

HEY! Hull & East Yorkshire Conferences welcomes new partners

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Hull & East Yorkshire (HEY) Conferences are pleased to welcome 4 venues to their conference partnership. New partners venues include The Briarcroft Hotel in Goole, Brough Business Centre, Malmo Food Technology Park in Hull and Carlton Towers.

HEY Conferences work in partnership with hotels, training venues, attractions & conference support businesses throughout the area, providing a one-stop shop approach for conference organisers looking for impartial venue finding, accommodation booking and delegate registration when bringing their events to Hull & East Yorkshire.

Claire Hill, Business Tourism Officer at HEY conferences, said: "We are looking forward to working closely with our new partners. Offering such a wide range of venues and services to conference and event organisers really enhances our portfolio of unique venues that can only be found within the Hull & East Yorkshire area.

Recent reports have seen consistent growth within the business tourism industry for the last few years and has generated a 16% increase in the value of bookings through HEY Conferences in 2008, and we are seeing similar increases for 2009."

New HEY Conferences Partner, Paul Brice, General Manager of Carlton Towers, said: "We are very pleased to be working with the HEY conference team. The success they have had shows what a valuable resource to this region they are and we hope to benefit from their service as many other partners in this region have done."

Carlton Towers is a luxurious Stately Home set in 200 acres of beautiful countryside between Goole and Selby easily accessible from both A19 and M62. They offer superb facilities ideal for wedding ceremonies and team building events as well as impressive halls for conferences and meetings catering up to 200 delegates.

The Briarcroft Hotel built in the late 1800's, is ideally located for business conferences, meetings and private functions just off the M62 at Goole.

Brough Business Centre, close to the A63/M62 offers an IT Training room along with flexible conference rooms with state of the art video conferencing, facilities.

Malmo Food Technology Park in Hull is a place where ideas can flourish, the team offer help and expertise to **food entrepreneurs of the future** all in a purpose built complex that offers every food technology tool you can think of. The venue provides contemporary facilities to seat up to 75 delegates plus 4 syndicate rooms.

For more details on these and many other venues in Hull & East Yorkshire and the free services provided by HEY Conferences visit <http://www.heyconferences.co.uk/> or contact the team on 01482 486500.