



Brentwood Borough Council - Helping to grow your business

FREE Business Advice Workshops in 2017

A programme of FREE business advice workshops, below, is being delivered by the BEST Growth Hub and is being hosted at Brentwood Borough Council's Town Hall, Committee Rooms 1 & 2, Ingrave Road, Brentwood, CM15 8AY.

7 FEBRUARY 2017, 9.30AM – 12.30PM : CUSTOMER SERVICE AND SELLING WITHOUT SELLING

Aimed at businesses or employees who deal with customers and want to improve their service level, this workshop will explain how to implement best practices in your business to help improve sales and customer satisfaction. To book please visit:

<http://ignitebusiness.org/workshops/customer>

21 FEBRUARY 2017, 9.30AM – 12.30PM : FUNDING AND ALTERNATIVE FUNDING

Advice on how to gain funding from both traditional methods and new methods such as crowd funding. Aims to help businesses have a clearer picture of the funding landscape and what options will be most suitable for their business requirements. To book please visit:

<http://ignitebusiness.org/workshops/funding>

28 FEBRUARY 2017, 9.30AM – 12.30PM : PROJECT AND EVENT MANAGEMENT

Help for businesses that want to improve their skills for project and event management. The workshop will cover a range of topics from planning and budgeting, timings and risk management, strategic planning and project life cycles. To book please visit:

<http://ignitebusiness.org/workshops/project-2>

7 MARCH 9.30AM – 12.30PM : PRACTICAL PR & MARKETING

This workshop is for anyone who owns or works for a small business and needs to market and promote products or services in an effective way. You will take away practical ideas that you can implement to help make your marketing and PR more effective. To book please visit:

<http://ignitebusiness.org/workshops/prmarketing>

FREE ONLINE BUSINESS WEBINARS : FEBRUARY - MARCH 2017

20 FREE online business support workshops, funded by BEST Growth Hub, are being delivered by Ignite Business in partnership with NWES and Colbea. With a wide range of support topics including starting up a business, growing a business, business strategies and advice on finance, marketing, successful websites, and social media. To book please visit:

<http://www.bestgrowthhub.org.uk/best-growth-hub-free-webinars/>

BEST GROWTH HUB - FREE BUSINESS ADVICE & TRAINING



BEST Growth Hub can provide free one-to-one business advice to support you in reviewing your business and suggest ideas for its development to increase productivity. A range of free training workshops are also available on an array of subjects including marketing, how to stay ahead of competitors, bookkeeping, presentation skills and networking. To book your one-to-one business advice telephone **01707 417 765**, email info@bestgrowthhub.org.uk or please visit:

www.bestgrowthhub.org.uk

CLAIM £1000 FUNDING TOWARDS AN APPRENTICE

Brentwood Borough Council in partnership with ACL (Adult Community Learning) have developed the Brentwood Apprentice Programme to help support local employers fund opportunities for young adults looking to gain a qualification whilst earning. **Twelve local businesses** will each be able to claim **£1000** funding towards an apprentice, subject to eligibility criteria. To find out more please visit:



www.essex.gov.uk/adult-learning



LOCASE - LOW CARBON ACROSS THE SOUTH EAST - BUSINESS GRANTS & ADVICE

The EU funded LOCASE project can provide businesses with match funded grants of up to £10,000 to help cover the cost of energy efficiency measures for any small or medium business and help businesses in the low carbon sector to expand. Grants can help purchase equipment and machinery, pay for research and development, marketing and website development and business development consultancy. To find out more email: business@thurrock.gov.uk or go to:

http://www.lowcarbonbusiness.org.uk/latest_news/news_detail

LOCASE - LOW CARBON ACROSS THE SOUTH EAST - BECOME MORE ENERGY EFFICIENT

Does your business suffer from onsite congestion and parking pressures, affecting staff and visitors accessing your site? Would you like to find out how you can increase your employee's options for travelling to your site? If so the Sustainable Travel Planning Team at Essex County Council are on hand to help. Please contact travelplanteam@essex.gov.uk or call **0345 743 0430** or visit:



www.essex.gov.uk/sustainabletravel

GRANT FUNDING TO SUPPORT BRENTWOOD'S RURAL BUSINESSES



£1.8 million grant funding is available until 2020 from the Essex Rivers LEADER European programme. The eligible areas for this programme include rural parts of **Brentwood, Colchester, Chelmsford, Braintree, Rochford and Maldon** local authority areas. The programme is open to farmers, foresters, small holders, rural businesses (micro and small) and rural communities. Applicants can apply for grants of a minimum £10,000 to a maximum of £100,000, subject to meeting the criteria. For more information please visit:

www.essexrivers.co.uk

POSITIVE MENTAL HEALTH WORKSHOP - 23rd FEBRUARY

Brentwood Community Print along with the University of Essex Business School are holding a FREE workshop promoting positive mental health at work for Essex based employers in the public, private and voluntary sectors. Includes a free networking lunch and a discussion of how to improve the management of mental health at work. To book your space please contact:



andy.woodcock@brentwoodcommunityprint.org.uk
or mHUDSON@essex.ac.uk

Tel: 01277 849021
Tel: 01206 873981

ESSEX FUNDING AND INVESTMENT WEBSITE



Run by the County Council's Funding and Investment Team, the Essex Funding and Investment website provides a one stop shop for organisations looking to access funding from across the UK and Europe. Since 2013, the Funding and Investment Team has successfully secured over £64 million worth of funding for Council, voluntary and community sector organisations, public sector bodies and businesses across Essex. For more information contact fit@essex.gov.uk or visit:

funding-investment.essex.gov.uk

ESSEX JOBS FAIRS MARCH 2017

The Essex Employment and Skills Board (ESB) is holding three exciting recruitment events in Essex, where you can receive free exposure to your live vacancies. Employers are invited to attend any or all of the event, but must work in one of the following sectors: **Advanced Manufacturing & Engineering, Care, Construction, Finance & Insurance, Health, IT, Digital & Creative and Logistics**. Companies will be offered free space on a first come first serve basis. To register your interest, please e-mail: glynis.argue@essex.gov.uk or visit:



**Employment
and Skills
Board**

<http://essexpartnership.org/content/esb-essex-jobs-fairs>

SUPERFAST BROADBAND FOR BRENTWOOD BUSINESSES



Essex County Council is leading the Superfast Essex Broadband project, which is being rolled out across the County. This investment will improve the broadband infrastructure available for Brentwood businesses. The aim is for 90% of the County to have access to Superfast Broadband of more than 24Mbps by 2019. This project will enable Brentwood businesses to increase their efficiency and productivity. For more information please

www.superfastessex.org/forbusiness

KEEP+ PROGRAMME: GRANT FUNDING TO SUPPORT SME INNOVATION AND GROWTH

KEEP+ Partnership, led by Anglia Ruskin University has secured £9.4m from the European Regional Development Fund to support businesses to innovate and grow. The funding will enable small and medium-sized enterprises across the East and the South East of England to connect with the expertise of Universities. Businesses that are interested in this opportunity, please contact rdservices@anglia.ac.uk or by phone on 01223 695 878. For more information visit:



**Anglia Ruskin
University**

www.anglia.ac.uk/business-employers/knowledge-exchange/keep-plus

If you would like to be included on our business directory to receive details of future business events and initiatives, or for any other enquiries, please email business@brentwood.gov.uk

Brentwood Borough Council
Town Hall, Ingrave Road
Brentwood
Essex
England
CM15 8AY



**BRENTWOOD
BOROUGH COUNCIL**

