



LEADER
East Leicestershire



The European Agricultural Fund
for Rural Development:
Europe investing in rural areas



East Leicestershire LEADER – Second call for activity

When:

12pm 18 January – 12pm 29 February
Open for outline applications for 6 weeks

What:

Call is focussed on three of East Leicestershire's local priorities:

1. Well connected and innovative land-based businesses supported to improve their productivity and exploit diversification opportunities
2. A growing food and drink sector producing and promoting high quality local foods
3. Active and inclusive communities that are able to help provide local services

LEADER priorities addressed by call:

- Support for micro and small businesses
- Farm diversification
- Farm productivity
- Forestry productivity
- Provide rural services

Who can apply:

- Farmers
- Growers
- Landowners
- Farming businesses that want to diversify (expand into non-farming activities)
- New or existing rural micro or small businesses (under 50 FTEs) that meet local priority 2. as detailed above
- Constituted community groups
- Social enterprises

Projects need to be based in the LEADER area

How much is available:

- Grants of between £2,500 - £35,000 are available
- In most cases LEADER can fund up to 40% of a project's eligible costs

Examples of eligible costs:

- Construction costs
- Purchase of equipment or machinery
- Processing and marketing of products
- Acquisition of patents, licences, copyrights, trademarks
- Marketing and promotion as part of a larger project
- Capital costs for supporting events/festivals

Note: This information is indicative and may be subject to change

For more details visit:

www.oakleaves.org.uk/east-leicestershire-leader