


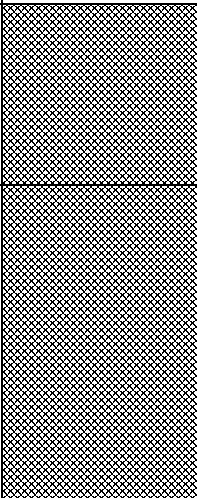








## SPONSOR OPPORTUNITIES

### Benefits

- Display of corporate signage in a designated area at the event. All signage is to be supplied by the sponsor prior to the Event.
- Sponsor's logo featured on all pages of the Festival website, with links directly to the sponsor's website.
- Sponsor's logo featured in the Event programme distributed over the weekend of the Festival.
- Sponsored Event announced by MC.
- Sponsor acknowledged on Festival radio broadcasts.

## ACTIVITY SPONSORSHIP OPPORTUNITIES

<u>Event</u>	<u>Company</u>	<u>Package</u> <u>Cost</u>
Festival Headline Sponsor		
Road race package - The Eastbourne Grand Prix Road Race, 4 <sup>th</sup> Cat race, Youth Regional Champs, 3 <sup>rd</sup> women and Junior race	 	

Rollapaluza roller racing evening	 	
<b>Come and Try it Time trials</b>	YOUR COMPANY LOGO HERE	£100
Go Ride Skills Challenge - Schools		
<b>Cycle Speedway Demonstration</b>	YOUR COMPANY LOGO HERE	£100
<b>Q &amp; A sessions with celebrity riders</b>	YOUR COMPANY LOGO HERE	£100
<b>Bike Doctor Clinic</b>	YOUR COMPANY LOGO HERE	£100
<b>Watt Bike Challenge Schools, Corporate &amp; All Comers</b>	YOUR COMPANY LOGO HERE	£200
<b>Bike Stunt Riding Displays</b>	YOUR COMPANY LOGO HERE	£300
<b>Off Road Mountain Bike Activity</b>	YOUR COMPANY LOGO HERE	£100
Led rides for families		
<b>Tyre Change Challenge</b>	YOUR COMPANY LOGO HERE	£100
<b>Vintage Bike Displays</b>	YOUR COMPANY LOGO HERE	£100
Cappuccino Rides – for women and girls only		

## **BARRIER SPONSORSHIP – ONLY £25**

The closed road circuit will be lined by barriers in the start/finish area in front of the Grand Hotel. Get your company name in front of hundreds of people and sponsor a barrier for £25 (provide your own banner, we will put it in place, or check with us for a quote on providing a banner)

## **INTERESTED?**

If you are interested in any of the Cycling Festival sponsorship opportunities or would like to discuss a tailor made package email [eastbournecyclingfestival@hotmail.co.uk](mailto:eastbournecyclingfestival@hotmail.co.uk) or call 01323 415442.