



## Brentwood Borough Council - Helping to grow your business

### FREE Business Advice Workshops in 2017

A programme of FREE business advice workshops, below, is being hosted at Brentwood Borough Council's Town Hall, Committee Rooms 1 & 2, Ingrave Road, Brentwood, CM15 8AY.

#### 24 JANUARY 2017, 9AM - 12PM : WIN MORE BUSINESS AND MAKE 2017 YOUR BEST YEAR EVER

Hosted by Pro-actions business coaching and support, the workshop will focus on how to utilise your attention and effort to accomplish sustainable growth within your business. To find out more information and to book please visit:

<https://make-2017-your-best.eventbrite.co.uk>

#### 7 FEBRUARY 2017, 9.30AM – 12.30PM : CUSTOMER SERVICE AND SELLING WITHOUT SELLING

Aimed at businesses or employees who deal with customers and want to improve their service level, this workshop will explain how to implement best practices in your business to help improve sales and customer satisfaction. To book please visit:

<http://ignitebusiness.org/workshops/customer>

#### 21 FEBRUARY 2017, 9.30AM – 12.30PM : FUNDING AND ALTERNATIVE FUNDING

Advice on how to gain funding from both traditional methods and new methods such as crowd funding. Aims to help businesses have a clearer picture of the funding landscape and what options will be most suitable for their business requirements. To book please visit:

<http://ignitebusiness.org/workshops/funding>

#### 28 FEBRUARY 2017, 9.30AM – 12.30PM : PROJECT AND EVENT MANAGEMENT

Help for businesses that want to improve their skills for project and event management. The workshop will cover a range of topics from planning and budgeting, timings and risk management, strategic planning and project life cycles. To book please visit:

<http://ignitebusiness.org/workshops/project-2>

#### 7 MARCH 9.30AM – 12.30PM : PRACTICAL PR & MARKETING

This workshop is for anyone who owns or works for a small business and needs to market and promote products or services in an effective way. You will take away practical ideas that you can implement to help make your marketing and PR more effective. To book please visit:

<http://ignitebusiness.org/workshops/prmarketing>



### CLAIM £1000 FUNDING TOWARDS AN APPRENTICE

Brentwood Borough Council in partnership with ACL (Adult Community Learning) have developed the Brentwood Apprentice Programme to help support local employers fund opportunities for young adults looking to gain a qualification whilst earning. **Twelve local businesses** will each be able to claim **£1000** funding towards an apprentice, subject to eligibility criteria. To find out more please visit:

[www.essex.gov.uk/adult-learning](http://www.essex.gov.uk/adult-learning)

## FREE POSITIVE MENTAL HEALTH WORKSHOP

Brentwood Community Print along with the University of Essex Business School are holding a FREE workshop promoting positive mental health at work for Essex based employers in the public, private and voluntary sectors. The workshop includes a free networking lunch and a discussion of how to improve the management of mental health at work. To book your space for this FREE workshop or for more information, please contact:



**BRENTWOOD COMMUNITY PRINT**  
a community interest company

[andy.woodcock@brentwoodcommunityprint.org.uk](mailto:andy.woodcock@brentwoodcommunityprint.org.uk)  
or [mhudson@essex.ac.uk](mailto:mhudson@essex.ac.uk)

Tel: 01277 849021

Tel: 01206 873981

## LOCASE - LOW CARBON ACROSS THE SOUTH EAST - BUSINESS GRANTS & ADVICE



The EU funded LOCASE project can provide businesses with match funded grants of up to £10,000 to help cover the cost of energy efficiency measures for any small or medium business and help businesses in the low carbon sector to expand. Grants can help purchase equipment and machinery, pay for research and development, marketing and website development and business development consultancy. To find out more email: [business@thurrock.gov.uk](mailto:business@thurrock.gov.uk) or go to:

[http://www.lowcarbonbusiness.org.uk/latest\\_news/news\\_detail](http://www.lowcarbonbusiness.org.uk/latest_news/news_detail)

## SUPERFAST BROADBAND FOR BRENTWOOD BUSINESSES

Essex County Council is leading the Superfast Essex Broadband project, which is being rolled out across the County. This investment will improve the broadband infrastructure available for Brentwood businesses. The aim is for 90% of the County to have access to Superfast Broadband of more than 24Mbps by 2019. This project will enable Brentwood businesses to increase their efficiency and productivity. For more information on how you can benefit from this initiative please visit:



[www.superfastessex.org/forbusiness](http://www.superfastessex.org/forbusiness)

## ESSEX FUNDING AND INVESTMENT WEBSITE



Run by the County Council's Funding and Investment Team, the Essex Funding and Investment website provides a one stop shop for organisations looking to access funding from across the UK and Europe. Since 2013, the Funding and Investment Team has successfully secured over £64 million worth of funding for Council, voluntary and community sector organisations, public sector bodies and businesses across Essex. For more information contact [fit@essex.gov.uk](mailto:fit@essex.gov.uk) or visit:

[funding-investment.essex.gov.uk](http://funding-investment.essex.gov.uk)

## KEEP+ PROGRAMME: GRANT FUNDING TO SUPPORT SME INNOVATION AND GROWTH

KEEP+ Partnership, led by Anglia Ruskin University has secured £9.4m from the European Regional Development Fund to support businesses to innovate and grow. The funding will enable small and medium-sized enterprises across the East and the South East of England to connect with the expertise of Universities.



Businesses that are interested in this opportunity, please contact [rdservices@anglia.ac.uk](mailto:rdservices@anglia.ac.uk) or by phone on 01223 695 878. For more information visit:

[www.anglia.ac.uk/business-employers/knowledge-exchange/keep-plus](http://www.anglia.ac.uk/business-employers/knowledge-exchange/keep-plus)

## GETSET FOR GROWTH - FREE WORKSHOPS AND SURGERIES



GetSet for Growth is a specialist service offering fully funded marketing and finance expertise to ambitious businesses with the potential to grow, thanks to the Regional Growth Fund. Through access to specialist master classes and the option of hands on 1:1 advice, their team of experts help businesses: 1) Raise the money they need to take their business forward 2) Create, develop and strengthen their marketing and sales strategy 3) Develop world-class skills and knowledge 4) Become investment ready. To book your one-to-one business advice or specialist workshop telephone **0800 917 9326**, email [eastofengland@getsetforgrowth.com](mailto:eastofengland@getsetforgrowth.com) or please visit:

[www.getsetforgrowth.com](http://www.getsetforgrowth.com)

## HELP WITH HEALTH AND SAFETY

Brentwood Borough Council has developed the Safer Workplace, Better Business pack to support businesses in complying with their legal duties in order to maintain safe work places and practices. To download your free pack go to:

[www.brentwood.gov.uk/healthandsafety](http://www.brentwood.gov.uk/healthandsafety)

## FOOD HYGIENE TRAINING

Do you need to refresh your food hygiene knowledge? Was your Level 2 Food Hygiene Course 3 years ago or more? If so Brentwood Borough Council can offer you a CIEH Level 2 Award Course in Food Safety to provide you with an understanding of the importance of safety procedures and reporting; effective personal hygiene to food safety; keeping work areas clean and hygienic; identifying sources and risks for food safety and how to keep food safe. For more information go to:

[www.brentwood.gov.uk/index.php?cid=1095](http://www.brentwood.gov.uk/index.php?cid=1095)

If you would like to be included on our business directory to receive details of future business events and initiatives, or for any other enquiries, please email [business@brentwood.gov.uk](mailto:business@brentwood.gov.uk)

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