

PRESS RELEASE

4 February 2009

Shortlist announced for Real Yorkshire Tourism Awards

After hundreds of entries and hours of painstaking deliberation, Visit Hull and East Yorkshire (VHEY) are excited to announce the shortlist for the very first Real Yorkshire Tourism Awards (RYTAs).

The hot list features some of Hull and East Yorkshire's best cafes, restaurants, guesthouses, attractions and experiences. The very best people working within the region's tourism industry have also reached the RYTAs finals for their exceptional customer service, ambassadorial and entrepreneurial skills.

The winners will be announced in a glamorous award ceremony hosted by Lazaat on the 25th March 2010. Tickets for the gala presentation evening are available now. Please contact Sophie Johnson on Sophie.johnson@vhey.co.uk or phone 01482 486601 to reserve your place.

Janet Reuben, Chief Executive of VHEY, said: "There has been an excellent response to the RYTAs from across the whole region. The quality and variety of the businesses that have been shortlisted for the awards represents the strength of the tourism industry in Hull and East Yorkshire.

"Congratulations and good luck to everyone who has made the shortlist. I would like to invite everyone involved in Hull and East Yorkshire's tourism industry to join us at Lazaat on the 25th March 2010 to celebrate."

The RYTAs have captured the imagination of a host of leading organisations who have committed to be major sponsors of the awards including: The Deep; Welcome to Yorkshire; P&O Ferries; First Hull Trains Business Travel; Kingston Communications; deliciouslyyorkshire; The Moffat Centre for Travel and Tourism Business Development at Glasgow Caledonian University; Mail News Media and Princes Quay.

Winners will be assessed by an expert panel of independent judges with the exception of the REAL Cuppa and REAL Smile awards which will be voted by readers of *East Riding Mail*.

REAL YORKSHIRE TOURISM AWARDS FINALISTS 2010

REAL Cool

Lucy Rozenbrook – Woodhill Bed & Breakfast, Cottingham
Matthew Dominey – Hull College, Hull
John Robinson – Whites Restaurant, Beverley
Tom McLoughlin – Hull Truck Theatre, Hull

REAL Yorkshire Breakfast

Kilham Hall, Kilham
Wold Cottage, Wold Newton
Number One, Beverley
McCoy's, Hull

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REAL Ambassador

Paul Schofield – Hull Tour Guide
Peter Coulbeck – Hull Taxi Driver
Richard Windass – Hull Truck Theatre

REAL Night's Sleep (serviced)

Wold Cottage, Wold Newton
Kilham Hall, Kilham
The Barn House, Walkington
Lincoln House, Bridlington

REAL Night's Sleep (non-serviced)

Field House Farm Cottages, Sewerby
Strawbale Cottage, Howden
Carlton Apartments, Bridlington
Manor House Farm, Huggate

REAL Welcome

Margaret Butterfield, Rudstone Walk, South Cave
Paul Hunter – Lazaat, Cottingham
Katrina and Derek Gray, Wold Cottage, Wold Newton
Abigail Forster - Willerby Manor, Willerby
Daisy and Molly Grace, Life Hill Farm, Sledmere

REAL Food

Green Ginger Vegetarian Cafe, Hull
The Pipe and Glass Inn, South Dalton
The Westwood Bar and Grill, Beverley
Artisan, Hessle

REAL Business

Beverley Race Course, Beverley
Lazaat, Cottingham
P&O Ferries, Hull
The Deep, Hull

Real Cuppa

Miller's Tea Room & Farm Shop, Skidby
Tea @ Thyme, Bridlington
The Holly Tea Rooms, Patrington
Coffee Coast, Bridlington

Real Smile

Hull Truck Theatre, Hull
Carabosse at Freedom
RSPB Bempton Cliffs
Skidby Windmill

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Notes to editors:

- Visit Hull and East Yorkshire is the official tourism body for Hull and East Yorkshire.
 - Visit Hull and East Yorkshire is supported by Welcome to Yorkshire, Yorkshire Forward (Regional Development Agency), Hull City Council, East Riding of Yorkshire Council and the private sector. Yorkshire Forward funds Welcome to Yorkshire, which is charged with improving the Yorkshire and Humber visitor economy.
 - Visit Hull and East Yorkshire is the driving force of the area's tourism industry. Key facts include:
 - Tourism is worth £615million to Hull and East Yorkshire's economy annually.
 - Hull and East Yorkshire's tourism industry supports over 12,000 full-time jobs.
 - There are over 12million day visitors to this region annually.