



European Union

European Regional
Development Fund

collaborate
GROWING BUSINESS TOGETHER

BUSINESS SUPPORT FOR LEICESTER AND LEICESTERSHIRE BASED TOURISM BUSINESSES

Do You Want To...?

- Attract more customers
- Outperform your competition
- Market your business more effectively
- Make your business stand out

This is the chance for Leicester and Leicestershire based tourism businesses (and those involved in supporting the industry locally) to benefit from a fantastic range of business support resources.



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collaborate
GROWING BUSINESS TOGETHER

Practical,
inspirational
fully-funded
support

WHAT'S ON OFFER THROUGH THE PROGRAMME?

Free Business Diagnostic with an Expert Advisor

To help you identify any pinch points to give focus to and strengths to build on within your business.

Master Classes

In depth seminars designed to immerse participants in topics key to their future success.

Workshops

Half day interactive sessions with leading tourism professionals on a specific sector issue.

One-to-One Consultancy

Whether you want to tackle a long-standing issue in your business, need help or advice to grow or want to follow up on thoughts and actions from a workshop, a tourism sector business coach is available to you.

Who's it for?

All tourism businesses based in Leicestershire with fewer than 250 employees.

How much does it cost?

There is no charge for participating businesses thanks to funding from the European Regional Development Fund, the Collaborate project, Leicestershire County Council and Leicester City Council.

For More Information

Call: 0116 225 4074

Email: tourism@winningmoves.com

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