – 8.4.11</i> | <i>10am – 1pm, 2pm – 4pm</i> |
|                             |                              |
|                             |                              |
|                             |                              |
|                             |                              |
|                             |                              |

**Information about food:**

|   |                        |               |        |
|---|------------------------|---------------|--------|
| Type of food / cuisine                  |                        |               |        |
| Specialities                            |                        |               |        |
| Special diets / veg options?            | Yes / No               |               |        |
| Children's menu?                        | Yes / No               |               |        |
| Number of covers                        |                        |               |        |
| Chef's name                             |                        |               |        |
| Licensed?                               | Yes / No               |               |        |
| Takeaway available?                     | Yes / No               |               |        |
| Delivery service?                       | Yes / No - State area: |               |        |
| Price Guide (main meal – please circle) | Less than £10          | £10-£15       | £16-20 |
|   | £21-£25                | More than £25 |        |

**Access information**

Please complete the following to provide details about the accessible features of your **food & drink establishment**:

This information will be used by Greater Yarmouth Tourism and other DMS partners on our websites for use by disabled visitors or those with allergies wishing to search for the most appropriate place to eat/drink.

**Name of food / drink establishment...>>>.....**

**Parking:**

|   | Yes                      | No                       | N/A                      |
|---|--------------------------|--------------------------|--------------------------|
| Is designated parking provided for guests with disabilities?    | <input type="checkbox"/> | <input type="checkbox"/> |                          |
| If yes, is it within 50 metres from the main entrance?          | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Is the surface of the car park and pathway leading to entrance: |                          |                          |                          |
| - Solid i.e. tarmac / concrete etc?                             | <input type="checkbox"/> | <input type="checkbox"/> |                          |
| - Gravel  | <input type="checkbox"/> | <input type="checkbox"/> |                          |
| - Other (please specify):<br>_____                              |                          |                          |                          |
| Is there a drop-off point for guests immediately                | <input type="checkbox"/> | <input type="checkbox"/> |                          |
| Is the route from the parking area to the entrance:             |                          |                          |                          |
| - Flat (i.e. without steps)                                     | <input type="checkbox"/> | <input type="checkbox"/> |                          |
| - With a ramp   | <input type="checkbox"/> | <input type="checkbox"/> |                          |
| - With steps and no ramp  | <input type="checkbox"/> | <input type="checkbox"/> |                          |

**Building Entrance:**

|  | Yes                      | No                       | N/A                      |
|--|--------------------------|--------------------------|--------------------------|
| Are there any steps to the main entrance?        | <input type="checkbox"/> | <input type="checkbox"/> |                          |
| If 'yes', how many steps?                        |                          |                          |                          |
| If 'yes', is there a handrail by the steps?      | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Is there a ramp to the main entrance?            | <input type="checkbox"/> | <input type="checkbox"/> |                          |
| If 'yes', is there a handrail by the ramp        | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Is the entrance well lit?                        | <input type="checkbox"/> | <input type="checkbox"/> |                          |
| Is there an automatic door at the main entrance? | <input type="checkbox"/> | <input type="checkbox"/> |                          |

**Restaurant / Cafe:**

|  | Yes                      | No                       | N/A                      |
|--|--------------------------|--------------------------|--------------------------|
| Is there level access (i.e. no steps or thresholds), or access by ramp or lift to the restaurant / cafe?                   | <input type="checkbox"/> | <input type="checkbox"/> |                          |
| Is there level access (i.e. no steps or thresholds), or access by ramp or lift to the toilets?                             | <input type="checkbox"/> | <input type="checkbox"/> |                          |
| Is there level access (i.e. no steps or thresholds), or access by ramp to a specially adapted toilet for wheelchair users? | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Is there good contrast between the floor and walls?  | <input type="checkbox"/> | <input type="checkbox"/> |                          |
| Do clear surfaces such as glass doors have contrast markings on them?  | <input type="checkbox"/> | <input type="checkbox"/> |                          |
| Are menus available in large print (14pt and over)?  | <input type="checkbox"/> | <input type="checkbox"/> |                          |
| Can the restaurant / cafe provide meals for guests with special dietary requirements?                                      |                          |                          |                          |
| - Sugar free (diabetic)  | <input type="checkbox"/> | <input type="checkbox"/> |                          |
| - Gluten free (coeliacs)   | <input type="checkbox"/> | <input type="checkbox"/> |                          |
| - Lactose free (dairy free)  | <input type="checkbox"/> | <input type="checkbox"/> |                          |
| - Low potassium  | <input type="checkbox"/> | <input type="checkbox"/> |                          |
| - Low sodium   | <input type="checkbox"/> | <input type="checkbox"/> |                          |
| - Nut free   | <input type="checkbox"/> | <input type="checkbox"/> |                          |
| - Additive free  | <input type="checkbox"/> | <input type="checkbox"/> |                          |
| - Organic  | <input type="checkbox"/> | <input type="checkbox"/> |                          |
| - Vegetarian   | <input type="checkbox"/> | <input type="checkbox"/> |                          |
| - Vegan  | <input type="checkbox"/> | <input type="checkbox"/> |                          |
| Do you provide baby changing facilities?   | <input type="checkbox"/> | <input type="checkbox"/> |                          |
| Are areas of the restaurant / cafe well lit and suitable for people with sight impairments?                                | <input type="checkbox"/> | <input type="checkbox"/> |                          |
| Is the seating available suitable for wheelchair users, i.e. moveable and good height for person sitting in a wheelchair?  | <input type="checkbox"/> | <input type="checkbox"/> |                          |
| Are high chairs for children available?  | <input type="checkbox"/> | <input type="checkbox"/> |                          |
| Is a children's menu available?  | <input type="checkbox"/> | <input type="checkbox"/> |                          |
| Is there an audible alarm system?  | <input type="checkbox"/> | <input type="checkbox"/> |                          |
| Is there a visual alarm system?  | <input type="checkbox"/> | <input type="checkbox"/> |                          |

**Payment**

Cheques should be made payable to ‘Great Yarmouth Borough Council’ Payment by debit or credit card can also be taken, please telephone 01493 846107.

Please sign below to declare that the information you have given on this form is correct and to indicate you have read the terms and conditions noted below and agree to abide by them.

Signed \_\_\_\_\_ Date \_\_\_\_\_

Thank you for promoting your business on the no.1 website for Greater Yarmouth!

United Kingdom organisations, including NVG, promoting tourism and local businesses, who use the Guestlink database (operated by NVG Ltd), may process your business data. The lawful bases for processing your business data may be 'Contract', 'Legitimate Interests' or 'Public Task', depending on the organisation and nature of the processing. This is processing you may reasonably expect, relating to your business presence on the organisations' websites and publications and your use of Guestlink.

If you wish to be removed from the Guestlink database, please contact your data steward Ruth Cockrill, Great Yarmouth Borough Council, 01493 846107, [ruth.cockrill@great-yarmouth.gov.uk](mailto:ruth.cockrill@great-yarmouth.gov.uk)

As part of the processing the organisations may contact your business about your use of Guestlink, updating your entry on the organisations' websites and publications, or how to use system features that could benefit your customer numbers or customer spend.

[ ] Tick this box if your business does NOT wish to be contacted about non-essential matters

## ADVERTISING TERMS & CONDITIONS

1. All attraction advertisers are encouraged to sign up to the VisitBritain Code of Practice, the NTAA Code of Practice or to undergo a Quality in Tourism VAQAS inspection.

Signed up already? Please state award received here

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2. All food advertisers must have had their business inspected by the Environmental Health Officer and have received an official star or low risk rating. **Please enclose copy of certificate.**

3. All advertisers must comply with current fire safety legislation.

4. I confirm I have valid Public Liability Insurance as noted below:

Public Liability Insurance Company Name: .....

Public Liability Insurance Policy Number: .....

5. Website listings will remain live for 12 months from clearance of payment / date of receipt of form.

6. Images supplied must be free from any third party reproduction or publication impediment and free from copyright fees.

7. Great Yarmouth Borough Council reserves the right to edit text and images as they see fit and for Search Engine Optimisation purposes.

8. All listings are subject to approval by Great Yarmouth Borough Council Tourism Division who reserve the right to refuse an advert without assigning any reason.

9. The Borough Council will not be responsible for any error or omission in any listing.

10. Listings will be displayed randomly on the website based on size of listing purchased.

11. Advertising on the official tourism website is open to any business with either direct or indirect involvement in tourism.

12. No verbal conditions can be recognised.