

Your personal invitation to the:

Tourism Technology Forum

Thursday 25 February 2010, Alton Towers

*“Improve your Destination’s performance
and connect with a wider visitor audience”*

Join us for a full day of presentations, workshops, networking opportunities, panel discussions and top tips.

This highly acclaimed must-attend New Vision event brings together the key and influential players from the world of e-tourism. Discover how visionary destinations are reaching out to a global visitor community by harnessing the power of smarter distribution, social networking and the latest cutting-edge technology.

- Enthusiastic and inspirational keynote speech
- Informative presentations and demonstrations
- Learn about the latest e-tourism technology
- Thought-provoking panel debate with key tourism figures
- Interactive workshops
- Preview up-and-coming New Vision developments
- Network and share ideas and approaches with other destinations

Register now by email:

Carmela.pisapia@newvisiongroup.co.uk

or call **0845 430 0321**

 new vision

Date: Thursday 25 February 2010 (evening reception Wednesday 24th)
Venue: Alton Towers Resort, Staffordshire
Time: 9:30am for a 10:00am start, finish around 16:30pm

Explore the strategies and approaches that maximise trade engagement, achieve organisation-wide joined up thinking and create cost savings and efficiencies.

We hope you can join us the evening before for an informal poolside Drinks Reception at Alton Tower's Cariba Creek Waterpark. Preferential on-site accommodation rates have been negotiated, further details to follow.

Be sure to put these dates in your diary, we look forward to seeing you there!

Ben Tagg
Managing Director



How to get there

Alton Towers, Alton, Staffordshire ST10 4DB

Alton is within easy reach of the M1 (J28/J23a) and M6 (J15/J16) motorways, with ample free parking. Nearest main line rail station with taxi rank is Stoke-on-Trent (20 miles from resort). Or Uttoxeter with pre-arranged taxis (8 miles from resort).



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