



Press Release

Forest of Dean District Council
High Street, Coleford, GL16 8HG

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Forest of Dean features on iPhone app

The Forest of Dean features on the county's first iPhone App following work between the council's tourism team and Explore Gloucestershire.

Towns, villages and places of interest in the Forest of Dean are on the app that provides information on accommodation, eating out and events throughout the county. The application includes up-to-date information on where to stay, what to do and special offers.

The Forest of Dean has its own page on the application, with information and pictures of key locations around the area, such as Cannop Ponds, Beechenhurst, the four market towns and Symonds Yat Rock. There will also be a link on the app which will redirect enquiring customers to the Forest of Dean Tourism website, www.visitforestofdean.co.uk.

The application is free and available to download from the iPhone app store. It has already had 500 downloads since it's launch early October, exceeding its previous estimate of 200 downloads by Christmas.

Cllr Patrick Molyneux cabinet member for Regeneration and Planning said: "This partnership is an exciting move for the Forest of Dean, providing global coverage and reaching the ever-increasing number of people using their phones to find and share information.

"In time, the application will be available to all smart phones, but for now, its popularity proves that there is growing demand for an app that provides easily accessible information for people visiting the Forest of Dean and Gloucestershire areas."

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