



HEREFORDSHIRE & THE WYE VALLEY CIDER ROUTE Advertising Booking Form

- Initial run of 5,000 folded to 1/3rd A4 (DL)
- Available throughout Herefordshire
- Mailed nationally in response to direct requests

If your business is a **Cider Producer** or **Retailer** then this is the publication for you.

**Deadline for receipt of Booking Form:
13th MARCH 2015**

ADVERT PRICE – £150 + VAT (£180)
Including one image, contact details,
opening times and admission

STEP 1: ADVERTISING OPTIONS

Please tick the relevant box:

1. Repeat 2012 Advert with additional facilities []
(Reference copy included – please note there are now additional facility options)

2. Repeat 2012 advert with changes []
(please complete the sections you would like amended)

3. New Advertiser []

STEP 2: PHOTOS

Please tick the relevant boxes:

Repeat 2012 photograph []

Use new photograph []

I am sending high resolution photograph(s)
to becci.oreilly@visitherefordshire.co.uk by:

We Transfer / email []

CD (include establishment name) []

STEP 3: FACILITIES AVAILABLE

Please tick the relevant boxes:

Cider Tasting	[<input type="checkbox"/>]
Orchard Walks	[<input type="checkbox"/>]
Internet Sales	[<input type="checkbox"/>]
Perry Producer	[<input type="checkbox"/>]
Cider Making Workshops/Courses	[<input type="checkbox"/>]
Café on Site	[<input type="checkbox"/>]
Dogs Accepted	[<input type="checkbox"/>]
Guide Dogs Only	[<input type="checkbox"/>]
Coach Groups Accepted	[<input type="checkbox"/>]
Hen / Stag Parties Accepted	[<input type="checkbox"/>]
Toilet Facilities	[<input type="checkbox"/>]
Wheelchair Access	[<input type="checkbox"/>]

STEP 3: DETAILS

Contact Name:

Contact Email:
(your email - not published)

Contact Tel:
(the number we can call you on – not published)

Business Name:

Address:

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Postcode:

Tel:
(the number that people will use to contact you)

Email:

(published - that people can use to contact you)

Website:

Admission / Tour Fees:

Opening Times:

STEP 4: ANNUAL CIDER EVENTS

Please include details of any annual cider / perry / apple events (including Wassailing) at your establishment for inclusion in the Cider Diary:

STEP 5: PAYMENT METHOD:

(Payment must be received with booking form)

Cheque payable to Visit Herefordshire Ltd: []

BACS using your company name to: []
Sort Code 40-24-11 Account No. 32082241

Complete to book advert and accept Ts&Cs

Name:

Position:

BOOKING TERMS & CONDITIONS, PAYMENT DETAILS

All advertisements will follow a standard layout and be allocated within a dedicated section of the guide. Inclusion in all promotions is on a first come first served basis unless otherwise stated. VH Ltd. reserve the right to refuse, without explanation, all or part of an entry and to limit the size or amend any entry should it be necessary, without consultation, if copy is too long. Every care has been taken to avoid mistakes. VH Ltd. cannot accept liability for errors due to third parties or inaccurate copy instructions.

A colour proof will be sent via email to the identified contact for final checking.

VH Ltd. has the right to remove the advert from publication or to publish as originally submitted if the proof has not been returned within the allocated time.