

EASTBOURNE

Tourism Fast Facts

- Over 4.8 million visitors come to Eastbourne each year
- Spend average £252 million each year in the town
- £100 million spent by day visitors alone
- 45% of people visiting Eastbourne have never been before
- Eastbourne is well placed to receive overseas visitors with Newhaven, Gatwick Airport and the Channel Tunnel all within easy reach
- Eastbourne offers over 7,500 bed spaces – one of the largest accommodation providers in the south east
- Tourism is worth over £336 million to the local business economy

Award-winning Destination

- UK's Most Holiday-Friendly Destination 2010 - Virgin Money Travel Insurance
- Named the official sunniest place in the UK by GMTV - May 2010
- Eastbourne Beaches - recommended in 2011 Good Beach Guide from the Marine Conservation Society
- Highly Commended for Destination Marketing, Digital Marketing and Business Tourism in the 2010 Beautiful South Awards for Excellence
- BRADA Best Brochure Cover 2009 for Holiday Guide
- Nominated by Warburton's in 2009 for Best Picnic Site in the UK
- Best UK Resort - Runner Up 2009

Events Calendar

- High profile, jam-packed events programme including Magnificent Motors, Eastbourne Cycling Festival, Fiesta, AEGON International Tennis Championships, Eastbourne Extreme, Airbourne, Eastbourne Beer Festival, Beachy Head Marathon

Other Awards & Interesting Facts!

- The Royal - Eastbourne's first accommodation to receive the Green Tourism Silver Award
- The Big Sleep Hotel - voted amongst the top 10 celebrity owned hotels in the world by TripAdvisor - the hotel is part owned by Hollywood star John Malkovich
- The Guesthouse East's blog voted a favourite by LastMinute.com and voted in Independent's Top 50 Best B&Bs 2011
- Ocklynge Manor - was once home to Peter Pan illustrator Mabel Lucie Attwell and voted in Independent's Top 50 Best B&Bs 2011
- Grand Hotel is England's only 5-star seaside hotel



Attractions

- Eastbourne has the UK's only fully operational Bandstand with a colourful summer concert programme and hosted a sell-out Toploader concert in 2009. The Bandstand celebrated its 75th Birthday in 2010 and this year is staging a concert by leading folk musician Seth Lakeman on 28 August
- Gateway to brand new South Downs National Park and iconic beauty spot Beachy Head giving Eastbourne a unique microclimate and year round sunshine
- Eastbourne Pier - upgraded to II* status in 2009, one of the country's few remaining Victorian Piers and home to the brand new Ocean Suite, which opened in July 2010 for weddings, functions and corporate events
- Filming venue – Brighton Rock, Made in Dagenham, Harry Potter, Notes on a Scandal, Angus, Thongs and Perfect Snogging
- Tourism website www.visiteastbourne.com completely revamped in 2011
- VisitEastbourne.com promotes Special Offers for breaks in Eastbourne, e.g. 3 nights for the price of 2 and attraction discount vouchers to support the 'staycation'
- New football breaks bookable online from VisitEastbourne.com - working with local partners Eastbourne Borough FC
- Towner, Eastbourne's brand new art gallery opened in 2009 and has already received a host of awards and accolades
- Sovereign Harbour Marina is one of Europe's largest man-made marinas and offers waterside restaurants, cafes, bars and boutiques
- International Lawn Tennis Centre (ILTC) is an official Pre-2012 Training Venue and hopes to host an Olympic tennis team in preparation for the 2012 Games
- Newly revamped Sovereign Skate Park opened in 2010 offering a new extreme sports facility for young people



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