

New Vision Tourism Technology Forum

Date: Thursday 25 February 2010 (drinks reception Wednesday 24th)

Venue: Alton Towers Resort, Staffordshire ST10 4DB

Time: 09:30 Registration for 10:00 start, finish around 16:30;

16:30 exclusive Alton Towers presentation with FREE giveaways! *More details soon*

Our Development, Web and Support teams have pooled their creative thinking to draw up an agenda buzzing with great tips, demonstrations and discussion topics. The result is an **interactive, stimulating and highly relevant** schedule that gets to the heart of Tourism today.

The event kicks-off with an inspirational **keynote speech** and informative **Presentations:**

- **Explore the phenomenal power of social networking**
- **The practical application of Social Networking**
- **Opportunities for content distribution: Disseminating content to a wider audience**

New to this year's event is the **Panel Discussion - Staying ahead of the game: the next challenge for tourism?**

This is your opportunity to debate, probe and analyse the issues driving Tourism today.

By now your head will be buzzing with great ideas! Lunch provides the perfect opportunity to share thoughts with your peers from other destinations, catch up with our Partner companies to find out about their latest service and product offering, and benefit from time with our own team members.

In the afternoon we'll be running a series of **workshops** on a range of topics; come and find out how the latest functionality and system developments can help your organisation maximise efficiency, and take away a host of hot tips and ideas to use right now.

There's something for everyone so make sure you bring along enough colleagues to really get the most out of all the sessions on offer:

- **Top tips for Websites:** A quick and easy whistle-stop tour of great ideas and 'must do's' to make your website work harder for you.
- **Connecting with your customers:** Manage CRM with diverse communications types, relationship builder, mosaic integration and transactional history.
- **Generating revenue from Conferences, Functions & Events:** Use this latest functionality to streamline promotion, boost bookings and grow income.
- **Content Management made easy:** Be the first to get a 'pre-launch' demonstration exploring the unrivalled flexibility of our new, easy-to-use CMS module.
- **Extending e-commerce through ticketing:** using ticket sales as a revenue stream.
- **Better business communications:** presenting the new Communications Manager module designed to enable seamless integrated management of trade relationships

Followed by a taster of some of the exciting **system developments** that are straight off the drawing board or already in the pipeline.