

## PRESS RELEASE

# Nominations closed for Real Yorkshire Tourism Awards

Nominations for the very first Real Yorkshire Tourism Awards (RYTAs) have now closed.

The first ever tourism awards for the Yorkshire sub-region have been created to mark the huge success of tourism in Hull and East Yorkshire and help ensure it receives the recognition it deserves. Nominations have included favourite places for a bite to eat? Members of staff who always excels in customer service and deserves high profile praise for their performance.

The RYTA nominations have given favourite attractions, restaurants, cafés, pubs, accommodation and individuals working within the hospitality industry their chance of receiving an award for all their hard work and the exceptional experiences they deliver!

12 awards are up for grabs. Those for individuals who employ exemplary skills or attitude in their day to day work include the REAL Cool, REAL Ambassador and REAL Welcome. Businesses and organisations offering the best in visitor experiences, refreshments and accommodation have the chance to win the REAL Yorkshire Breakfast, REAL Night's Sleep, REAL Food, REAL Smile, REAL Cuppa and REAL Business awards.

Janet Reuben, Chief Executive of VHEY, said: "These awards are about and for the tourism industry in Hull and East Yorkshire. This was the region's chance to celebrate and recognise the great people and organisations that are contributing to this fantastic industry by nominating themselves or others."

Download a form at [www.realyorkshire.co.uk/ryta.aspx](http://www.realyorkshire.co.uk/ryta.aspx) . Alternatively, you can collect a form from any tourist information centre in Hull and East Yorkshire or contact Dan Harrison on 01482 486567, [daniel.harrison@vhey.co.uk](mailto:daniel.harrison@vhey.co.uk) .