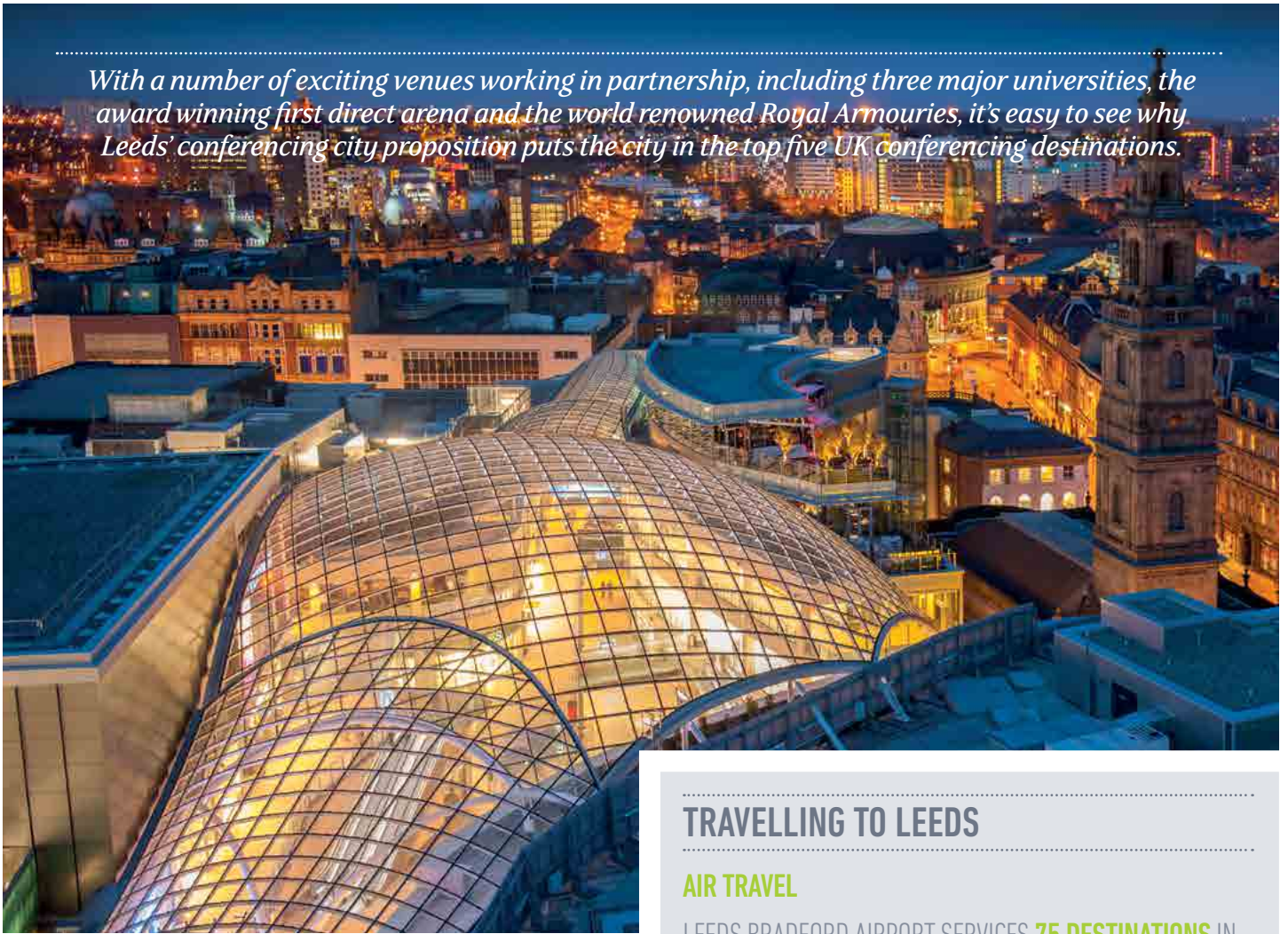


www.conference-leeds.com

LEEDS CONFERENCE FACTS



With a number of exciting venues working in partnership, including three major universities, the award winning first direct arena and the world renowned Royal Armouries, it's easy to see why Leeds' conferencing city proposition puts the city in the top five UK conferencing destinations.



LEEDS IS THE UK'S SECOND LARGEST FINANCIAL CENTRE AND HAS A CENTRAL ROLE IN OTHER KEY BUSINESS SECTORS. IN ADDITION, THE CITY HAS 20 AIM ACCREDITED VENUES, WITH AN UNPRECEDENTED FOUR GOLD AWARDS.

Leeds is a city transformed. With a rich industrial heritage, the city centre has been rejuvenated beyond recognition. This is a city that hasn't stood still and is now a thriving and vibrant business hub.

Leeds is known for its strong presence in medical and healthcare, professional services, digital and manufacturing sectors and will deliver unique and compelling events through a city wide collaborative approach.

For delegates attending events in Leeds, the city is a wonderful place to explore during free time. Lonely Planet has named Leeds as one of Europe's top 10 destinations to visit in 2017. Leeds has a compact centre which is ripe for discovery, with a strong food and drink scene and an abundance of culture and heritage, as well as over 1,000 shops and over 300 bars and restaurants in the city centre alone. As a host of the Grand Départ of the Tour de France, the Rugby World Cup, the national Teach First conference in 2014-2017 and two World Triathlon Series events, Leeds has showcased its capability for hosting major events.

TRAVELLING TO LEEDS

AIR TRAVEL

LEEDS BRADFORD AIRPORT SERVICES **75 DESTINATIONS** IN **23 COUNTRIES**.

BA FLY LONDON HEATHROW TO LEEDS **3 TIMES PER DAY**

LBA HAS 5 FLIGHTS DAILY FROM AMSTERDAM, A MAJOR HUB WITH OVER **150 INTERNATIONAL DESTINATIONS**.

ROAD NETWORK

DIRECTLY LINKED WITH LONDON AND EDINBURGH VIA THE **M1** AND **A1** AND HAS DIRECT LINKS WITH THE EAST AND WEST COAST PORTS VIA THE **M62**.

LONDON

175 MILES
TRAIN: 2HR
1 HR BY AIR

BIRMINGHAM

93 MILES
1HR 50MINS
BY TRAIN
2HR 15MINS
BY ROAD

EDINBURGH

157 MILES
2HR 57MINS
BY TRAIN

LIVERPOOL

64 MILES
1HR 24MINS
BY TRAIN
1HR 30MINS
BY ROAD

MANCHESTER

43 MILES
50 MINS
BY TRAIN
AND ROAD

WHERE TO STAY – LEEDS CITY CENTRE

4* HOTEL ROOMS **2,477** 3* HOTEL ROOMS **418** BUDGET HOTEL ROOMS (2* & 1*) **1,334**
 SERVICED APARTMENT ROOMS **406** UNIVERSITY ACCOMMODATION **4,550*** (*OUT OF TERM TIME)

**TOTAL BED
 STOCK
 9,185**

VENUE	BEDROOMS	CAPACITY T/S	CAPACITY ROUNDS	MEETING ROOMS	LOCATION	DISTANCE FROM CITY CENTRE (MILES)
Leeds United Conference & Events	n/a	1600	1200	50	South Leeds	2.5
Royal Armouries	n/a	1250	1000	9	New Dock	0
The Queens Hotel	215	600	450	16	City Centre	0
First Direct Arena	n/a	13000	1,000	3	City Centre	0
University of Leeds	2,800	550	140	120	City Centre	0.5
Well Met Conferencing	1,750	350	300	160	City Centre	0
Leeds Trinity University	600	280	64	33	North Leeds	6
Aspire	n/a	200	300	7	City Centre	0
Leeds Town Hall	n/a	1200	400	12	City Centre	0
Northern Ballet	n/a	230	200	15	City Centre	0
The Carriageworks Theatre	n/a	349	70	8	City Centre	0
Leeds Marriott Hotel	244	300	256	17	City Centre	0
Hilton Hotel Leeds	208	300	250	8	City Centre	0
The Venue	n/a	350	n/a	7	City Centre	0
Doubletree by Hilton	333	230	130	19	City Centre	0
The Met Hotel	120	250	200	18	City Centre	0
Weetwood Hall Conference Centre and Hotel	106	200	150	36	Headingley	4
West Yorkshire Playhouse	n/a	750	46	6	City Centre	0
Park Plaza	185	150	150	11	City Centre	0
Crowne Plaza Leeds	135	200	150	7	City Centre	0
Radisson Blu	147	60	60	10	City Centre	0



info@conference-leeds.com

SOCIAL PROGRAMME IDEAS

Whether your delegates have a few hours to spare during your conference, are able to stay on for a couple of days or return at a later date; Leeds offers a great combination of modern European energy with a strong heritage and a huge warm and friendly welcome.

RETAIL

Leeds is now the third largest shopping destination in the UK outside London so you are never more than a few steps away from a great shopping experience. Fans of the high street can hit Trinity Leeds, or if you're looking for luxury treats head to the Victoria Quarter and Victoria Gate. Vintage goods and boutique shops can be found a plenty in Leeds Corn Exchange, or stop by Leeds Kirkgate Market, one of Europe's largest covered markets, to browse the vast array of independent stalls.

HISTORY & HERITAGE

You will experience stunning heritage no matter where you go in Leeds; the city has more listed buildings than any other English city outside of London. Famous landmarks include the stunning Victorian arcades such as the Victoria Quarter, the magnificent Corn Exchange, Leeds Town Hall, Civic Hall and Kirkgate Market. For a slice of British History, Leeds has plenty to offer with a number of historical houses and gardens, including Harewood House, Lotherton Hall and Temple Newsam. Kirkstall Abbey; one of the most complete medieval Cistercian Abbeys in Britain is also a 'must visit'.

CULTURE

Leeds' heritage as a city of entertainment is a long and illustrious one and continues to flourish today. The city boasts both its own opera and ballet companies in Opera North and Northern Ballet and four theatres. It has an ever changing calendar of events and festivals and is home to some highly acclaimed events including the Leeds International Film Festival, Leeds Indie Food Festival and Light Night. The award winning 13,000 seater first direct arena see's the city play host to a broad spectrum of international artists and events.

THE WIDER REGION

Leeds is an excellent gateway to the north of England, with the Yorkshire Dales, North Yorkshire Moors, Yorkshire coastline and the cities of Liverpool, Manchester, Newcastle and York just a short drive or train journey away. Take time out exploring one of the many beautiful market towns such as Otley and Wetherby enjoying their weekly farmers markets, independent shops and friendly hospitality.

SECTOR STRENGTHS

HEALTHCARE & MEDTECH

As the UK's first city of health innovation, Leeds City Region has a unique health and social care eco-system. The city region is home to the headquarters of four out of the five NHS bodies, the UK's largest NHS trust, the largest teaching hospital in Europe and the largest healthcare data platform in the world. Leeds City Region also excels in health informatics and is home to the highest concentration of health informaticians in the UK along with leading research, development and production of cutting edge medical devices.

FINANCIAL & PROFESSIONAL SERVICES

Leeds City Region is the UK's second centre for banking. Over 30 national banks are based here and Leeds is home to the Bank of England's only note issuing centre outside of London. It is also recognised as an important centre for the legal profession with seven of the UK's largest 25 law firms having a major presence here. The city region is also home to one of the largest concentrations of business and client support centres in the UK.

DIGITAL SECTOR

From creative outputs to digital content and the development of future technologies, Leeds City Region is fast fulfilling its ambition to become the UK's northern Digital and Information Hub. Leeds City Region is a world class location for data management and has taken firm lead in the 'data revolution', the UK's first internet service provider was born here, it is home to the only independent Internet Exchange Provider outside London and is also primed to be the first Northern England Fintech centre.

MANUFACTURING

Leeds City Region is the UK's centre for innovative manufacturing, with a wealth of mid-sized firms driving the sector forward with technological advancements. The region boasts 34 university centres of excellence and world-class research competencies, from bio-renewable development to innovative physical organic solutions. The University of Leeds is on the top 100 Global University Ranking with an annual research spend approaching £200million and is ranked in the top 10 in the UK for Advanced Materials Research. The Region has strengths in earth systems and environmental sciences, electrical and electronic engineering, metallurgy and materials and aeronautical, mechanical and manufacturing engineering.





CONFERENCELEEDS
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VISITLEEDS
visitleeds.co.uk

VISITOR ECONOMY IMPACT FOR LEEDS



OVER TWO-THIRDS OF THE LEEDS DISTRICT IS OPEN SPACE, PUBLIC PARKS, GARDENS AND GREEN BELT LAND, AND THE CITY CENTRE IS LESS THAN 20 MILES FROM THE YORKSHIRE DALES NATIONAL PARK

78%
AVERAGE HOTEL
OCCUPANCY
IN 2016

71 HOTELS
AND
6,410 ROOMS

£69
AVERAGE ROOM RATE
WHICH EQUATES TO
£54
REVENUE PER
AVAILABLE ROOM
IN 2016

23 HOTEL
DEVELOPMENTS IN THE PIPELINE,
SUPPLYING A FURTHER
2,991 ROOMS

ACCOMMODATION



LEEDS WELCOMED
331,000
INTERNATIONAL VISITORS IN 2016

▲ 10%
UP
ON 2015

TOP 5 COUNTRIES OF ORIGIN
POLAND, IRELAND, FRANCE, SPAIN,
AND THE NETHERLANDS



2ND HIGHEST
SUPPLY OF BRANDED CASUAL DINING
RESTAURANTS OUTSIDE OF LONDON



LEEDS HAS
**4 MAJOR
THEATRES**



PURPLE FLAG STATUS
FOR THE EVENING & NIGHT
TIME ECONOMY



LEEDS IS ONE OF THE
ONLY ENGLISH CITIES
OUTSIDE LONDON WITH ITS
OWN REPERTORY THEATRE, OPERA
HOUSE AND BALLET COMPANIES

THE OFFER

5TH LARGEST
UK SHOPPING DESTINATION

3RD BEST
PLACE TO SHOP IN THE
UK OUTSIDE OF LONDON



LEEDS HAS
**OVER 16
MUSEUMS AND
GALLERIES**



LEEDS WELCOMED
3.935 MILLION
DELEGATES IN 2015

UK'S 5TH MOST POPULAR
CONFERENCE DESTINATION

20
AIM ACCREDITED
VENUES
INCLUDING
4 GOLD AWARDS

BUSINESS
TOURISM
IS WORTH
**£501
MILLION**
TO THE ECONOMY

▲ 12%
UP
ON 2014

+8%
ON 2014

58,400
MEETINGS,
CONFERENCES
AND EVENTS
HOSTED IN
2015



BUSINESS TOURISM

25 MILLION
DAY VISITORS IN 2016 WORTH
£1.12 BILLION
TO THE LOCAL ECONOMY

THE CITY WELCOMED
27.29 MILLION
DAY AND NIGHT VISITORS IN 2016 WORTH
£1.64 BILLION
TO THE LOCAL ECONOMY

ECONOMIC IMPACT
+18.4%
BETWEEN 2013 AND 2016



VISITORS TO LEEDS SUPPORT
18,890 THOUSAND
FULL-TIME JOBS

STAYING
VISITORS UP
18.5%
BETWEEN
2013 & 16

VISITOR NUMBERS
+4.2%
BETWEEN 2015
AND 2016

2.27 MILLION
PEOPLE STAYED IN LEEDS AS PART OF A
HOLIDAY OR SHORT BREAK IN 2016
ACCOUNTING FOR
5.22 MILLION NIGHTS
IN LOCAL ACCOMMODATION WITH AN
ECONOMIC IMPACT OF
£518 MILLION

LEISURE VISITORS

WELCOME TO LEEDS

lonely planet
BEST IN EUROPE
TOP 10 DESTINATION
LEEDS, UK

LEEDS AT THE
CROSSROADS OF THE
M62, M1 AND A1M +
200 MILES
FROM LONDON AND EDINBURGH

MANCHESTER 43 MILES
50 MINS
BY TRAIN
AND ROAD

LONDON 175 MILES
TRAIN: 2HR
1 HR BY AIR

GENERAL

CONFERENCELEEDS

FREE OF CHARGE SERVICES INCLUDE:

IMPARTIAL VENUE LOCATION AND PLANNING
BID PRODUCTION AND BUDGET PLANNING
SOURCING HOTEL ACCOMMODATION
ONLINE ACCOMMODATION BOOKING FACILITY FOR DELEGATES
EVENT MARKETING, SOCIAL MEDIA AND PR SUPPORT
EXPERT CITY KNOWLEDGE
DEDICATED COORDINATOR
DELEGATE WELCOME AND INFORMATION
FAMILIARISATION VISITS

FOR FURTHER INFORMATION ON
HOLDING YOUR MEETINGS, INCENTIVES, CONFERENCES
AND EVENTS IN LEEDS, PLEASE CONTACT:

CONFERENCE TEAM

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