

Sept '09

Make It Stoke-on-Trent for some Autumn Romance

Boasting six superb theatres, seven major museums, five glorious gardens, 28 factory shops, 3,400 acres of green space, Britain's Best Museum, several cosy hotels, and the first ever British Ceramics Biennial (BCB), the City of Stoke-on-Trent is currently offering a range of very special "Autumn Romance" breaks.

Available from the start of the BCB on October 3rd through to the end of December, the breaks are based around a combination of value-for-money rates and the 'added value' of having so many things to see and do.

In addition to coinciding with a full programme of events for the 10-week-long British Ceramics Biennial, the breaks will allow visitors to Stoke-on-Trent the chance to tour the adjacent Peak District, go to Uttoxeter Races, or simply spend time in some of the finest theatres, art galleries, museums and gardens in Britain.

The 'romance' is being provided by five participating hotels in the area.

The Manor House Hotel in Alsager, for example, is offering the rate of £110 per night for two people, with dinner included and – for an additional £25 – will supply a special "In Heaven" pack featuring sparkling wine, a fruit plate, chocolates, a red rose and bathrobes.

The Holiday Inn in Stoke-on-Trent's rate is £99 per night for two people, the Express by Holiday Inn's rate is £60 per night, and the Quality Hotel has a package priced at £80. All three are also including champagne and chocolates on arrival.

Finally, the 4-star Graythwaite Guest House's offer is £65 per room per night - with breakfast and an afternoon tea for two in front of a roaring log fire.

Details are featured at www.visitstoke.co.uk/makeit.aspx (Tel: 01782-236000).

Further information about Stoke-on-Trent can be seen at www.visitstoke.co.uk.

The BCB, meanwhile, is an ambitious international ceramics festival, featuring both major exhibitions by international artists, and 'unexpected ceramics in unlikely places' - and is one of the biggest things to hit The Potteries since the National Garden Festival was staged there in 1986.

The event as a whole will give the visiting public a chance not only to explore The Potteries' rich heritage, but also to purchase unusual and one-off gifts during the final run-up to Christmas.

Full details can be seen at www.britishceramicsbiennial.com

[Ends]

For further information, and images, please contact:

Julie Obada

Tel: 01782-232701

E-mail: tourism@stoke.gov.uk

