

loam, which has good drainage. For many centuries the hops were given support by chestnut poles up to 15ft tall, though nowadays the bines are trained to climb strings, which they always do in a clockwise direction. Those that wish to fully appreciate this beautiful part of Herefordshire should follow the road and lanes that flank the River Frome taking time to enjoy the hopfields, cider-orchards and even vineyards as you pass through.

Close to Bromyard are the Bromyard Downs. The underlying rocks of the Downs are called the Lower Old Red Sandstone, which produce the red soil characteristic of much of the county. It contains thin layers of harder grey stone, these were quarried to build the houses and cottages in the vicinity. There are 262 acres of open land on the Downs. This area has historically been used to graze stock by those with common rights, today only around 89 properties have these rights attached, and only a small flock of sheep graze on the Downs. Instead, the grass is cut for hay in the summer.



Bromyard is a traditional market town situated between the cities of Hereford and Worcester. It has a charm all of its own. Visitors to the town will find a range of individual shops, offering the more traditional shopping experience and an Art Trail that comprises of specially commissioned works of art. The town has many fine buildings including the former Police Station and Magistrates Court. The Post Office, built in 1911 is next door to the Bromyard and District Local History Society, here they have regular exhibitions and store many pictures and documents that tell the history of the town.

Bromyard and the surrounding area is particularly noted as a centre for hop growing, there are over 4,000 acres in the county, mainly in the Bromyard and Ledbury area. Herefordshire has been producing hops since the 15th century, with Bromyard as its centre. Most farms grew an odd acre of hops, but now fewer farms produce a larger acreage using mechanical harvesting and more advanced cultivation techniques. Hops thrive on a variety of soil types but generally do best in a deep non-acid

>Welcome to Bromyard

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welcome to Bromyard local information

Country Market:	Thursday morning, Public Hall
Coach Park:	Pump Street
Coach dropping off point	Tenbury Road or Pump Street
Doctor's Surgery:	01885 483412
Community Hospital:	01885 485700
Conquest Theatre:	01885 488575
Library & Leisure Centre:	01432 260280
Police Station:	01885 482735
Post Office:	01885 482201
Internet Access	The Bromyard Centre 01432 260280

Tourist Information

For further information and details of accommodation, events, festivals visit
 Tourist Information
 The Bromyard Centre
 Cruxwell Street
 Bromyard
 Herefordshire HR7 4EB
 T: 01432 260666
 E: tic-bromyard@herefordshire.gov.uk
 W: www.visitherefordshire.co.uk



events

Below are some of the larger events held in the Bromyard area, for a full list please visit www.visitherefordshire.co.uk

May

Town Criers' Festival T: 07810 444842 A colourful traditional pageant of up to 25 Town Criers and their escorts taking part in a prestigious competition.

June

Herefordshire Walking Festival T: 01568 797842

W: www.visitherefordshire.co.uk

July

Nozstock Festival A festival of sight and sound that takes place at a farm near Bromyard. It offers a variety of music to include rock, indie, classical, folk and blues. Two dance arenas are also available hosting hip-hop drum 'n' bass and trance through to the early hours.

Bromyard Gala T: 01885 488496/01531 640325

W: www.bromyardgala.org.uk

A quiet corner of Herefordshire comes to life when it is transformed into the county's largest outdoor show, now in its 41st year, the 66 acre Gala Field is an ideal location with outstanding views of the beautiful countryside, yet within easy walking distance of Bromyard town. Bromyard Gala has all the features of a good old time country show, featuring a steam rally, food fair, dog show, country pursuits, and much more. The Gala is a combination of a Country Show and Rally of Steam providing

September

The Bromyard Folk Festival T: 0777 283 1860

W: www.bromyard-folk-festival.org.uk

This is possibly the best folk cultural event in the Welsh Border area; over 170 hours of entertainment into just one weekend of traditional music, song and dance. Some of the most outstanding folk musicians of the British Isles performing in concert.

October

Flavours of Herefordshire Food Festival

T: 01432 260621 W: www.visitherefordshire.co.uk



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Attractions & Activities Bromyard and the surrounding area

If you are making a special journey to visit a particular attraction it is advisable to telephone beforehand.

Similarly, although many attractions in the county are suitable for disabled visitors, it is advisable to check with the attraction to ensure it suits your exact requirements.

Acton Beauchamp Roses,

Acton Beauchamp.

T: 01531 640433

W: www.acton-beauchamp-roses.co.uk
Small specialist nursery. Traditionally grown, tough, healthy roses. 300 varieties. Old roses, species roses, modern shrub, ground cover and climbing roses.

Open: Please telephone

Bringsty Art Studio,

Bringsty Common, Bromyard.

T: 01886 821297

Jewellery & Silversmithing courses set in the beautiful Herefordshire countryside.

Bringsty Herb Nursery,

Bringsty Common, Bringsty.

T: 01886 821482

A variety of herbs, rockery and cottage garden plants on display & for sale.

Bromyard & District Local

History Society,

5 Sherford Street, Bromyard.

T: 01885 488755

W: www.bromyardhistorysociety.org.uk
The Bromyard and District Local History Centre displays archives and photographs of the area and has research facilities.

Opening times change to Open: Thursday & Friday 10-1 & 2-4.30 Saturday 10-12.30

Bromyard Centre,

Cruxwell St, Bromyard.

T: 0845 2410980/01432 260280

W: www.haloleisure.org.uk

W: www.herefordshire.gov.uk

Function and meeting rooms

The Bromyard Centre offers the Library and Tourist Information as well as other Council services. It also includes many leisure facilities including a sports hall, gym and sun beds.

Open: Daily

Brockhampton Estate (National Trust),

Bringsty, Nr. Bromyard.

T: 01885 488099 (Info Line) W: www.nationaltrust.org.uk

Romantic medieval moated manor house on the Herefordshire/Worcestershire border. 14th century great hall with an immense, locally timbered roof. Walks through the park and woodland allow visitors to enjoy the variety of wildlife available.

Open: Park and woodland open all year. House open March-end of October

Conquest Theatre,

Tenbury Rd, Bromyard.

Tel: 01885 488575 W: www.conquest-theatre.org.uk

The Conquest Theatre provides a wealth of opportunity and entertainment for all ages. The range of entertainment includes plays, variety, musicals, ballet, pantomime and concerts.

Please telephone for current productions

Edvin Loach Old Church,

Edvin Loach (English Heritage).

W: www.english-heritage.org.uk

Edvin Loach Old Church was built in the mid 1000s and is now in the care of English Heritage. The large lintel stone is thought to be a sacred relic, brought from an ancient hermitage near Southstone Rock. The herringbone masonry is a feature of Saxon and early Norman churches.

Open All year

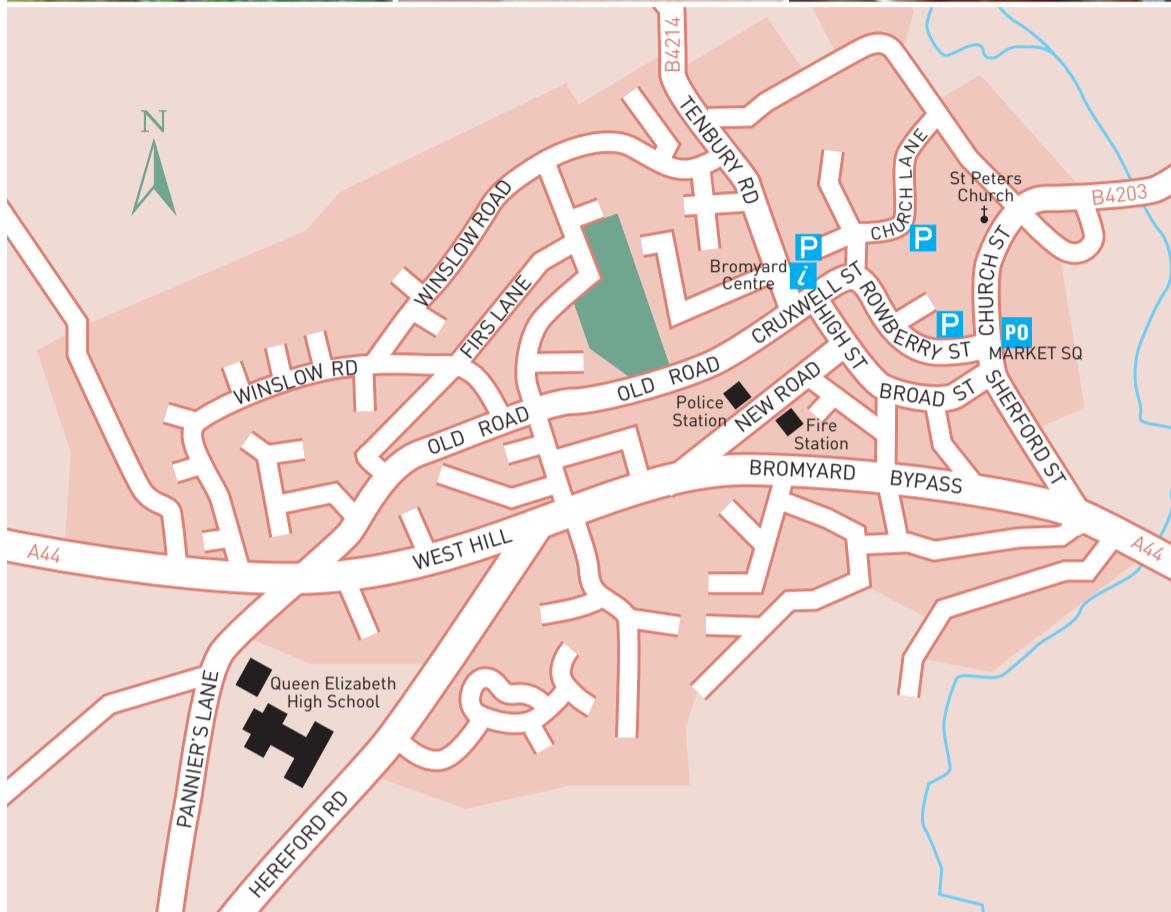
Frome Valley Vineyard,

Bishops Frome.

T: 01885 490768 W: www.fromewine.co.uk

Frome Valley produces a range of white wines to suit all tastes from dry to medium sweet. They are light and fruity and should be drunk slightly chilled.

Open: please telephone for opening times



Noakes Farm Riding Centre,

Bredenbury.

T: 01885 483467 W: www.noakesfarmridingschool.co.uk

Set in spectacular countryside, established friendly school giving encouraging tuition by experienced qualified instructors.

Private/group lessons, escorted hacks.

Open: Daily. Please telephone for further information

Out to Grass,

Cradley, Malvern.

T: 01886 880099 W: www.outtograss.com

Out to Grass provides tracks and courses for all levels of riders. For the novice a grass-covered training slope with small jumps and padded bails for safety. For the experienced riders there are technically challenging tracks.

Open: Please telephone for opening times

St. Peter's Church,

Church Lane, Bromyard.

T: 01885 482438

An historic church having 12th century foundations with Norman features and an unusual castelled exterior stair turret to the tower.

Open: Daily

Sapey Golf Club,

Upper Sapey, Worcs.

T: 01886 853288 W: www.sapeygolf.co.uk

Opened in 1990 Sapey Golf Club has matured into one of the outstanding courses in the area. Set high in the rolling hills of the Herefordshire & Worcestershire border.

Open: Please telephone for opening times

Shortwood Family Farm,

Pencombe, Bromyard.

T: 01885 400205 W:

www.shortwoodfarm.co.uk

An organic dairy farm with free-range

pigs, sheep, poultry, ponies, donkeys, goats, guinea pigs and farmyard cats. Animal feeding tours and tractor rides give visitors the opportunity to take part in and learn about farm life. Play/picnic area, African farmyard, exhibition of 100-year history of this family farm.

Open: Daily, Easter-end September

The Garden at the Bannut,

Bringsty.

T: 01885 482206 W: www.bannut.co.uk

Nearly 3 acres of formal and informal gardens with much to enjoy throughout the seasons. Many colourful herbaceous plants and interesting trees and shrubs. Colour themed gardens, unusual knot garden, "secret" garden with willow house, lovely views to the Malvern Hills. Home-made lunches and teas.

Open: April-September

Tipton Hall Riding School,

Tedstone Delamere.

T: 01885 488791 W: www.tiptonhallridingschool.com

Escorted hacking through beautiful countryside.

Private/group lessons with qualified, experienced instructor.

Pony club centre. Riding/stable management courses.

Open: All year by appointment

Warren Farm,

Brockhampton Park, Bringsty.

T: 01885 482409 W: www.warrenfarms.co.uk

Explore the Brockhampton Estate on the tour trailer. A wonderful opportunity to see a working family farm. Follow the farmyard trail and meet the animals on the farm. Feed some of the animals and learn all about the care of them. Tea room available.

Open: Daily 11am-6pm April to the end of October. Other times by arrangement. Please book for farm tours

Wye Valley Brewery,

Stoke Lacy.

T: 01885 490505 W: www.wyevalleybrewery.co.uk

Dedicated to brewing the best cask conditioned beer, Wye Valley Brewery is a family run business founded in 1985 by ex-Guinness brewer Peter Amor. The brewery has grown every year since it was established and continues to do so.

Open: Shop Mon-Frid 10-4pm Group tours by prior arrangement

Grafton Farm Riding Centre,

Bockleton, Tenbury Wells.

T: 01568 750602 W: www.graftonfarm.co.uk

BHS approved riding centre in unspoilt countryside.

Lessons for beginners or the more experienced rider.

Hacking. Indoor arena for wet days.

Open: please telephone for opening times

Hop Pocket Craft Centre,

Bishops Frome.

T: 01531 640323 W: www.hoppocket.com

The Hop Pocket is a group of shops and businesses located between Hereford and Worcester. It is often described as an Aladdin's Cave of treasures offering a large range of good quality gifts and specialist retailer of English wine, ale, cider and spirits.

Open: Daily with the exception of Mon Jan-Oct and Tues Jan & Feb

Moors Meadow Garden & Nursery,

Collington, Bromyard.

T: 01885 410318 W: www.moorsmeadow.co.uk

Moors Meadow is an intriguing and eclectic garden, full of appeal to the true plantsman. The seven-acre organic hillside site offers superb views over the Kyre Valley. There are countless bulbs, brimming herbaceous borders, a grass garden, a rhododendron glade, a fernery, a cottage-style garden, a herb garden and a highly productive kitchen garden.

Open: Daily 11.00- 5.00 March-September (Closed Wed & Thurs) and for the rest of the year by appointment

The Time Machine Museum,

The Old Bakery, 12 The Square, Bromyard.

T: 01885 488329 W: www.timemachineuk.com

Visit this amazing place where you are invited to step into the Tardis and be transported to this large and exciting display of TV, film, science fiction and rare and collectable toys of yester year, including Thunderbirds, Stingray, Captain Scarlet, Supercar, Dr. Who, Star Wars, Bears, Dolls, Pedal Cars, Railways, Disney and much more.

Open: Daily, April-end of September 10.30am-5pm.

October-end of March Daily 11am-4pm except Mon & Tues