

**Press Release  
February 2010**



**C&W Exhibits at Confex 2010 23-25 February 2010**

This February, Coventry & Warwickshire (C&W) Convention Bureau will be showcasing Coventry's comprehensive leisure and business tourism facilities at the INTERNATIONAL CONFEX 2010, the events industry's premier exhibition, which will once again be held at the impressive Earls Court in London.

The International Confex attracts thousands of visitors from across the world and is widely regarded as the ideal setting to do business, source new contacts whilst strengthening existing ones and to discover new venues as well as catching up on the latest industry innovations. The Convention Bureau will be launching a new Event Support pack at Confex. The pack promotes the event management services that the bureau offers with a focus on Warwick University, the Ricoh Arena and the non residential venues in the city centre.

C&W will be showcasing the region at their stand **B202** together with Coombe Abbey hotel, Village Hotels and city centre venues- the Belgrade Theatre, the Herbert Art Gallery & Museum and Coventry Cathedral. The venues will be enticing visitors to their stand with 2 fantastic prizes:

- Dinner, bed & breakfast at a Village Hotel in the midlands .
- Overnight stay at Coombe Abbey Hotel, a VIP guided tour of Coventry Cathedral, the Herbert Museum and Archives and dinner and a show at the Belgrade Theatre.

The C&W Convention Bureau provides a team of dedicated professionals who deliver service excellence in venue finding, conference organisation and event management across Coventry & Warwickshire. The dedicated, knowledgeable and enthusiastic team can manage your conference, event or seminar from the first enquiry through to completion. The Convention Bureau promotes a range of completely free services providing you with excellent local knowledge and advice to deliver the perfect result for you. The professional team provides practical assistance that is designed to answer all of your event needs with minimum fuss and maximum attention to detail.

Jackie Fallon, Partnerships Manager at CV One said:

**“Confex is an essential event to our business as it is a vital platform which provides a significant amount of potential investment for Coventry. We are really looking forward to unveiling our new event support pack and feel that 2010 is set to be a promising year for us with the recent developments in the area. Combine this with Coventry's historical and cultural appeal, it's clear to see that we'll be endorsing a very strong offer.”**

**ENDS**

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