



Visit Herefordshire & Visit Worcestershire Awards for Excellence 2017 Application Form

Who can enter?

All tourism businesses (including Attractions, Hotels, B&B's, Self Catering, Eating Establishments, Festivals and Events and Venues) located in Herefordshire or Worcestershire can enter into their appropriate category. Please complete a separate application for each category you wish to enter.

Judging

The first stage of judging is based on evaluations of the written applications only, which must be submitted by **Friday 7 July 2017** via email to awards@hwchamber.co.uk or via post to Events Team, H&W Chamber of Commerce, Severn House, Prescott Drive, Worcester, WR4 9NE. Please note any application forms received after this date will not be allowed to enter the awards.

A shortlist of entrants will be selected from the written applications, supporting documentation will only be required as part of the judging process. Judging will take place between 17th – 29th July 2017.

All finalists will be presented with their Award or Certificate at the Visit Herefordshire and Visit Worcestershire Awards for Excellence Ceremony, being held at Malvern Theatres on Tuesday 19 September 2017.

Contact Details	
Contact Name:	
Business/Property Name:	
Business Type:	
Address:	
Telephone:	
Mobile:	
Email:	
Website:	
PR Contact Details: (if different from above)	

Category you are entering:

Give a brief history of your business (max 200 words):

Give a brief history of your business and describe the full range and nature of the service you provide, and the overall visitor / customer experience.

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Explain why you think your business should win (max 200 words):

Give a full explanation with examples that relate to this category and why you believe your business should win.

Provide a maximum of 200 words.

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Explain the unique selling point of your business (max 200 words):

Give a full explanation with examples of how you stand out from other businesses.
Provide a maximum of 200 words.

Please provide a list of awards and accolades your business has been awarded since January 2013. This can include accommodation inspection rating, and food inspection rating etc.

Terms & Conditions

By submitting an entry into the Visit Herefordshire and Visit Worcestershire Awards for Excellence, you agree to be bound by the following terms and conditions:

- The closing date for receipt of entries is 4.00pm on Friday 17 July 2017.
- Employees or representatives/agents of the Herefordshire & Worcestershire Chamber of Commerce or the overall sponsors are not eligible for entry into the Awards.
- Businesses can enter more than one category but will need to complete a separate application for each category.
- Some categories may have additional eligibility criteria such as Quality Ratings or Awards, Food Hygiene Certification and Health and Safety Standards. Copies of these might be requested as evidence.
- Please note that by being shortlisted the business automatically becomes a finalist. However, the judges reserve the right to give the level of Awards at their discretion.
- By entering the Awards, you agree to be part of the publicity if you are shortlisted in any category.
- The judges' decisions are final and they cannot enter into discussion about the short-listing process, choice of finalists or choice of winners.
- In the event of any dispute regarding the awards criteria, application forms, judging process or any other matter relating to the Awards, the decision of Visit Herefordshire and Visit Worcestershire shall be final and no correspondence or discussion shall be entered into.

N.B. All businesses can request written feedback.

Name of Contact	Signature of Contact

Date	
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