

flavours of

herefordshire

food

festival

23rd & 24th October 2010

**I LOVE THE  
SMELL OF LOCAL  
PRODUCE IN THE  
MORNING!**



COME AND MEET  
**THE HAIRY  
BIKERS**



**The Heart  
of Local Produce**

to book your tickets visit  
[www.herefordshirefoodfestival.com](http://www.herefordshirefoodfestival.com)

# 23rd & 24th October 2010

Hereford Race Course  
10am - 4.30pm

## Cost:

Adult £6 (concessions £5)

Under 14's £2

Children under 3 free

To meet the

Hairy Bikers £2.50

## How to Book:

Book early, pay in advance  
via the web or pay at the gate.

Group bookings please apply in  
advance by phoning

# 01432 260621

- Meet the locals in the Food Market and Farmers' Market
- Watch chefs cook with pride and passion in the Food Theatre
- Entertainment for Children
- Slow Food Talks
- In the interest of food hygiene, no dogs other than Guide Dogs are allowed

**COME AND MEET  
THE HAIRY  
BIKERS**  
3 demonstrations a  
day and book signing



Si and Dave are not professional chefs so much as life-long foodies; they met through work on the set of a drama (appropriately enough on a Catherine Cookson adaptation) and they take every opportunity they can to pack their panniers and head off in search of culinary and cultural experiences.

For BBC2 they have made two series of THE HAIRY BIKERS' COOKBOOK, a third series called THE HAIRY BIKERS RIDE AGAIN, a one-off special, THE HAIRY BIKERS COME HOME and the four-part series THE HAIRY BAKERS which won audiences of over four million viewers and a giant 30 part series for BBC2 called THE HAIRY BIKERS' FOOD TOUR OF BRITAIN which screened last Autumn and another Christmas special called THE HAIRY BIKERS TWELVE DAYS OF CHRISTMAS. Ringing in the New Year with a major hour prime time series for BBC2 entitled MUMS KNOW BEST.

**PLUS  
SEAN  
WILSON**

On Saturday he'll be  
talking about his  
cheese production



Sean began his career working at the Oldham Coliseum. His television debut was as a National Front Skinhead in 'Crown Court' and he appeared in 'Travelling Man' with Leigh Lawson. He joined 'Coronation Street' in 1985 to play Martin Platt, a regular character, for 20 years. He had a passion to make artisan cheese and this year will see him fulfilling one of his pipedreams that seemed a million miles away sat in the studio's in Manchester peering through the window, wondering just when he would have the opportunity and time to fulfil a few life ticks.

Sean just loves talking about and making artisan cheese in his native Saddleworth and opened "The Saddleworth Cheese Company!"

