



A Recipe for Success!

JOIN NOW FOR FREE & REAP THE BENEFITS

Qualifying Criteria

East Yorkshire Local Food Network (EYLFN) welcomes membership applications from the following **businesses or organisations located in East Yorkshire or within 30 miles of the boundary**, which fulfil all legal obligations and responsibilities:

- Local food and drink producers, processors and distributors of speciality niche products (Ingredients should be sourced from within the specified area, where possible, or the majority of the processing should occur within the area).
- Hospitality and retail businesses committed to sourcing and promoting seasonal, local produce as part of their business offer
- Organisers of farmers' markets and food festivals featuring local produce
- Suppliers of goods or services to the local food sector

Membership Benefits

- Be part of a larger voice for local food and drink
- Gain new customers, increase sales and profitability
- Regular networking and business development opportunities
- Free listing in 'Enjoy Local Food & Drink' guide distributed to public, press and trade (with the option to upgrade to an enhanced entry at a competitive rate)
- Free basic listing on www.visithullandeastyorkshire.com
- Free promotion on @eylfn Twitter account and eylfn Facebook page
- 'Enjoy Local Food & Drink' Member's logo and branding to display at your premises and on your marketing material
- Opportunity to promote your business via the VHEY Tourist Information Centres
- Opportunity to enter the annual Remarkable East Yorkshire Tourism Awards
- Keep up to date with the latest news and opportunities
- Promotional support in all media and through other local and regional partnerships

Sign up now at <http://www.visithullandeastyorkshire.com/business/east-yorkshire-local-food-network.aspx> and start taking advantage of the above benefits

EYLFN is a voluntary organisation. Members of the Business Development Group give their time voluntarily. The Network receives support from East Riding of Yorkshire Council through its rural team and VHEY.