

**Press Release**

**February 2010**

**Godiva Unsigned Launches!**

It's the time of year that local bands from all across the region have been eagerly waiting for; Godiva Unsigned is back and bigger than ever!

The competition, which launches tomorrow, enables up and coming talent from across the area to showcase their skills and play alongside international bands on the main stage at the legendary Godiva Festival. 2010 sees the competition widen its geographical entry criteria from Coventry and Warwickshire to Warwickshire and the whole West Midlands.

Godiva Unsigned will give four of the best up and coming acts from a multitude of genres opening slots on the main stage on Saturday 3<sup>rd</sup> July. Anyone who wishes to enter this amazing competition needs to visit [www.godivafestival.com/godivaunsigned](http://www.godivafestival.com/godivaunsigned) complete a short application form and upload a demo track. Alternatively you can download the application form and post your demo track to: Godiva Unsigned, CV One Ltd, New Union Street, Coventry, CV1 2NT.

The Godiva Festival is the Midlands biggest and best free family music festival. Last year's event attracted over 85,000 festival goers with previous acts including Kasabian, The Fratellis, Super Furry Animals, Eighties Matchbox B Line disaster, Biffy Clyro and The Enemy.

Just Morale were one of the winning bands from 2009's competition and their appearance on the main stage last year has certainly boosted their profile, the boys are set to go on tour with Reverend and The Makers next month and they are due to record an album with former producer for The Enemy, Matt Terry, later on in the year.

Perry Manning, on behalf of Just Morale said:

**"It was the best feeling we have ever experienced as a band. Playing the mainstage was class, personally, I thought the journey to get there and earn our place was even better! Getting through the various heats and then the final was very rewarding for us as it was down to the public and judges vote."**

He added:

**“Hearing the judges say that we got both votes was amazing and each time the crowd went nuts and at the final, the fans got all of us and lifted us in the air shouting "just morale, just morale". The support we got was incredible.”**

If you think your band has what it takes to make it to Godiva make sure you get your demo and application form in by Friday March 26<sup>th</sup>.

### **Rules**

- All bands must reside in Warwickshire or the West Midlands
- All bands must be unsigned or only signed to a small independent record label
- All bands must have a minimum of 2 members
- Bands must perform original material only on their demo, live and at the final
- The decision by the organisers and judges is final

**-ENDS-**

For further information please contact Jo Grimshaw, Communications Executive for CV One Ltd:

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