

PRESS RELEASE

16 May 2011

ADAM HENSON TO OFFICIALLY LAUNCH HARTS BARN FARM SHOP AND COOKERY SCHOOL

The new Harts Barn Farm Shop and Cookery School will be officially opened by TV presenter, Adam Henson on Saturday 11th June. This exciting launch event will be celebrated by an afternoon open to all, offering: great local foods, live music, cider tasting, craft stalls, pig roast and cookery demonstrations and the opportunity to meet Adam Henson. Come and join us for this unique day from 1.30pm to 4.30 pm.

The Farm Shop will specialise in selling products from producers based throughout the Forest of Dean and Gloucestershire, including the Harts Barn Farm. The shop contains a wonderful working 17th Century cider press and horse driven cider mill which will be used for seasonal demonstration days. The Cookery School will be offering courses and demonstrations throughout the year, many of which will incorporate locally sourced ingredients and produce. It will be offering a range of courses, clubs, demos and activities for everyone, from the businessman to the Brownie, including parties! A full course list can be seen at www.hartsbarncookeryschool.co.uk.

Harts Barn was originally opened by Sir Harvey Jones in 1996 and has gradually developed to form a unique centre with Arts and Crafts, an award winning Tea Room, Pets Barn Vet Centre and Business Centre. At its heart is a magnificent Norman hunting lodge, one of the oldest properties in the Forest of Dean, built by William Duke of Normandy (1068). The new addition of the Cookery School and Farm shop was part financed by the Department for Environment, Food and Rural Affairs (DEFRA).

The Centre embraces sustainable energy and the whole site is run on a bio-mass heating system run from coppiced timber from the farm at Harts Barn. It has just been awarded the Forester Green Business of the Year 2011.

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Note To Editors:

Photography and Interviews:

- You are invited to hold one to one interviews or conduct your own photography with Adam Henson, Edward Duberly (Farm Shop) and Yvette Farrell (Cookery School) before the event opens to the public. To arrange a slot between 11.30am and 12.30 on Saturday 11th June please contact Helen Hayes on 07716 257375 or email Helen@hartsbarncookeryschool.co.uk .

- Please include the following information regarding funding for this project. This project is part financed by the European Agricultural Fund for European Development 2007-2013:Europe investing in rural areas. The project is delivered through the South West RDA with Defra as the managing Authority. For further information regarding funding, please see <http://www.defra.gov.uk/> or contact Edward Duberly on 01452 830954 or email crafts@hartsbarn.fsnet.co.uk