

**Our aim is to market York as a world class destination across the globe, maximising the economic benefits of tourism for all. Our year-round marketing campaigns help bring 6.9 million visitors to York, spending £564 million and supporting 19,000 jobs. By joining Visit York you'll be one of over 800 businesses who support the city and its surroundings. You'll also receive a wealth of business benefits.**



1 in 4 visitors use visityork.org to plan their stay



**130,000**

visitors will be able to see your business on visityork.org each month



**400,000**

people visit our award-winning Visitor Information Centre



Digital exposure to our social media audience @visityork

**40,000** Twitter  
**16,000** Facebook  
**3,500** Instagram

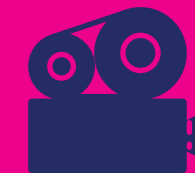


Newsletter giving you the latest tourism news – Sign up at [visityork.org/members](http://visityork.org/members)

Free member events, networking and training



Award-winning marketing campaigns and international trade events



York profiled to 1,000s of journalists

Publications distributed globally

**1,300,000**



Two free York Passes valued at £100



Free recruitment advertising at [jobsinyork.com](http://jobsinyork.com)



Exclusive insurance deals

Mystery Shopper Services



VisitYork  
[visityork.org](http://visityork.org)

Members' Perks

Exclusive member discounts through our Perks Card



Over 150 business services at [visityork.org/members](http://visityork.org/members)

500 conference enquiries, worth



generated by VisitYork4Meetings



Free Legal helpline



Members can enter the Visit York Tourism Awards for free

Maintenance Portal with over 40 local tradespeople



Free access to over 500 York images

## Maximise your membership

Visit York members benefit from a range of inclusive business services. We also offer a whole host of additional marketing opportunities at great value for money.

**Visit York members receive preferential rates on all enhanced marketing opportunities!**

## Take advantage of free business support

Need help to develop and grow your business? Through the York Means Business team you can access a range of services. Whether it's financial investment and funding, staff training or additional premises you need, visit [yorkmeansbusiness.co.uk](http://yorkmeansbusiness.co.uk) to explore what's available.



A PART OF **MakeItYork**

## 7 Good Reasons to work with Visit York

Get promoted to over 400,000 visitors through the Visit York Information Centre, a great shop window for your business

Expert knowledge, advice and monthly newsletter at [visityork.org/members](http://visityork.org/members)

Advice, support, networking and free training events, ensuring you are always fully up to date

Work with an expert tourism team and benefit from award-winning marketing, social media and PR campaigns

Access to and support from VisitYork4Meetings, Make It York's business tourism experts

1.1 million copies of the Visit York Visitor Guide and Mini Guide distributed globally, offering a great profile for your business

Exposure to 1.4 million unique users of [visityork.org](http://visityork.org), ranked number 1 on Google for York searches

## Ready to Join?

Contact: PJ Edgar  
Membership Executive  
[pj.edgar@makeityork.com](mailto:pj.edgar@makeityork.com)  
01904 551846  
[@visityorkbiz](https://twitter.com/visityorkbiz)

[visityork.org/members](http://visityork.org/members)

Once you're a Visit York member you can display your member logo online and in print - a quality marquee for your customers.



**VisitYork**  
[visityork.org](http://visityork.org)

A PART OF **MakeItYork**

# JOIN VisitYork

As a Visit York member, you'll gain access to a wealth of benefits and enjoy the backing of an expert tourism team, marketing York across the globe

**VisitYork**  
[visityork.org](http://visityork.org)