

JOIN TODAY AND BELONG TO EAST ANGLIA'S GROWING TOURISM COMMUNITY



MEMBERSHIP PROGRAMME



Photography supplied by Steven Flanagan

5 REASONS TO JOIN VISIT EAST ANGLIA

- 1** **MARKETING** reach new customers cost effectively by exploiting Visit East Anglia's routes to market including on and off-line channels and partnerships with organisations such as Greater Anglia on preferential terms.
- 2** **SAVINGS** take advantage of great cost saving benefits from some of the areas largest organisations such as Lloyds TSB in particular who is already delivering cost savings to business of up to 40% on credit card transaction fees.
- 3** **CONNECTIONS** be part of the future growth of tourism with Visit East Anglia's partnerships with bodies such as New Anglia Local Enterprise Partnership, County Chambers of Commerce, Trade associations, Visit England and Visit Britain. Be 'in the loop' as a member.
- 4** **EXPERTISE** led by award winning businesses in the hotel, attraction and hospitality sectors, Visit East Anglia understands that growing the East Anglia visitor economy is best achieved by commercial businesses working together. This is your opportunity to be part of this drive.
- 5** **FOCUSED** unlike 'old style' tourist boards Visit East Anglia is passionate about return on investment and its prime focus is to improve revenues and reduced costs for commercial businesses like you.

Sign up today for just £79 and receive a
FREE listing on www.visiteastofengland.com

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