



## Advertising prices

	Exc VAT	Inc VAT
Bronze listing*	£50.00	£60.00
Silver listing	£100.00	£120.00
Gold listing	£150.00	£180.00
Small advert subpage	£150.00	£180.00
Medium advert subpage	£300.00	£360.00
Large advert subpage	£780.00	£936.00
Small advert overview/webcam page	£200.00	£240.00
Medium advert overview/webcam page	£480.00	£576.00
Large advert overview/webcam page	£1,020.00	£1224.00

Package prices	
Advert + 2 <sup>nd</sup> advert (same size or smaller)	2 <sup>nd</sup> advert at half price
Advert + Listing	Listing at half price
Listing + 2 <sup>nd</sup> listing (same price or less)	2 <sup>nd</sup> listing at half price

\*The Bronze listing is for Shops and Studio listings and includes the following: Gifts, Speciality, Fashion and Accessories, Fossil Shops, Food, Takeaways, Studios and Galleries, Arts and Crafts, Taxis and Coaches. Please note that this is not a definitive list.

The Silver and Gold listings are for accommodation businesses.

All prices shown are for an annual subscription which runs from 1 April to the 31 March of the following year. A pro-rata sheet is available upon request.

## ACCOMMODATION WEBSITE LISTINGS

All listings on the website will consist of a basic block listing as shown below. Properties will be listed according to distance from the Cobb Gate car park and the properties on each page will be shown on the map so people can see the exact location.

### LYME REGIS HOTELS



Order by:

none

[Hide Map](#)

**Royal Lion Hotel**  
**AA★★**  
Broad Street, LYME REGIS, Dorset, DT7 3QF tel: 01297 445622, Email, [www.royallionhotel.com](http://www.royallionhotel.com)  
**Hotel with 33 rooms, £59 pppnb (0.1 miles, 0.2 km)**  
A 16thC centrally situated, hotel 70 yds from seafront. Some rooms with balcony and sea views.  
**\* Special offer from this property**

[More details](#)

**Alexandra Hotel**  
**SIGNPOST**  
Pound Street, LYME REGIS, Dorset, DT7 3HZ tel: 01297 442010, Email, [www.hotelalexandra.co.uk](http://www.hotelalexandra.co.uk)  
**Hotel with 26 rooms, £55-£170 prpb (0.3 miles, 0.5 km)**  
Built in c1735, set in magnificent grounds with unrivalled sea views. Near to town and beach.

[More details](#)

The details shown on this page include basic address information, telephone number, email hyperlink and web site link, distance from the Cobb Gate car park number of bedrooms and a short description of the property. For a “Gold” listing it will show the offers box.

There is then a “More details” button that allows people to access more information about each property.

## SILVER LISTING

All listings contain the following details:

- Address
- Link to own site
- Contact name
- Booking telephone number
- Fax Number
- Mobile number
- Email
- Directions
- Map
- Nearby events
- Nearby attractions
- Display details
- Short description
- 2 Pictures

## GOLD ADVERTISING BENEFITS

The following benefits are only available to Gold members:

- Booking on line
- Multimedia link
- Social Media links
- Detailed description
- Special offer capability
- Up to 20 pictures

## EXAMPLES OF GOLD LISTINGS

**WESTWOOD GUEST HOUSE** Guest House with 3 rooms  
422 ppnab



Westwood Guest House Westwood Guest House

**Search availability for Westwood Guest House and book online:**

Check in:  From:

**Book through other agents: Find a Deal Price Per**

**Contact**  
 01297 442376  
[refia@westwoodguesthouse.co.uk](mailto:refia@westwoodguesthouse.co.uk)  
[www.westwoodguesthouse.co.uk](http://www.westwoodguesthouse.co.uk)  
[email a friend](#)

**Address**  
 1 Westwood Road,  
 LYME REGIS,  
 Dorset,  
 DT7 3QF


**Details**  
 Westwood Guest House is a luxury bed & breakfast accommodation in the beautiful Dorset resort of Lyme Regis, at the heart of the Jurassic coast. The building has been extended and carefully refurbished to the highest standards. The contemporary feel to Westwood offers track, much more than you'd expect from a guest house. We think you'll be pleasantly surprised!

Each room has been individually designed to be comfortable, relaxing and feature stunning views from every aspect. From the front of the house you can look over Lyme Bay, right across to Portland Hill and from the rear of the house you can enjoy wonderful woodland views.

All rooms have either Super King, King or Twin beds and feature large en-suite shower rooms, each one offers a host of features such as: flat screen TV's, hairdryer, iron and ironing board.

On arrival you will find fresh milk in your own fridge. In addition, there's a safe for your valuables, free tea and coffee facilities, and a table of famous local...

**ROYAL LION HOTEL** Hotel with 33 rooms £59  
pppnb  
AA 2 STAR HOTEL



Royal Lion Hotel Royal Lion Hotel

**Watch our video**

**Special Offers**  
 ★ SPECIAL OFFERS BOOK NOW! 2014 TARIFF STILL AVAILABLE FOR ALL BOOKINGS Late Availability from only £131 per couple, per night including Dinner Offer available 6th February until 12th February 2015

**Contact**  
 01297 445622  
[enquiries@royallionhotel.com](mailto:enquiries@royallionhotel.com)  
[www.royallionhotel.com](http://www.royallionhotel.com)  
[email a friend](#)

**Address**  
 Broad Street,  
 LYME REGIS,  
 Dorset,  
 DT7 3QF

**Details**  
 At the heart of the idyllic town of Lyme Regis, 'the Pearl of Dorset', is The Royal Lion Hotel, a stunning haven located in the middle of the High Street, with its own private car park.

Lyme Regis is a picturesque town on the West Dorset border, part of the Jurassic Coast, a World Heritage site. Steeped in history, it is renowned for its fascinating past, mentioned in the Domesday Book of 1086, the unique fossils found in the cliffs and beaches, and for being the central location of the novel and the 1981 film, 'The French Lieutenant's Woman'.

Situated less than 100 metres from the sea, The Royal Lion Hotel is a perfect base from which to explore the locale.

Built in 1601 as a coaching inn, the Hotel has been extensively refurbished, yet still retains much of its history and unique charm. Oak beams, wood paneling...

## Example of a silver listing

**THE SMUGGLER BED AND BREAKFAST** Bed & Breakfast with 3 rooms



The Smuggler Bed and Breakfast The Smuggler Bed and Breakfast

**Contact**  
 01947 402200  
 01947 402200  
[thechickyskings@gmail.com](mailto:thechickyskings@gmail.com)  
[website](#)  
[email a friend](#)

**Address**  
 30 Broad Street,  
 Lyme Regis,  
 DT7 3QE

**Details**  
 The Smuggler B&B accommodation is a small family run bed and breakfast in Lyme Regis with a very lovely laid back atmosphere situated in Lyme Regis Town Centre, where shops, restaurants, the cinema and Lighthouse Gardens are close by.  
 For further details see [www.lymeregisbedandbreakfast.co.uk](http://www.lymeregisbedandbreakfast.co.uk)

**Location**  


**Directions**  
 See location on Google maps  
 Map reference: HD 340200 LMG  
 50.72473 Long: -0.92521


**Nearby**  
[Local Events](#) [Local Attractions](#)

## FEATURES OF GOLD AND SILVER ADVERTISING COMPARED

	<b>Gold</b>	<b>Silver</b>
<b>Address?</b>	Yes	Yes
<b>Link to own site?</b>	Yes	Yes
<b>Contact name?</b>	Yes	Yes
<b>Contact address?</b>	No	No
<b>Booking telephone number?</b>	Yes	Yes
<b>Fax number?</b>	Yes	Yes
<b>Mobile number?</b>	Yes	Yes
<b>Email?</b>	Yes	Yes
<b>Directions?</b>	Yes	Yes
<b>Map?</b>	Yes	Yes
<b>Availability?</b>	<b>Yes</b>	No
<b>Book online?</b>	<b>Yes</b>	No
<b>Book tickets?</b>	No	No
<b>Book merchandise?</b>	No	No
<b>Special offers?</b>	<b>Yes</b>	No
<b>Nearby attractions?</b>	Yes	Yes
<b>Nearby events?</b>	Yes	Yes
<b>Display details?</b>	Yes	Yes
<b>Multimedia?</b>	<b>Yes</b>	No
<b>Social media?</b>	<b>Yes</b>	No
<b>Email a friend?</b>	Yes	Yes
<b>Description?</b>	<b>Full</b>	Short
<b>Pictures if available?</b>	Yes	Yes
<b>Number details pictures?</b>	<b>Max 20</b>	Max 2
<b>Entry displayed?</b>	Yes	Yes


## BRONZE ADVERTISING

**LYME REGIS SPECIALITY SHOPS**




Filter: none [Hide Map](#)

**A RNLI Gift Shop** [More Details](#)




Lifeboat Station, Lyme Regis, DT7 3JE, Tel: 01297 445426, [www.rnli.org.uk](http://www.rnli.org.uk)  
Open daily, 11 am to 6 pm. Selling stationery, toys, magnets, keyrings, household items, food and clothing. Also local books and charts.

**B The Slipway** [More Details](#)



The Cobb, Lyme Regis, DT7 3JJ, Tel: 01297 442552  
Open every day April-October & weekends during winter for best selection of beach goods, gifts, sweets, newspapers, magazines and off-licence

**C Primary Colours** [More Details](#)



50 Broad Street, Lyme Regis, DT7 3QF,

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Each advertiser will benefit from the features listed in the table below. They will also get the following style of page:

**RNLI GIFT SHOP** Shop



RNLI Gift Shop

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**Contact**  
RNLI Gift Shop  
01297 445426  
[bit.ly/1F4VgPP](http://bit.ly/1F4VgPP)  
email a friend

**Address**  
Lifeboat Station,  
Lyme Regis,  
DT7 3JE

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**Details**  
Open daily, 11 am to 6 pm. Selling stationery, toys, magnets, keyrings, household items, food and clothing. Also local books and charts. For further details see [bit.ly/1F4VgPP](http://bit.ly/1F4VgPP)

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**Location**



**Directions**  
See location on Google maps  
Map reference: ND 338163 Lat: 50.72053 Long: -2.93903  
Parking: with charge  
Accessible by Public Transport

**Nearby**  
Local  
Accommodation

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Facebook and Twitter icons

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	<b>Bronze</b>
<b>Address?</b>	Yes
<b>Link to own site?</b>	Yes
<b>Telephone number?</b>	Yes
<b>Mobile number?</b>	Yes
<b>Email?</b>	Yes
<b>Map?</b>	Yes
<b>Special offers?</b>	Yes
<b>Nearby accommodation?</b>	Yes
<b>Display details?</b>	Yes
<b>Multimedia?</b>	Yes
<b>Social media?</b>	Yes
<b>Email a friend?</b>	Yes
<b>Description?</b>	Full
<b>Pictures if available?</b>	Yes
<b>Number details pictures?</b>	2
<b>Entry displayed?</b>	Yes