

PRESS RELEASE

23 December 2009

Make a date with RYTA!

The biggest date in Hull and East Yorkshire's tourism calendar has been set: the very first presentation of the Real Yorkshire Tourism Awards (RYTAs) will take place at Lazaat, Cottingham on the 25th March 2010.

The gala evening will honour the brightest and best in this region's tourism industry and tickets will be on sale soon. Over 200 guests from the array of businesses that make up this region's varied tourism industry will enjoy a showpiece evening of exquisite local food, entertainment of the highest calibre and a joyous celebration of the very best in Hull and East Yorkshire.

Lazaat represents the attention to detail and high standards that the RYTAs will celebrate and its recent investment, which has culminated in the new Pavillion extension, presents a wonderful space to celebrate RYTA's first winners. The restaurant also created a delicious menu for the evening comprising locally sourced food.

Janet Reuben, Chief Executive of VHEY, said: "Lazaat is a great venue for the very first RYTAs as it represents the high quality the awards recognise. The ceremony will be a fantastic experience for the people and businesses that work hard all year round to make Hull and East Yorkshire the great destination it is. I am looking forward to recognise and reward our industry's achievements."

Maurizio De Martino, General Manager of Lazaat said: "We are delighted that VHEY have chosen Lazaat to be the host of this prestigious event. I feel it is the culmination of the hard work over the last five years and the recognition that we are one of the premier events venues in East Yorkshire."

Competition for the awards has so been very high with large numbers of entries received. Judging has now begun and shortlisted entrants will be contacted in January. For further details and information on ticket sales please visit www.ryta.co.uk

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