

STOKE-ON-TRENT

Coach Maps 2011

Maps for coach drivers and
group organisers visiting The Potteries



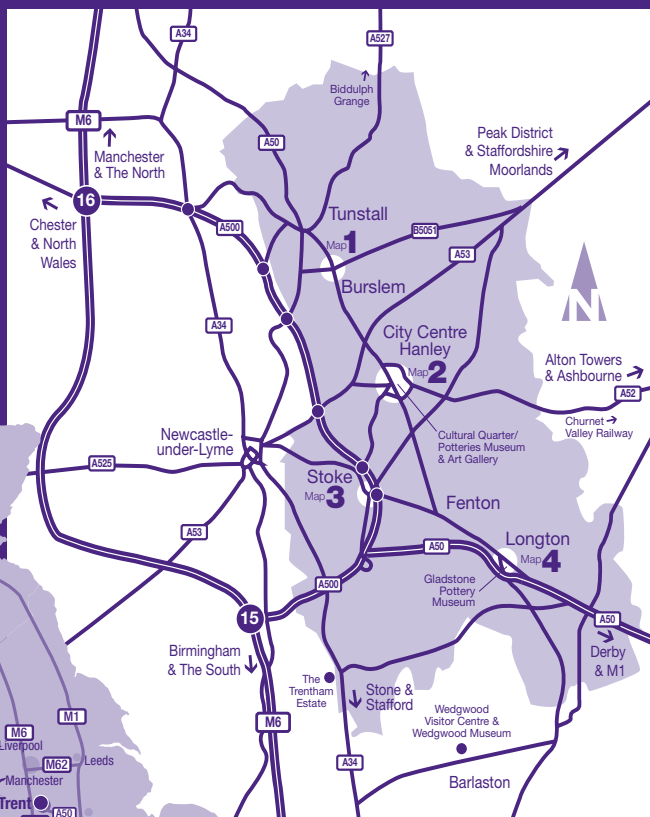
Welcome to Stoke-on-Trent

Stoke-on-Trent is a unique city comprising six separate towns, known affectionately the world over as THE POTTERIES. From north to south these are TUNSTALL, BURSLEM, HANLEY (CITY CENTRE), STOKE, FENTON and LONGTON. Factory shops, pottery factories and attractions are spread throughout the city.

These maps are designed to help you with route planning and to locate the factory shops, and attractions in the six towns. Please use these maps in conjunction with the 'Stoke-on-Trent Group Travel Guide 2011'. If you do not have a copy, please contact us at the address below.

Only main/relevant routes and road numbers have been indicated. The maps are not to scale.

Most of the City's attractions and factory shops have coach parking facilities as indicated. These maps also detail set down and pick up points and show the additional coach parking available in the City Centre. Many of the attractions are brown and white signed from major roads.



www.visitstoke.co.uk/groups

Meal Stops

The following attractions and venues featured in this booklet offer a wide range of refreshment facilities:

Map 1 The North of the City

- Biddulph Grange Garden (tea room)
- Rode Hall (light refreshments)
- Freeport Talke Outlet (various cafes)

Map 2 North of the City - Burslem

- Moorcroft Heritage Visitor Centre (vending machine)
- Ford Green Hall (for smaller groups only)
- Burleigh (tea and coffee available)
- Poole Pottery & Royal Stafford (light refreshments)

Map 3 Stoke

- Holiday Inn Stoke-on-Trent M6 J15
- Holiday Inn Express

Map 4 & 4a City Centre

- Emma Bridgewater Pottery Cafe
- The Dudson Museum
- Potteries Museum & Art Gallery
- Potteries Shopping Centre
- Etruria Industrial Museum (for smaller groups only)
- Festival Park (various fast food outlets)
- Wedgwood & Royal Doulton Outlet

Map 5 Longton & South of the City

- Aynsley China
- Gladstone Pottery Museum
- The Wedgwood Visitor Centre (Barlaston)
- The Trentham Estate
- Trentham Monkey Forest

Factory Holidays

Factory tours are not available during factory holidays. The dates here are inclusive and show factory holidays for 2011. Most factory shops remain open but we advise you to check before you travel. The Visitor Centres are open throughout the year except Christmas week and New Year's Day.

Easter Friday 22nd April and working week 25th April

May Day Monday 2nd May

Annual Thursday 23rd June, Friday 24th June and working weeks of 27th June and 4th July

Late Summer Thursday 25th August, Friday 26th August and working week of 29th August

Christmas Thursday 22nd and Friday 23rd December and working week of 26th December

For smaller groups

* Denotes smaller factory shops and attractions that may be too small to cope with large numbers, please check first.

For further information please contact:

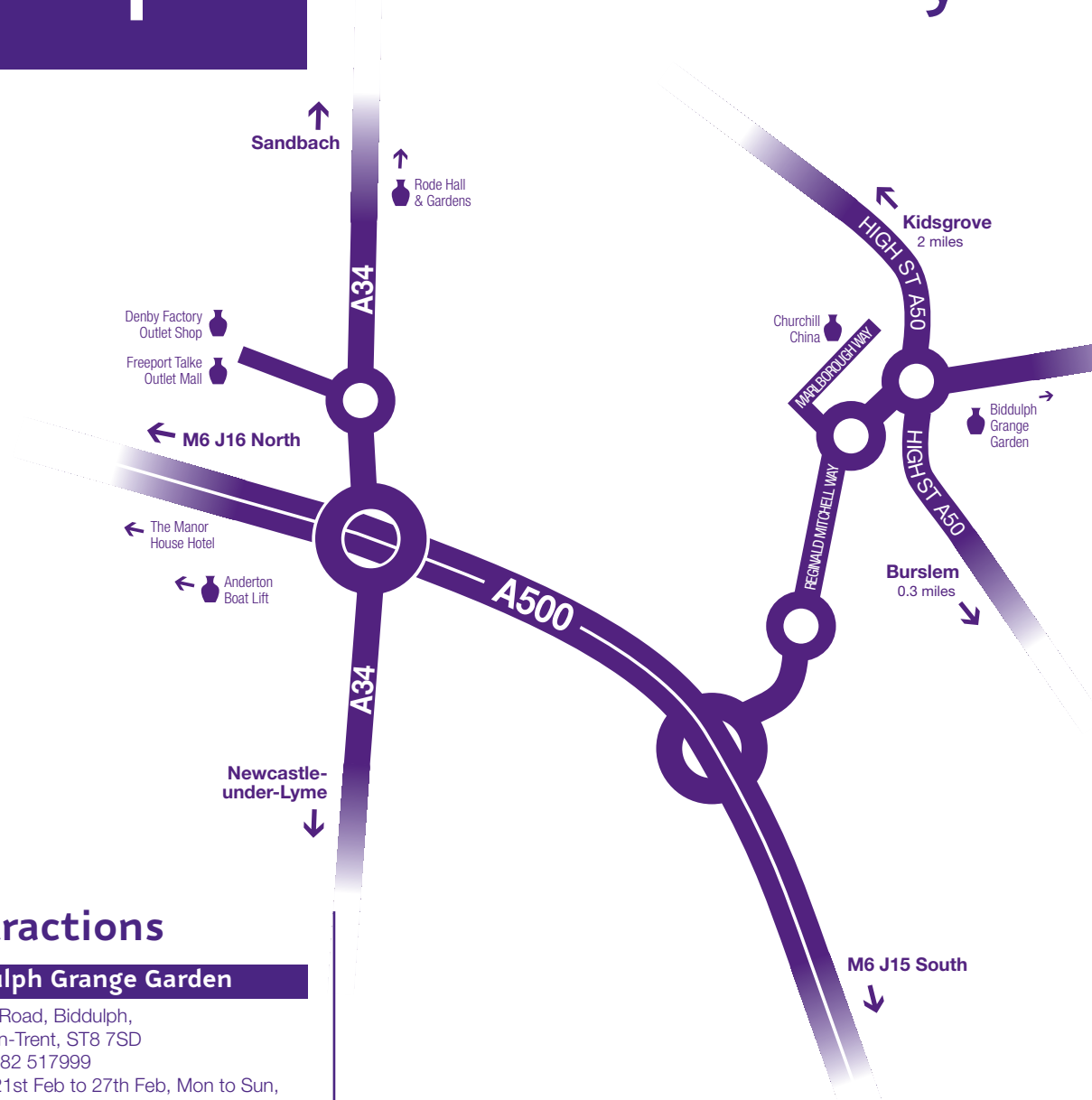
Stoke-on-Trent Tourism, Hanley Town Hall, Albion Street, Stoke-on-Trent City Centre, ST1 1XP

Tel: 01782 232817/236084 **Fax:** 01782 237717

Email: tourism@stoke.gov.uk **www.visitstoke.co.uk/groups**



Follow us at: twitter.com/StokePotteries and facebook.com/visitstoke



Attractions

Biddulph Grange Garden

Grange Road, Biddulph, Stoke-on-Trent, ST8 7SD
Tel: 01782 517999
Open: 21st Feb to 27th Feb, Mon to Sun, 10.30am - 3.30pm
 3rd Mar to 28th Mar, Thur to Mon, 10.30am - 5.30pm
 1st Apr to 31st Oct, Mon to Sun, 10.30am - 5.30pm
 4th Nov to 19th Dec, Fri to Mon, 10.30am - 3.30pm
Coach parking: On site.

Rode Hall & Gardens

Rode Hall, Scholar Green, Cheshire, ST7 3QP
Tel: 01270 873237/882961
Open: 29th Jan to 13th Mar Tues to Sun 12.00pm - 4.00pm,
 5th April to 29th Sept Tues to Thurs & Bank Holidays 12.00pm - 5.00pm.
 Farmers Market 1st Sat of each month except Jan.
Coach parking: On site.

Anderton Boat Lift

Lift Lane, Anderton, Northwich, Cheshire, CW9 6FW
Tel: 01606 786777
Open: 7 days a week from April to October
Coach parking: On site.

Factory Shops

Churchill China

Marlborough Way, High Street, Tunstall, Stoke-on-Trent, ST6 5NZ
Tel: 01782 525203
Open: Mon to Sat 9.00am - 5.00pm, Sun 10.00am - 4.00pm. Closed Christmas Eve, Christmas Day, Boxing Day, New Years Eve, New Years Day and Easter Sunday.
Coach parking: On site.

Denby Factory Outlet Shop

Freeport, Talke Retail Park, Pit Lane, Stoke-on-Trent, ST7 1XD
Tel: 01782 777418
Open: Mon to Sat 10.00am - 6.00pm, Sun 11.00am - 5.00pm
 Late night shopping Thurs till 8.00pm. Closed Christmas Day.
Coach parking: On site.

Accommodation & Meal Stops

Best Western Manor House Hotel

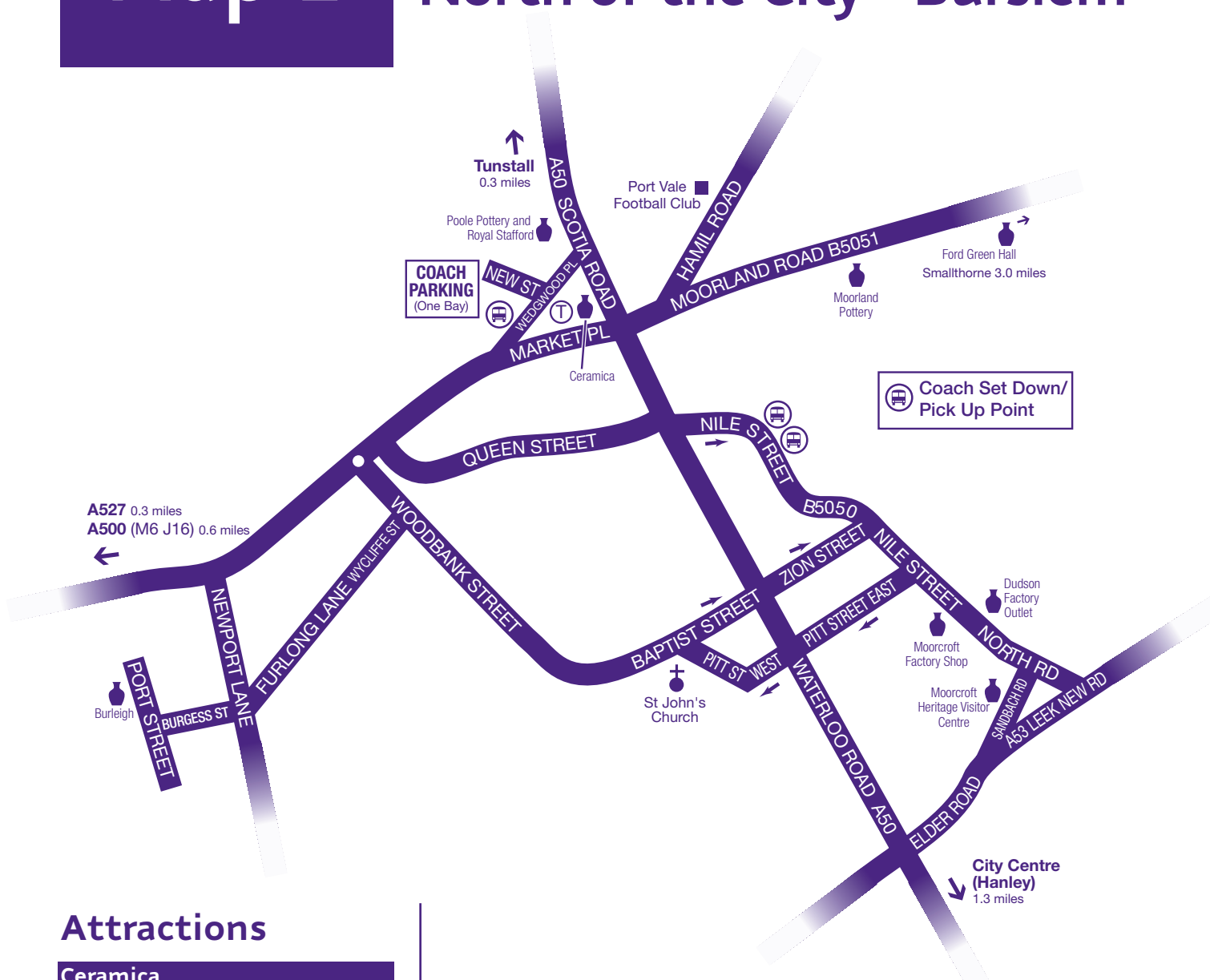
Audley Road, Alsager, Stoke-on-Trent, ST7 2QQ
Tel: 01270 884000

Freeport Talke Outlet Mall

Pitt Lane, Stoke-on-Trent, ST7 1XD
Tel: 01782 774113

Map 2

North of the City - Burslem



Attractions

Ceramics

Market Place, Burslem,
Stoke-on-Trent, ST6 3DS
Tel: 01782 832001

Open: Tues to Sat 10.30am - 4.30pm.
Closed Christmas to New Year.

Coach parking: Drop-off on arrival. Coach Parking on Nile Street.

Ford Green Hall

Ford Green Road, Smallthorne,
Stoke-on-Trent, ST6 1NG
Tel: 01782 233195

Open: Sun to Thurs 1.00pm - 5.00pm.
Closed Christmas to New Year.

Coach parking: Adjacent.

Moorcroft Heritage Visitor Centre

Sandbach Road, Burslem,
Stoke-on-Trent, ST6 2DQ
Tel: 01782 820515

Open: Mon to Fri 10.00am - 5.00pm,
Sat 9.30am - 4.30pm. Closed Sundays.
Open Bank Holidays.

Coach parking: Adjacent.

Factory Shops

Moorcroft Factory Shop

Phoenix Works, Nile Street, Cobridge,
Stoke-on-Trent, ST6 2BH
Tel: 01782 820505

Open: Mon to Fri 10.00am - 5.00pm,
Sat 9.30am - 4.30pm. Closed Sundays.
Open Bank Holidays.

Coach parking: Roadside.

Poole Pottery and Royal Stafford

Wedgwood Place, Burslem,
Stoke-on-Trent, ST6 4EE
Tel: 01782 525419

Open: Mon to Sat 9.30am - 5.00pm.
Closed Sundays. Closed Christmas Day,
Boxing Day, New Years Day, Good Friday
and Easter Monday.

Coach parking: On Nile Street nearby.

Burleigh

Middleport Pottery, Port Street,
Burslem, Stoke-on-Trent, ST6 3PE
Tel: 01782 577866

Open: Mon to Sat 9.00am - 5.00pm,
Sun 10.00am - 4.00pm.

Coach parking: On street.

Dudson Factory Outlet

Nile Street, Burslem,
Stoke-on-Trent, ST6 2BA
Tel: 01782 821075

Open: Mon to Fri 9.00am - 5.00pm.

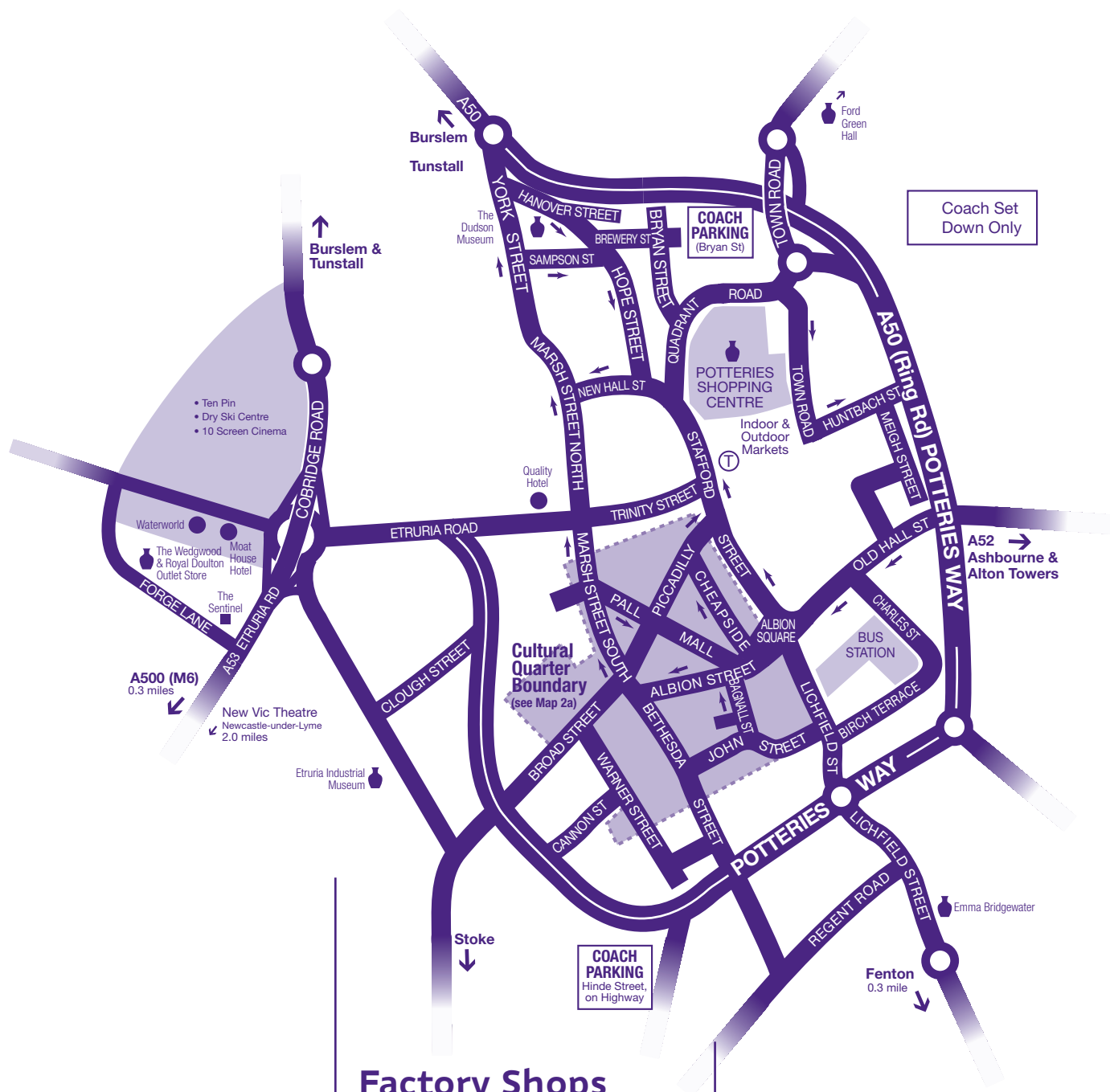
Coach parking: On site.

Moorland Pottery*

Chelsea Works, 72a Moorland Road,
Burslem, Stoke-on-Trent, ST6 1DY
Tel: 01782 834631

Open: Mon to Fri 9.00am - 5.00pm.

Coach parking: Adjacent.



Factory Shops

Forge Lane, Etruria,
Stoke-on-Trent, ST1 5NP
Tel: 01782 284056

Open: Mon to Sat 9.00am - 5.00pm, Sun
10.00am - 4.00pm. Please telephone for
Christmas opening times.

Coach parking: On site.

Eastwood Works, Lichfield Street,
City Centre, Stoke-on-Trent, ST1 3EJ
Tel: 01782 201328

Open: Mon to Sat 9.30am - 5.30pm, Sun
10.00am - 4.00pm.

(Pottery Cafe closes 1 hour earlier).

Coach parking: On Site.

Accommodation & Meal Stops

Quality Hotel Stoke-on-Trent

66 Trinity Street, City Centre,
Stoke-on-Trent, ST1 5NB
Tel: 01782 202361

Best Western Stoke-on-Trent Moat House

Etruria Hall, Festival Way, Etruria,
Stoke-on-Trent, ST1 5BQ
Tel: 01782 609900

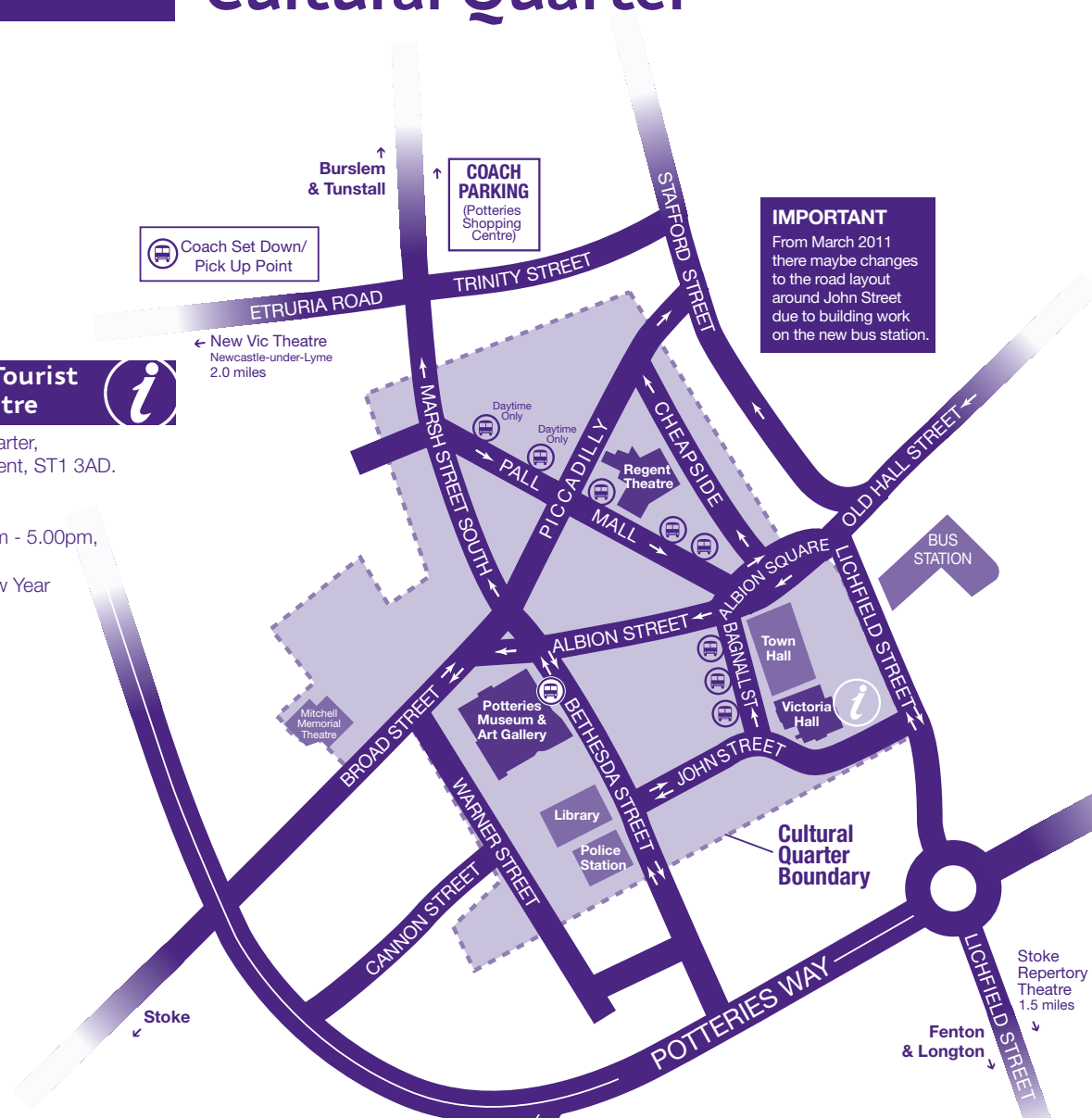
Festival Park

Etruria, City Centre,
Stoke-on-Trent, ST1 5PU

Stoke-on-Trent Tourist Information Centre



Victoria Hall, Cultural Quarter,
City Centre, Stoke-on-Trent, ST1 3AD.
Tel: 01782 236000
Fax: 01782 236005
Open: Mon to Fri 9.00am - 5.00pm,
Sat 10.00am - 2.00pm.
Closed Christmas to New Year
and Bank Holidays.



IMPORTANT
From March 2011 there may be changes to the road layout around John Street due to building work on the new bus station.

Attractions

The Potteries Museum & Art Gallery

Bethesda Street, City Centre,
Stoke-on-Trent, ST1 3DW
Tel: 01782 232323

Open: Mon to Sat 10.00am - 5.00pm,
Sun 2.00pm - 5.00pm

For Christmas opening visit the website.

Coach parking: Pick up and set down point available. Coach parking in Hinde Street.

Victoria Hall

Bagnall Street, Cultural Quarter,
Stoke-on-Trent City Centre, ST1 3AD
Tel: 0870 060 6619

Regent Theatre

Piccadilly, Cultural Quarter,
Stoke-on-Trent City Centre, ST1 1AP
Tel: 0870 060 6619

New Vic Theatre

Newcastle-under-Lyme,
Staffordshire, ST5 0JG
A few minutes drive from the City Centre's
Cultural Quarter.
Tel: 01782 717962

Stoke Repertory Theatre

Leek Road, Stoke, ST4 2TR
A few minutes drive from the City Centre's
Cultural Quarter.
Tel: 01782 209784

City Centre Coach Parking

Potteries Shopping Centre

Bryan Street.

Cost: £3.40 per day.

Pay and Display System - No change given.
The City Centre Coach Park is not signposted.

Access to the Potteries Shopping Centre
(Bryan Street) Coach Park is via Stafford
Street/Quadrant Road or from Vale
Place/Potteries way roundabout via Hanover
Street and Brewery Street (see map 4).

Hinde Street

Cost: No charge for Hinde Street (on
highway)

Access to Hinde Street coach parking is via
the Potteries Way.

COACH PARKING
Hinde Street,
on Highway

**Coach Set Down/
Pick Up Point**

COACH PARKING
(Potteries
Shopping
Centre)

← New Vic Theatre
Newcastle-under-Lyme
2.0 miles

Fenton
& Longton

Stoke
Repertory
Theatre
1.5 miles

