



## Press Release

June 2010

### Sunday Line Up Announced

Godiva Festival organisers are pleased to announce the full line up for Sunday's Main Stage. The final day of Godiva welcomes a relaxed and acoustic feel to close the 3 day event. International sensation, Joshua Radin will be headlining with support from the likes of Tiffany Page, Lee Mitchell, Kirsty Almeida, Jose Vanders, Andi Wolf and Verity Pabla.

Radin's music career got off the ground when he became the first signing to American label mom & pop, a new independent label launched by Q Prime, the management company behind Muse, Mars Volta and Red Hot Chili Peppers.

In 2004, Radin's friend gave a demo of his very first composition, "*Winter*", to TV star Zach Braff, who promptly used it to score a scene in the hit television series *Scrubs*. Other Hollywood types found his music highly evocative and soon various Radin songs were being heard in TV shows such as *Grey's Anatomy*, *American Idol*, *One Tree Hill*, and *So You Think You Can Dance*.

Joshua Radin and his 'Brand New Day' tour will be taking the top spot at this year's festival, bringing with him the delightful sounds of American Folk music.

Radin's debut album, 2006's 'We Were Here' drew critical acclaim. His favourite song is "You Got Growin' Up To Do". Radin has also had a number of well known musicians on his studio recordings, including Ryan Adams who played guitar on the song "Lovely Tonight".

As of late Radin has achieved massive success in the UK and Europe, and has been there promoting his top 10 record "Simple Times" and his single "I'd Rather Be With You" which reached #2 on the charts. He has recently concluded a sell-out tour and will be back in the UK playing a number of festivals including Godiva, Glastonbury, Hard Rock Calling and Oxegen, this summer. After the success of his first single Radin has recently released the 2nd single off the UK release of Simple Times, "Brand New Day."

Radin believes his word-of-mouth success has given his fans a personal stake in his own brand of 'whisper rock':

**"I sell out shows because people hear my songs and look me up. When you get hammered in the ears by top 40 radio the listener doesn't feel a lot of ownership. But if they hear one of my songs under dialogue in a TV show or a film and like it enough to get on the internet and search for the lyric and they find it and find me and start listening to my songs, they feel like they want to stick with me. They get a sense of ownership."**

Mick McLaughlin, Marketing and Communications manager at CV One said:

**"We are thrilled to have secured such a strong and diverse line up for the Sunday, historically, the final day of Godiva has a really chilled out vibe to it and this year will be no different. We feel we have blended the perfect mix of established artists with both up and coming and local acts. Josh**

**Radin is going to be brilliant, his heartfelt mix of lyrics and delicate melodies will be sure to captivate the crowds. ”**

The festival will run in Coventry’s War Memorial Park from Friday 2<sup>nd</sup> to Sunday 4<sup>th</sup> of July 2010. In addition to live musical performances the free and ticketless festival will also welcome the annual carnival, the superb fairground and many more family and community based activities and entertainment.

The Godiva Festival is a family-friendly event. The festival takes place in a designated public place, which means festival-goers cannot bring alcohol to the event. Alcohol can be purchased on site at a licensed bar within a fenced area, which will be managed to prevent disorder and anti-social behaviour. Anyone bringing alcohol to the event faces it being confiscated by the police.

The Godiva Festival is produced by CV One Ltd and is supported financially and in kind by Coventry City Council, Coventry University, Coventry Telegraph and Times Series, Heart 100.7, Mercia, Touch, BBC Coventry and Warwickshire, Harry Shaw Business Computers, Feel Alive, City College, Wilsons Amusements and Imagineer Productions.

For more information log on to [www.godivafestival.co.uk](http://www.godivafestival.co.uk)

**-Ends-**

For more information or to receive a press pass to the festival please contact:  
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