

**MAGNIFICENT MOTORS 5th & 6th MAY 2012
EXHIBITION & MARKETING OPPORTUNITIES
PRINCES PARK, EASTBOURNE**



Eastbourne Borough Council organises major visitor events annually within the resort. During the year the town attracts in excess of 4 million visitors to the town. Eastbourne has been the Winner of the Most Group Friendly UK Destination in the Group Travel Awards and has previously been voted Best UK Resort.

It is these awards together with new tourism initiatives that maintain the popularity of Eastbourne and enhance the visitors' and residents' perception of it as an exciting place to visit, work and live.

On Saturday 5th and Sunday 6th May 2012 Eastbourne Borough Council, in partnership with Eastbourne Historic Vehicle Club, East Sussex Omnibus Society and various interested historic transport groups will hold the 9th Magnificent Motors on Princes Park adjacent to the eastern seafront. This will build on the success of the event in previous years which attracts up to 20,000 visitors. The event has been widely hailed as a successful highlight of the tourism calendar with the Customer Survey offering very positive feedback.

Strengthening Eastbourne's already established links with vehicle enthusiasts, the two day extravaganza will again offer a showcase for vintage and veteran motorbikes, cars, buses, cycles, commercial and military vehicles. Traction engines will also be invited to the event alongside fairground attractions.



The format will be the display and running of all types of vehicles, vintage fairground attractions, staging and entertainment.

Magnificent Motors is offering traders and companies the opportunity to exhibit on the open air site.

Companies will be expected to provide their own exhibition stands and gazebos/marqueses. Pitches can remain in place overnight and can be erected on Friday 4th May as security will be on site, however stock will need to be removed. There can be no overnight sleeping on site.

The cost to attend Magnificent Motors 2012 is

£21 per square metre FOR BOTH DAYS

Please return completed booking form and a copy of your Public Liability Insurance to:

Anita Franklyn
1 Grove Road
Eastbourne
East Sussex
BN21 4TW

Email: anita.franklyn@eastbourne.gov.uk Tel: 01323 415442

2012 BOOKING FORM AND TERMS & CONDITIONS FOR EXHIBITORS

IMPORTANT NOTES FOR CATERERS & EXHIBITORS Please read carefully, sign, and return with booking form

1. Invoices will be sent to you on a 14 day payment term and full payment must be received at least 4 weeks prior to the event.
2. The use of microphones, loudspeakers, megaphones or other voice enhancers or sound systems is strictly prohibited.
3. All exhibition stands and catering units must be open and manned during the event.
4. NO trade vehicles will be allowed to park on site. Vehicles will be permitted on site on the morning of the event but removed from the site an hour prior to the site opening and after all visitors have left the site in the evening for restocking purposes. Arrangements can be made for catering stock vehicles prior to the event.
5. Exhibitors offering food for sale to the public must comply with the relevant sections of the Food Hygiene (England) Regulations 2005 and ensure ALL relevant paperwork is completed and submitted prior to the event.
6. There is no electricity on site for ALL events with the exception of AIRBOURNE. Power must be supplied by your own HSE approved generators. A Council Safety Officer will check all generators once on site. Power requirements for Airbourne must be included on your booking form and paid for in advance.
7. A condition of your booking is that you comply with any requests from officers employed by Eastbourne Borough Council, relating to the safety, hygiene and admittance of the public to your stand.
8. Your own public liability insurance should apply when the general public is within your stand. A copy of your insurance certificate (minimum cover £5 million) must be supplied with your application, you will not be admitted to the site without prior evidence of insurance.
9. Eastbourne Borough Council cannot be held responsible for any loss, damage or injury sustained by stand holders during this event. The Council is also not liable for any loss of earnings, or any other losses incurred as a result of the event for any reason being cancelled or abandoned.
10. A photograph of your trade stand must accompany all applications for exhibition space. Exceptions will only be made if you attended any of our events in 2011 with the same stand.
11. If you are a previous exhibitor it is possible to request the same area (if available at time of booking) but there is no guarantee of the same exact pitch. Change of space on arrival or during the show IS NOT POSSIBLE.
12. Traders and exhibitors are expected to provide their own marquees and exhibition stands if required, which should be risk assessed and meet health and safety standards. A copy of your RISK ASSESSMENT and a separate FIRE RISK ASSESSMENT must be supplied before you are allowed on site to ensure that you comply with the Regulatory Reform (Fire Safety) Order 2005. Further information is available from HM Government website www.communities.gov.uk on the fire safety law and guidance for businesses section and downloading or reading guide 9 relating to outdoor events.
13. All exhibitors will be required to sign and complete a user licence which will detail permitted activities and your legal responsibilities whilst trading on Eastbourne Borough Council land.
14. Eastbourne Borough Council will work closely with Trading Standards throughout the event, and will supply information on exhibitors if requested. All goods sold on Council land must be of marketable and satisfactory quality, and comply with all Trading Standards legislation.
15. We are unable to allow the sale of ice cream, drinks and ball bearing guns on stands. All goods will be checked by Trading Standards during the show.
16. All rubbish must be cleared from your site at the end of each day and put in the large Euro Bins or recycling points provided. Any rubbish not cleared away at the end of the event will be photographed as evidence and then a charge will be made to you as a fine. You will also jeopardise your chances of returning to Eastbourne Borough Council events in the future.
17. No tents, caravans or mobile homes are allowed on site during the event and traders and exhibitors are not permitted to sleep on site.

Signature: _____ Date: _____