

Quality in Tourism has put together a fantastic offer for accommodation providers – those who join in January will enjoy 15 months of membership for the price of 12 – that’s 3 months free!

Start benefitting immediately from the many advantages of having quality assessed accommodation:

- **Discounts via the Quality in Tourism Affinity Scheme** – offering significant discounts and offers from a range of market-leading providers. Just recently, one of our self-catering members saved £3,000 by switching to npower, who are just one of our Affinity Suppliers.
- **Unlimited use of VisitEngland’s Marque and Star Rating** – in all promotional literature, website etc. Quality in Tourism carried out a survey in 2013 with 58% of the participants taking part advising us that properties with a star rating achieved a higher occupancy than those without a star rating.
- **Gold, Silver and Breakfast Awards** – for hotels and guest accommodation and Gold Awards for self-catering properties – helping participants to stand out from the competition.
- **TripAdvisor partnership** – TripAdvisor now display VisitEngland ratings for hotels, guest accommodation and speciality lodgings.
- **Business Advice** – from our field team of professional assessors either through the annual assessment or via our Helpline.

Mr and Mrs Smyth, owners of Sonachan House, Paignton describe what it means to be a member of Quality in Tourism:

“We have been in the scheme since we entered into the hospitality industry back in 2002, and intend to remain with the scheme for the foreseeable future. It is very easy to become blinkered with what one does and to have someone to talk to is important. We value the assessor’s report and view them as a critical friend.”

Interested? Contact QiT’s Sales Team to take up this fantastic offer during January.

Tel: 0845 300 6996 or email at gitsales@uk.g4s.com and one of the team will be in touch as soon as possible.

The Quality in Tourism Team

Quality in Tourism: *the assessment service for VisitEngland*

G4S Assessment Services (UK) Ltd

T: 0845 300 6996

E: qualityintourism@uk.g4s.com

W: www.qualityintourism.com

Quality in Tourism, 1320 Montpellier Court, Pioneer Way, Gloucester Business Park, Gloucester, GL3 4AH