

# 5<sup>TH</sup> Annual

GREAT YARMOUTH



**SATURDAY 6 & SUNDAY 7 JULY 2019**

## **2019 SPONSORSHIP OPPORTUNITIES**

The Great Yarmouth Wheels Festival is now entering its 5th year and is going from strength to strength. In 2018 it saw over 40,000 visitors come to see a fantastic range of cars, bikes and wheels related exhibits.

In 2017 the festival was the destination for the annual motorcycle takeover which brought 8,000 motorbikes to Great Yarmouth's seafront. We gave them such a great welcome that they returned in 2018 bringing along with them 15,000 bikers who were ready for a great day out with us. They have now made us a regular destination and are already looking forward to smashing their current attendance record.

All of this activity brings in a much needed boost to the economy of the borough out of the peak season by filling bed spaces, café's, restaurant's, attractions and shops. However to ensure the event continues to grow and that we can include top class exhibits and entertainment we rely on support from sponsorship and voluntary donations without which the continuation of the event cannot be guaranteed.

If you would like to consider becoming a Great Yarmouth Wheels Festival Sponsor we could offer you the following:

# SPONSORSHIP LEVELS

## **CO-HOST SPONSOR    £6,000 +**

- Business logo to prominently appear on all Great Yarmouth Wheels Festival marketing, publications, website and social media. A5 advertisement within Wheels Festival Guide.
- Option to become involved in event.
- Invitation to sponsors launch event and activities.
- 4 x Sponsorship flags displayed along the event site.
- Free Trade Stand or display area for the two days of the festival.
- Sponsor to be credited for the supply of a main attraction.
- Presentation of 'Best in Class Trophy'.

## **ELITE SPONSOR            OVER £2,500**

- Business logo to appear on all Great Yarmouth Wheels Festival marketing, publications, website and social media. A5 advertisement within Wheels Festival Guide.
- Invitation to sponsors launch event and activities.
- Free Trade Stand or display area for the two days of the festival.
- 3 x Sponsorship flags displayed along the event site.
- Opportunity to become involved in promotional activity around event.

## **CLASSIC SPONSOR        £500 –£2,499**

- Business logo to appear on all Great Yarmouth Wheels Festival marketing, publications, website and social media. A5 advertisement within Wheels Festival Guide.
- Invitation to sponsors launch event and activities.
- 1 x Sponsorship flag displayed along the event site.



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SPONSORSHIP AGREEMENT**

I/We would be happy to sponsor the 2019 Wheels Festival:

Please complete as appropriate:

Contact name/s: \_\_\_\_\_

Company Name: \_\_\_\_\_

Correspondence Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Post Code: \_\_\_\_\_ Tel: \_\_\_\_\_

Email address: \_\_\_\_\_

**SPONSORSHIP LEVEL**

- CO-HOST Sponsorship      Value of sponsorship EXCL VAT: \_\_\_\_\_
- ELITE Sponsorship      Value of sponsorship EXCL VAT: \_\_\_\_\_
- CLASSIC Sponsorship      Value of sponsorship EXCL VAT: \_\_\_\_\_

Sponsorship invoices are subject to VAT. Invoices will be issued on receipt of this form.  
Cheques should be made payable to Great Yarmouth Borough Council.



At Great Yarmouth Borough Council we take your privacy seriously and will only use your personal information to provide the services requested from us. You have requested that we process your entry to take part in the 2019 Great Yarmouth Wheels Festival. If you consent to us using your personal details for that purpose please tick to confirm.

I agree

You are able to withdraw this consent at any time and should you withdraw your consent we will stop processing your booking. If you wish to withdraw your consent please contact the Events Team on 01493 846344 or email [wheels@great-yarmouth.gov.uk](mailto:wheels@great-yarmouth.gov.uk) with Consent Withdrawn in the Subject Line

Signed ..... Date.....

**Please complete your details overleaf and return your completed form to:**  
**Great Yarmouth Wheels Festival**  
**Town Hall**  
**Hall Plain**  
**Great Yarmouth**  
**NR30 2QF**

**Email: [wheels@great-yarmouth.co.uk](mailto:wheels@great-yarmouth.co.uk)**

If you would like to discuss these sponsorship opportunities in further detail please do not hesitate in contacting us by emailing [wheels@great-yarmouth.gov.uk](mailto:wheels@great-yarmouth.gov.uk).