



**YORK AMBASSADOR AWARD**

**1. Contact Details**

Name of Nominee & Organisation  
.....

Nominated by  
.....

Name of Property/Business  
.....

Address  
.....

Telephone  
.....

Email  
.....

Website  
.....

Please provide details of how the candidate has demonstrated excellence in the following areas. Ensure that you cover all the points specified in the relevant criteria using additional sheets of paper and supplying supporting documents where appropriate.

## **2. Promoting York**

Describe how the nominee actively promotes York to both residents and visitors (max 200 words)

## **3. Enhancing the Visitor Experience**

Describe how the nominee has a direct benefit on visitors to York (max 200 words)

## **4. Customer Service**

Please say how the nominee has exceeded customer expectations and gone beyond the call of duty in delivering outstanding customer service (max 200 words).

## **5. Summary**

**I believe this nominee is a worthy York Ambassador because.....** (max 150 words)