

Promotional Opportunities for accommodation providers – Rate Card 2011/12



BRONZE – £311 + VAT (TOTAL COST £373.20)

Discounted rate for KCA members = £329 total inc. VAT

White Lodge Guest House
★★★★ GUEST HOUSE



12 Domneva Road **Westgate on Sea** CT8 8PE
Tel/Fax: 01843 831828
Email: heather@whitelodge.co.uk
www.whitelodge.co.uk

Prices per person per night from £32.50
 Approx 1 mile to Birchington and Margate



Bronze Example

Price includes – establishment name, address, telephone number, fax number, email and website address, prices from, tourism grading, 6 facility symbols and 1 landscape image.

Isle Magazine – same bronze entry will appear in each issue – Spring/Summer and Autumn/Winter and on page suite version of the magazine, with web link to our website.

Visit Kent Magazine – same entry will appear in printed version and seasonal e-editions, but no web link.

Thanet Tourism Website – entry to include establishment name, address, contact names, telephone number, fax number, email and website address, 1 image, 75 words description, map reference and directions from local railway station, unlimited facility symbols plus training on DMS system, DMS system support, full control over availability updates, provider control over visibility of advert, bookability, email link and website link.

Visit Kent Website – listing entry to include 1 image, own telephone number, local VIC number and 75 words. Email link and link to our website.

Optional – online real-time booking and online availability chart.

Commission charges apply for bookings made at Visitor and Tourist Information Centres and for bookings through www.visitthanet.co.uk and www.visitkent.co.uk – see overleaf for further details.

SILVER – £463 + VAT (TOTAL COST £555.60)

Discounted rate for KCA members = £507.60 total inc. VAT

Coastguards Cottage
★★★★ SELF-CATERING



Contact: Julie Collins
 6 Brissenden Close **Rochester** ME2 4XW
Tel: 01634 722444 **Mob:** 07766 980510
Email: info@coastguardscottages.co.uk
www.coastguardscottages.com

Prices per unit per week from £350

Grade two listed three bedroom house on Eastcliff. Sleeps Six plus Cot. Spectacular sea views overlooking English Channel. Sandy beaches and town within half mile.



words of text, online availability chart, direction to property with map with facility to add special offers, training on DMS system, DMS system support, full advert performance statistics, full control over availability updates, provider control over visibility of advert, email link and link to own website.

Optional – online real-time booking.

Commission charges apply for bookings made at Visitor and Tourist Information Centres and for bookings through www.visitthanet.co.uk and www.visitkent.co.uk – see below for further details.

Price includes – establishment name, address, telephone number, fax number, email and web address, prices from, tourism grading, 10 facility symbols, 25 words copy and 1 landscape image.

Isle Magazine – same silver entry will appear in each issue – Spring/Summer and Autumn/Winter and on page suite version of the magazine with link to own website.

Visit Kent Magazine – same entry will appear in printed version and seasonal e-editions, but no web link.

Thanet Tourism Website – details as for bronze entry but with 2 images and 150 words of copy.

Visit Kent Website – entry to include 2 images, own telephone number, local VIC number, email and website address, 150



GOLD – £619.00 + VAT (TOTAL COST £742.80)

Discounted rate for KCA members = £690.90 total inc. VAT

East Horndon Silver ★★☆☆ GUEST ACCOMMODATION



Contact: Wendy and Geoff Jervis
4 Eastern Esplanade **Broadstairs** CT10 1DP
Tel: 01843 868306
Email: easthorndon@hotmail.com
www.easthorndonhotel.com



B&B prices per person per night from £35-£45

Open March to November

Total rooms: 8 Total En suite: 7 Rooms: 1S 4D 1T 2F

Fabulous views. Spacious rooms. Modern facilities. Situated in a glorious, peaceful, seafront position less than five minutes stroll from town. A grand property with well appointed rooms, some with front balcony. Bedrooms have modern tiled en-suites, King size beds, armchairs, controllable lighting, televisions with radio and Freeview. Complimentary tea/coffee and toiletries. Breakfast includes Buffet and A La Carte selections with vegetarian and vegan options. Free off-road and on-road parking. Beach access opposite.



Price includes – address, telephone number, fax number, email and web address and contact, tourism grading, prices from, opening times, 70 words, 2 portrait or 1 landscape image, type of rooms/units and number of each available, 16 facility symbols.

Isle Magazine – same gold entry will appear in each issue – Spring/Summer and Autumn/Winter and on page suite version of the magazine with link to own website.

Visit Kent Magazine – same entry will appear in printed version and seasonal e-editions, but no web link.

Thanet Tourism Website – as bronze entry but with a maximum of 4 images, 250 words of copy.

Visit Kent Website – as silver entry but with 250 words of copy, and 4 images.

Commission charges apply for bookings made at Visitor and Tourist Information Centres and for bookings through www.visitthanet.co.uk and www.visitkent.co.uk – see below for further details.

1 portrait and 2 landscape images can be shown – extra cost for this of £10 to be added to first payment.

COMMISSION RATES

For bookings via the Visitor and Tourist Information Centres – commission will be charged at 10% of the first night's stay plus a booking fee of £2.50. The booking fee is payable by the customer.

For web bookings through the DMS systems on www.visitthanet.co.uk and www.visitkent.co.uk (applicable to bronze, silver and gold entries) – these will be charged at 10% of the visitor's whole stay, this will be collected by New Vision on behalf of Thanet District Council or Visit Kent.