

Press Release

February 2010



A Taste of Tunisia Comes to Coventry

From the 18th to the 20th of February the city centre will once again come alive with the sights and sounds of a traditional Arabian souk with a continental twist, as the Tunisian market makes it's much anticipated return to Market Way.

The specialist market will transform the city centre over the half term weekend, shoppers can expect to find themselves surrounded by authentic Tunisian produce including, hand carved olive wood, leather goods, stunning jewellery, hand crafted pottery, glassware and ceramics as well as tasty local delicacies. The market will be open Thursday - Saturday 9:00am to 5:00pm.

Ridha Essalah, Managing Director of World Wide Markets and Events said:

“After last year’s successful introduction of the Tunisian Souk to Coventry city centre, this lively Mediterranean event will be returning to the city bringing life and warmth to the heart of the city. This special event will run for 3 days over the half term, starting on Thursday.”

Jo Grimshaw, Communications Executive for CV One Ltd added:

“It’s fantastic that the worldwide market is returning to the city centre. Events like these are a very efficient way to complement our existing trade and add vibrance and vitality to the city centre.”

-ENDS-

For more information contact Jo Grimshaw, Communications Executive CV One Ltd:

j.grimshaw@cvone.co.uk / 024 7660 7004