

Media Release  
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### Visit Coventry and Warwickshire New Look Visitor Guide Launched

CV One, the destination management and promotions company for Coventry and Warwickshire are pleased to announce the launch of the brand new Visitor Guide for 2010-2011.

The free 100 page guide is packed full of ideas for great value days out including some of the region's top attractions, such as Coventry Transport Museum, Warwick Castle, Stratford Butterfly Farm and the newly refurbished Hebert Art Gallery and Museum.

This year the guide is launching with an explosive competition with over £2000 worth of prizes for its readers, including dinner, bed and breakfast for two at the luxurious Coombe Abbey Hotel for the spectacular Gunpowder Banquet, a Castle Tour helicopter experience, an Aston Martin driving experience in a V8 or DB9 and a family pass to Twycross Zoo to name but a few. All you have to do to be in with a chance of winning these fantastic prizes is to pick up a free guide from one of the local Tourist Information Centres and get hold of the special code or log onto [www.visitcoventryandwarwickshire.co.uk](http://www.visitcoventryandwarwickshire.co.uk).

Mick McLaughlin, Marketing and Communications Manager for CV One Ltd said:

**“We are really excited to unveil the new look guide to the public and are sure it will be an invaluable tool to both local residents and visitors to the region.”**

The new look, user friendly Visitor Guide has 6 easy to navigate, colour coordinated sections ranging from discover to dreamy and covers all you'll need to know to plan your perfect day out or weekend away, complete with a handy map and info on how to get here.

Tourist Information Centres can be found at:

*Coventry City Centre:  
St Michael's Tower, Cathedral– 024 7622 5616*

*Rugby:  
Rugby Art Gallery & Museum - 01788 533217*

*Nuneaton:  
Nuneaton Library - 024 7638 4027*

*Leamington Spa:*

*The Royal Pump Rooms - 01926 742762*

*Warwick:*

*The Court House - 01926 492212*

*Stratford:*

*Tourist Information Centre - 0870 1607930*

**-ENDS-**

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