

Liz Hill

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British Tourism & Travel Show 2016

Name:

Name of Business/Organisation:

Address:

Postcode:

Telephone:

Email:

Website:

For only £150.00 please tick any of the promotional options below that you would like to be included on the Rural Concierge stand for the British Tourism & Travel Show Exhibition at the NEC in Birmingham on 16th & 17th March. (See covering letter for extra benefits.)

- I would like to provide 300 **Leaflets** for A5 packs
 YES NO
- I would like to be included into the new '**Group Visits and Travel Trade Guide**' through a listing or themed itinerary.
 YES NO
- I would like to attend and join you in person at the NEC
 One day Two days NO
- I would like to be added to the Rural Concierge website as a holiday supplier
 YES NO

I agree to pay **£150.00** by:

- BACS payment Sort Code: 09-01-28 Account number: 70558217
- Cheque Made payable to Rural Concierge
Send to – Hereford Butter Market, High Town, Hereford HR1 2AA
- Invoice

Signed.....

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Dear Tourism Business

Rural Concierge is based in Hereford Butter Market. We regularly liaise with group organisers and coach operators to enable them to get exactly what they want out of their leisure experience, dependent on different interests, time frames and budget.

We also work with groups to discuss the best driving routes and pre book suitable accommodation, attractions, events and a tour guide booking service.

There is also the provision for a '**Herefordshire Host**' service, who offer group visitors a warm and friendly welcome to the area, advising customers on the best places to visit to help make the most of their time.

On 16th & 17th March 2016, Rural Concierge will be exhibiting at the British Travel & Tourism Show, at the NEC in Birmingham. This is the 3rd year in attendance and things have really gained momentum with lots of interest and enquiries following on from the past years. Over the 2 days, the Rural Concierge stand will be in direct contact with tour operators, group organisers, coach operators and decision makers, all looking for somewhere new for their customers or group members to visit.

With this in mind, we will be handing out A5 promotional folders to interested delegates filled with all the relevant information to make their trip a success and to help promote your business.

If you would like to take part we can offer the following to you:

- Your logo and information to be featured in the A5 folder
- Your leaflets to be on display on the stand
- A specialist '**Group Visits and Travel Trade Guide**' with a print run to cover throughout the year, not just for the exhibition in March.
 - Inclusion in a themed itinerary within the guide.
 - Entry into the 'Group Visits & Travel Trade Guide'.
- The opportunity to attend and help out on the stand.
- Inclusion into themed holiday offers arranged and booked through Rural Concierge.
- Rural Concierge acting as a direct booking operator for all group enquiries to the area.

All for £150 per business

After the exhibition, all itineraries and accommodation listings will be added to the Rural Concierge website and with all of the contacts made at the British Travel & Tourism Show, marketing and communication will continue throughout the year.

Not only that - Rural Concierge will be exhibiting at the South West Travel show on Saturday 6th February. A smaller show, but equally as effective, this event takes place on the SS Great Britain in Bristol.

If this is something of interest, please fill in the booking form attached and if you have any further questions, please do not hesitate to contact me.

Looking forward to hearing from you
Best regards

Liz Hill
RURAL CONCIERGE

Your rural concierge based in Herefordshire