

EASTBOURNE BEER FESTIVAL 7 – 9 OCTOBER 2010

EXHIBITION & MARKETING OPPORTUNITIES

Eastbourne's annual Beer Festival is taking place between 7-9 October 2010 and we are now taking bookings for exhibition space. Drink related gizmos and bar accessories and jewellery is always popular as the event yields a high spend.

Featuring in excess of 120 real ales, wines, international bottled beers, ciders and perries, the Beer Festival will attract a considerable number of visitors, with there being four sessions over the weekend available for trading.

Eastbourne Beer Festival takes place in Eastbourne's beautiful Winter Garden, with two halls dedicated to cask ales, a Bottled Beer Bar, Wine Bar, the iconic Cider and Perry Bar and a Games Room. There is also live entertainment each session on two stages.



The event will be marketed across the South East through various media and advance tickets always sell well.

If you are interested in booking a space, please read the following notes and then complete and return the booking form overleaf with full payment.

1. The use of microphones, loudspeakers, megaphones or other voice enhancers or other sound systems is strictly prohibited.
2. All exhibition stands should be opened and manned within the following hours:
Thursday 7 Oct 6pm - 11pm Friday 8 Oct 5.30pm - 11pm
Saturday 9 Oct 11am - 4pm and then 6pm-11pm
3. A condition of your booking is that you comply to any requests from officers employed by Eastbourne Borough Council, relating to the safety, hygiene and admittance of the public to your stand.
4. Your own public liability insurance should apply when the general public are on your stand. **A copy of your insurance certificate (minimum cover £2 million) should be supplied with your application.**
5. Eastbourne Borough Council cannot be held responsible for any loss, damage or injury sustained by stand holders during this event.
6. Full payment of the space / stand must be included to reserve your area.
7. No stands shall offer food or drink for sale.
8. The price of electricity is included in your stand fee. A standard 13 amp supply is available. Not all spaces have electricity near by so please specify if required with your booking.

Please return completed form, a copy of your public liability insurance and payment to:

Anita Newman, Events Team,
EASTBOURNE BOROUGH COUNCIL,
1 GROVE ROAD, EASTBOURNE, EAST SUSSEX BN21 4TW
Telephone: (01323) 415404 Fax: (01323) 736373
Email: anita.newman@eastbourne.gov.uk

EASTBOURNE BEER TRADE SPACE



FESTIVAL 2010 BOOKING FORM

Name of Company:			Contact Name:			
Address:			Telephone Land Line:			
Email:			Mobile:			
			Fax:			
Please list all products intended for Sale:						
Size of Exhibition Space Required (metres) – minimum 3mx3m						
Width (m)	x	Depth (m)	=m2	X price per m2	=	Total Space Cost
				£15.00		
(1ft is equal to 0.3048 metres)						
13 amp electricity supply <input type="checkbox"/>		Market stall <input type="checkbox"/>			Please specify requirements with a <input type="checkbox"/>	

Payment can be made by cash, cheque (made payable to Eastbourne Borough Council) or credit/debit card. For payment by credit/debit card please call 01323-649358/01323-415181 quoting your invoice number. Alternatively payment can be taken from a credit card if the following information is provided. **Please note that payments made by credit card will incur a transaction fee of 1.5%. Please here to acknowledge this fee**

AMERICAN EXPRESS CARDS ARE NOT ACCEPTED.

Name on Card:	
Card Number:	
Type of Credit/Debit Card:	
Start Date:	Expiry Date:
Issue Number (Switch Only):	Security Number:
Amount to be paid:	
Invoice Number:	
Address (if different from above):	
Telephone Number:	Mobile:
Signed:	Date: