

The Benefits of being a Visit York Tourism Partner

As the official tourism body for the city, membership to Visit York offers businesses the chance to network with around 580 organisations from hotels and restaurants to printers, attractions and fellow retailers.

Benefits Include:

Visit York Website – Up to 230,000 hits per month

A descriptive feature on www.visitork.org including copy and images.

The website is the official visitors' website for York and currently generates up to 230,000 unique users per month.

Leaflets

Free leaflet racking at the two York Visitor Information Centres. Both VICs are operated by Visit York and have an annual footfall of over one million people.

Marketing Initiatives

A chance to take part in different marketing initiatives including:

- * Perks for Partners (special deals for other York Tourism Partners)
- * Residents' Festival offers – a great way of attracting business from locals.
- * Annual shopping campaigns (e.g. Shop and the City 2008/9),

Advertising

The opportunity to advertise in various Visit York publications e.g. the Mini Guide (1 million copies printed annually) and discounted rates in the official Wedding Guide and Christmas brochure.

Job Vacancies

Enter job vacancies for free on www.jobsinyork.com

Networking

Invitations to a number of both informal and informative networking events including workshops and the Annual General Meeting.

Tourism Awards

Gain recognition for your business or an employee by putting forward a nomination or simply attend the prestigious ceremony at the Racecourse.

Training

Take advantage of the wide range of training courses organised by Visit York covering such issues as Health and Safety, First Aid and Customer Care.

Information Update

Industry updates and latest news via the Tourism Times and eNews.