

PRESS RELEASE

Last chance for Real Yorkshire glory!

There is only one week left to get your nominations in for the prestigious Real Yorkshire Tourism Awards (RYTAs).

The closing date for entries is the 7th December and the finalists will be announced in the new year.

The first ever tourism awards for the Yorkshire sub-region have been created to mark the huge success of tourism in Hull and East Yorkshire and help ensure it receives the recognition it deserves. Do you have a favourite place for a bite to eat? Do you have a member of staff who always excels in customer service and deserves high profile praise for their performance?

Fill in a RYTA nomination form now to give your favourite attraction, restaurant, café, pub, accommodation or individual working within the hospitality industry their chance of receiving an award for all their hard work and the exceptional experiences they deliver!

You can nominate yourself, your business, a friend or colleague or another organisation.

12 awards are up for grabs. Those for individuals who employ exemplary skills or attitude in their day to day work include the REAL Cool, REAL Ambassador and REAL Welcome. Businesses and organisations offering the best in visitor experiences, refreshments and accommodation have the chance to win the REAL Yorkshire Breakfast, REAL Night's Sleep, REAL Food, REAL Smile, REAL Cuppa and REAL Business awards.

Janet Reuben, Chief Executive of VHEY, said: "These awards are about and for the tourism industry in Hull and East Yorkshire. This is the region's chance to celebrate and recognise the great people and organisations that are contributing to this fantastic industry by nominating themselves or others. Nominating couldn't be easier and winning a RYTA is a fantastic accolade. Nominate now!"

Download a form at www.realyorkshire.co.uk/ryta.aspx . Alternatively, you can collect a form from any tourist information centre in Hull and East Yorkshire or contact Dan Harrison on 01482 486567, daniel.harrison@vhey.co.uk .