

New for 2010

Behind the Scenes Tours

Stoke-on-Trent has launched a series of innovative behind-the-scenes tours, which give group visitors to The Potteries an entirely different perspective of the City.

Focusing on some of the world-class fine china attractions and fantastic gardens the tours have been carefully put together with the keen gardener and those interested in history and heritage in mind.

Here is just a small selection of ideas to provide a taste of what we can do. However if you would like something a little different for your group then get in touch and we can help to put a special tailor made itinerary together. More tours are available on the website just click on www.visitstoke.co.uk/groups

Wedgwood Museum

WEDGWOOD DISCOVERY DAY

Coffee/Tea on arrival, introductory talk, guided tour and handling session. An opportunity to look in detail at some of the Museum's famous pots.

Price: £15 per person (including admission into the Museum)

Lunch: To be at an additional charge to be agreed at the time of booking.

ICONS LECTURE

A lecture by one of the Museum's staff before the group goes around the galleries.

Price: £5 Adult, £4.50 Concessions

PERSONAL GUIDEBOOK

Be privileged! Photography is not allowed in the museum but we will make an exception for you. Create your own digital guidebook of your favourite objects.

Coffee/Tea on arrival, introductory talk and personal guidebook workshop.

Price: £10 per person

To book contact June Bonell on 01782 371900, june.bonell@wedgwoodmuseum.org.uk www.wedgwoodmuseum.org.uk

More details on the attraction on page 10



The Potteries Museum & Art Gallery

HIDDEN TREASURES

Tea and coffee followed by a tour behind the scenes with the specialist ceramic curators to see the extensive ceramic collections not usually on public display.

Price: £15 per head

Duration: 90 minutes

WANDER AND WONDER

Tour of the Ceramics galleries

Price: £6 per head

Duration: 1 hour plus question & answers, 90 minutes maximum.

Tel: 01782 232323

www.stoke.gov.uk/museum

More details on the attraction on page 7

Gladstone Pottery Museum

POTBANK TOUR

A tour around the historic pottery site, focusing on how people made pottery in Victorian times with demonstrations of traditional pottery making skills.

Price: £20 per guide who can take up to 20 people, in addition to admission charge.

Tel: 01782 237777

www.stoke.gov.uk/museum

More details on the attraction on page 11

IMPORTANT NOTES

Advanced booking is necessary for all tours and some tours do have a minimum and maximum number for the size of the groups. Please check at the time of booking.



Biddulph Grange

THE WORLD OF BIDDULPH GRANGE

A special out of hours tour with a knowledgeable guide who will reveal the history and fascinating story behind the creation of Biddulph Grange.

Price: £9.50 to include refreshment voucher for use in the Tea-Room

Tour duration: 1.5 hours

Contact: Helen Wilshaw - Visitor Services Manager Telephone: 01782 517999 helen.wilshaw@nationaltrust.org.uk www.nationaltrust.org.uk

More details on the attraction on page 14

The Trentham Estate

BEHIND THE SCENES TOUR

A garden tour led by one of the garden team, looking in detail at the schemes designed by Tom Stuart Smith & Piet Oudolf, with a chance to view the original plans and planting.

Price: £6.00 per person in addition to the gardens admission

Tour time: approx 1.5 hours

Afternoon tea at the Garden Centre at an additional cost

Contact: Group Bookings Co-Ordinator on 01782 645215 www.trentham.co.uk

More details on the attraction on page 15

Dorothy Clive Garden

GROWING AN ENGLISH COUNTRY GARDEN

Behind the scenes tour, with the curator.

STRAWBERRY CREAM TEAS AND ENGLISH SUMMERS

Available in June and July only. A stroll around the garden with the curator focusing on traditional country garden plants followed by a locally sourced strawberry cream tea (£4.95 per person) served on the terrace lawn.

FRUITS, HARVESTS AND LATE ENGLISH SUMMERS

Available in August and September. An in-depth tour of the gardens focusing on the myriad of unusual and surprising plants that are entirely edible. The brave may wish to sample some!

Price: Group price £4.50 per person and party organiser goes free of charge

Tours are £20 per group of 20, £1 extra for each additional person over and above 20

As part of the tour why not include morning coffee, afternoon tea or a lunch for the group.

Contact: Gwen Pemberton on 01630 647237 or email: info@dorothyclivegarden.co.uk

More details on the attraction on page 15